



Green @ UiTM

SUSTAINABLE CAMPUS AGENDA



FOREWORD FROM UGC DIRECTOR

In the face of growing environmental challenges and the urgent call for global action, sustainability has become more than a goal—it is a responsibility we all share. At Universiti Teknologi MARA (UiTM), our commitment to sustainability is deeply rooted in our vision to shape a greener, more resilient future for our communities and beyond.

This Sustainability Newsletter serves as a platform to showcase UiTM's ongoing efforts, initiatives, and innovations in promoting environmental stewardship, energy efficiency, sustainable development, and social well-being. From campus-wide green initiatives to student-led projects, this publication highlights the collective progress we are making in aligning with the United Nations Sustainable Development Goals (SDGs).

Through this issue, we aim to raise awareness, inspire change, and foster a culture of sustainability among our staff, students, and stakeholders. Every small step—from reducing waste to conserving water and embracing renewable energy—brings us closer to building a campus that not only thrives today but also safeguards the needs of future generations.

Let this newsletter be a reminder that sustainability is a shared journey, and every contribution counts. Together, let us continue to cultivate knowledge, champion eco-conscious practices, and lead by example for a sustainable tomorrow.

ASSOC. PROF Ts. DR KHAIRI KHALID

Director

UiTM Green Centre (UGC)

*explore more sustainability
initiatives and discover how you can
contribute to a greener workplace!*

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UiTM Green Centre



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UiTM KEDAH BRANCH

UiTM SUNGAI PETANI

TRASH4CASH: A HIGH-IMPACT RECYCLING INITIATIVE AT UiTM KEDAH

AUTHOR: NURFAZMIM SHUIB

THE TRASH4CASH PROGRAMME WAS PART OF THE RECYCUP INITIATIVE, A FINAL PROJECT FOR FIFTH-SEMESTER DIPLOMA IN OFFICE MANAGEMENT AND TECHNOLOGY (BA132) STUDENTS ENROLLED IN THE ORGANISING EVENT COURSE (OBM310) AT UiTM KEDAH. WITH THE THEME "GREEN, HEALTH, AND WELLNESS," THE PROGRAMME AIMED TO RAISE AWARENESS OF ENVIRONMENTAL SUSTAINABILITY THROUGH RECYCLING PRACTICES.

ORGANISED IN COLLABORATION WITH E-IDAMAN SDN. BHD., THE EVENT FEATURED RECYCLING COLLECTION SERVICES AND AN INTERACTIVE EXHIBITION. THE MAIN ACTIVITY INVOLVED EXCHANGING RECYCLABLE MATERIALS FOR CASH OR REWARD POINTS VIA THE IDAMANXCHANGE APP. PARTICIPANTS INCLUDED UiTM STAFF AND STUDENTS, AS WELL AS COMMUNITY MEMBERS FROM MERBOK AND YAN.

SUPPORTING ACTIVITIES SUCH AS HEALTH SCREENINGS, EXHIBITIONS, AND VENDOR BOOTHS HELPED ENRICH THE EXPERIENCE. THE PROGRAMME SUCCESSFULLY PROMOTED ENVIRONMENTAL CARE WHILE SUPPORTING STUDENT LEARNING AND COMMUNITY ENGAGEMENT.

OVERALL, THE TRASH4CASH PROGRAMME SUCCESSFULLY ACHIEVED ITS PRIMARY OBJECTIVE OF INSTILLING POSITIVE VALUES RELATED TO ENVIRONMENTAL CARE WHILE ALSO SUPPORTING STUDENTS' LEARNING OUTCOMES. IT DEMONSTRATED THE EFFECTIVENESS OF COMMUNITY-BASED LEARNING APPROACHES AND THE POTENTIAL FOR COLLABORATION BETWEEN EDUCATIONAL INSTITUTIONS AND EXTERNAL PARTNERS IN PROMOTING ENVIRONMENTAL AWARENESS AND SOCIAL RESPONSIBILITY.



Green @ UiTM

SCAN & EXPLORE

**UiTM CAMPUS
SUSTAINABILITY
STRATEGIC ACTION PLAN
(UiTM CSSAP) FIRST
EDITION, 2024**



**UiTM CAMPUS
SUSTAINABILITY
REPORT 2021-2022**



**BLUEPRINT
IMPLEMENTATION
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SHAH ALAM 2023**



SUSTAINABLE DEVELOPMENT GOALS

