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FACULTY OF
— MEDICINE UiTM —

No. 4 / 2025

eISSN 2805-4628



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THE committee and the participants.

PINK OCTOBER TREASURE HUNT 2025

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Breast cancer month is celebrated all over the world in a month of October. For Hospital Al-Sultan Abdullah (HASA), the breast cancer awareness month began with its official launch on 1 October 2025 and concluded in style with the first-ever Treasure Hunt 2025.

The historic Pink October Treasure Hunt 2025 took place on Saturday, 25 October 2025, within HASA's compound. A total of 48 groups, 144 participants in total, joined the event. Participants comprised a vibrant mix of HASA staff, Faculty of Medicine members, medical

students, and the public.

The day kicked off with an energetic Zumba session before participants embarked on the treasure hunt. Throughout the challenge, teams answered questions related to breast cancer and general knowledge, and completed engaging activities to progress through each station. The event was officiated by the Deputy Director Clinical (Surgical), Assoc. Prof. Dr. Shah Jumaat, and marked the official closing of the Pink October campaign.



The success of the Pink October Treasure Hunt 2025 reflects how impactful awareness campaigns can be when delivered in a fun and engaging way. The excellent coordination and teamwork from the Surgery, Radiology, and Oncology Departments, together with the UiTM Student Surgical Association (USSA), were instrumental in making this event a memorable achievement.

At the end of the hunt, prizes were awarded to the top five groups, along



TREASURE hunt on the move.

with two Best Dressed teams. The Breast Buddy team secured first place, while Pinkologists won Best Dressed. The excitement continued with a lucky draw session, much to the delight of all participants.

The event also received support from the Executive Clinic, which simultaneously promoted its health services, as well as from Eco World's coffee truck, Healthcon, and Brego, who contributed lucky draw items and gifts.

**BEST** dressed group: The Pinkologist.

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**COMMITTEE** members.

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**FIRST** prize winner: Breast Buddy group.