



INDUSTRIAL TRAINING REPORT 2025

LE' FINTELIS SDN. BHD.

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1.0 EXECUTIVE SUMMARY

This industrial training report contains a comprehensive overview of my 24-week internship at LE' Fintelis Sdn. Bhd., a financial services and property advisory firm located at Menara AIA CapSquare, Kuala Lumpur. I was assigned to the Administrative and Marketing Department throughout my internship from 3 March until 15 August 2025. As a finance student, the placement gave me a great opportunity to experience how insurance, mortgage consultation, and digital marketing services are used in the real-world setting. A variety of financial services are provided by LE' Fintelis, including investment planning, mortgage loan advice, business financing, life and general insurance, and property listing management. The business offers customers personalised financial solutions by working closely with major insurance providers including AIA, Allianz, and Tokio Marine. In addition to financial services, LE' Fintelis also offers property consulting and financial guidance to help property owners advertise their properties and companies on websites like PropertyGuru and iProperty Pro.

During my internship, I was responsible for keeping the PR Master Listing up to date, reminding clients to pay premiums, handling online property listings, telemarketing to property owners and creating social media content. I was also involved with creating Facebook videos and posters about mortgages, which improved the firm's online presence. Through these tasks, I was able to gain hands-on experience in digital content creation, data administration, and customer communication. I also improved my time management, teamwork, and problem-solving skills in addition to honing my technical proficiency with tools like Microsoft Excel, Canva, and CapCut. Most importantly, I was able to apply what I had learnt in class to real-world workplace settings, which boosted my self-esteem as well as prepared me for roles in the banking sector in the future.

3.0 ACKNOWLEDGEMENT

My industrial training at LE' Fintelis Sdn. Bhd. as a student of Universiti Teknologi Mara (UiTM) has been an incredibly valuable experience, significantly contributing to my academic and professional growth. First and foremost, I would like to express my deepest gratitude and appreciation to my University Advisor, Dr. Mohd Samsuri Ghazali, for his guidance and encouragement in completing this industrial training. I am also deeply indebted to En Baskar A/L Perumal, my supervisor at LE' Fintelis Sdn. Bhd. His expertise and support have been instrumental in helping me navigate the complexities of the industry and in developing a comprehensive understanding of my field of study. I would also like to extend my thanks to the Industrial Training Unit at UiTM for providing me with this opportunity and for their efficient coordination and support.

I am especially grateful to my company supervisor, En. Baskar A/L Perumal, at LE' Fintelis Sdn. Bhd., who has been a mentor and guide throughout my time here. His patience, practical insights and willingness to share his extensive knowledge have been invaluable to my learning experience. The entire team at LE' Fintelis deserves special recognition for their warm welcome and for fostering a collaborative and conducive work environment. Their professionalism and teamwork not only made my industrial training productive but also enjoyable. I have gained a wealth of knowledge from their diverse experiences and the real-world challenges they face daily.

Lastly, I would like to extend my heartfelt thanks to my family and friends, whose unwavering support has been a constant source of motivation. Their confidence in my abilities ensured that I remained focused and enthusiastic throughout this internship journey. This industrial training has been a cornerstone in my educational journey at UiTM, equipping me with practical skills and insights that will undoubtedly benefit my future career. Thank you to everyone who contributed to this invaluable experience.

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