



اَوْبُوْ رَسِيْطِيْ تِيْكَوْ لُوْ كِيْ مَبَارَا
UNIVERSITI
TEKNOLOGI
MARA

**FACULTY OF BUSINESS AND MANAGEMENT
BACHELOR (HONS) IN INTERNATIONAL BUSINESS**

**MGT 666:
INDUSTRIAL TRAINING REPORT AT AFK ASIA GROUP SDN BHD**



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KEBENARAN UNTUK MEMUAT NAIK HASIL LAPORAN PELAJAR LATIHAN INDUSTRI SEBAGAI “PUBLIC ACCESS” DI REPOSITORI UITM

1. Merujuk perkara di atas, pihak organisasi bersetuju / ~~tidak bersetuju~~ pihak universiti memuat naik hasil laporan pelajar latihan industri sebagai “public access” di repositori UiTM.

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Tajuk Laporan	Laporan Akhir tahun Latihan Industri	Nama Syarikat	AFK ASIA GROUP SDN BHD

2. Tindakan ini adalah di bawah tanggungjawab dan kesedaran penuh oleh pihak organisasi.

3. Sekiranya terdapat sebarang masalah atau kebocoran maklumat sulit pihak organisasi tidak boleh mengenakan sebarang tindakan undang-undang kepada pihak universiti.

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Company Profile's



Figure 1.1 Logo of AFK ASIA company

1 Company Background

AFK Asia Group Sdn Bhd is a dynamic and trusted training provider in Malaysia, specializing in corporate training, team building, and human capital development. Established in 2011, the company brings over 13 years of hands-on experience in delivering high-impact, customized training programs tailored to the evolving needs of private corporations, government agencies, SMEs, and educational institutions. The company's headquarters is located at No. 8, Jalan Matahari 6, Taman Paya Rumput Perdana, 76450 Melaka. AFK Asia Group also operates a branch office in the Klang Valley to serve clients in the central region at T1-12-02, Lakefront Residence, Persiaran Semarak Api, 63000 Cyberjaya, Selangor Darul Ehsan. AFK also refers to Adaptability, Facilitation, and Knowledge sharing.

AFK Asia Group is proudly certified by HRD Corp (Human Resource Development Corporation) and registered with the Ministry of Finance (MOF), which qualifies the company to offer claimable training programs under the HRDC scheme and to participate in public sector projects and government-linked tenders.

The company offers a wide range of training programs, including:

- Leadership & Supervisory Skills
- Communication & Interpersonal Development
- Customer Service Excellence
- Team Building & Motivation
- Problem Solving & Conflict Management

Known for its experiential learning approach, AFK Asia Group blends theoretical frameworks with practical, hands-on activities to maximize engagement. Its diverse client includes well-known names such as McDonald's, MR.DIY, Honda, and several government agencies.