



UNIVERSITI
TEKNOLOGI
MARA

Arshad Ayub
Graduate
Business School

No.10 / 2021 | July | e-ISSN: 2682-7999

e-Bulletin

AAGBS

10th Edition - July 2021

ARSHAD AYUB GRADUATE BUSINESS SCHOOL

Universiti Teknologi MARA,
40450 Shah Alam,
Selangor Darul Ehsan, MALAYSIA

GET IN TOUCH

+603 5544 4721
aagbs@uitm.edu.my



Arshad Ayub
Graduate Business School



@aagbs_official



@AAGBSOfficial



EDITORIAL BOARD

PATRON

Prof. Dr. Syed Jamal Abdul Nasir Syed Mohamad
Dean

ADVISOR

Dr. Arlinah Abd. Rashid
Deputy Dean
(Industry Linkages & Internationalization)

EDITORS IN CHIEF

Dr. Azlina Hanif
Coordinator of Corporate Communication &
International Linkages

Dr. Herwina Rosnan
Coordinator of Research and Consultancy

DESIGNER

Azmil Abd Rahman
Graphic Designer

Congratulations!
**Promoted Staff /
Staff & Student
Achievement**





Profesor Dr. Nor Hashima Hashim

Seluruh warga Arshad Ayub Graduate Business School mengucapkan tahniah di atas kenaikan pangkat ke:

Profesor Gred Khas C (VK7)



Profesor Dr. Norzanah Mat Nor

Seluruh warga Arshad Ayub Graduate Business School mengucapkan tahniah di atas kenaikan pangkat ke:

Profesor Gred Khas C (VK7)





Assoc. Prof. Dr.

Sharifah Faigah Syed Alwi

Deputy Dean,
(Research, Consultancy, Publication & Student
Development), Arshad Ayub Graduate Business School

on your appointment as

**Maybank Islamic Berhad
Shariah Committee Member**



Ridwan Mokhtar

Doctor of Business Administration (DBA) Graduate

Thesis title:

**The Mediating Effect of Employee Engagement on
The Relationship Between Perceived Organisational Support
and Organisational Commitment: Evidence from Offshore
Oil and Gas Industry**

Recipient of

RESEARCH EXCELLENCE AWARD



Main Supervisor
Dr. Sylvia @ Nabila Azwa Ambad
Faculty of Business and Management
Universiti Teknologi MARA (UiTM) Cawangan Kuala



Co-Supervisor
Dr. Sharifah Nurafiqah Syed Annuar
Faculty of Business and Management
Universiti Teknologi MARA (UiTM) Cawangan Kuala

Congratulations!
VIVA VOCE







WEBINAR / WORKSHOP / TALK SERIES





Webinar:

**Musibah Datang Tanpa Diduga:
Bersediakah Kita Untuk
Keluarga Tercinta**

10 April 2021

Webinar:

**Musibah Datang Tanpa Diduga:
Bersediakah Kita Untuk Keluarga Tercinta**

10 APRIL 2021 FROM **10.00^{AM}** TO **1.00^{PM}**

Speakers:

- Wan Ahmad Nabil Wan Ahmad Laili**
Chairman & Managing Director
F&B, Kuala Lumpur
- Ahmad Marshall Ahmad Mub Mar**
Head of Office
Charm Avenue Hotel, Jakarta
- Dr. Muhammad Hifsa Muhammad Hifsa**
Associate Professor
Universiti Teknologi MARA

Organized by:

- Universiti Teknologi MARA
- Anshad Ayub Graduate Business School
- Universiti Teknologi MARA
- Universiti Teknologi MARA

In Collaboration with:

- Universiti Teknologi MARA
- Universiti Teknologi MARA
- Universiti Teknologi MARA

Facebook Live

Anshad Ayub Graduate Business School
at
Majlis Permusafakan Penduduk
Bandar Hiljark

QR Code

<https://bit.ly/3hmmarshad>

Musibah Datang Tanpa Diduga: Bersediakah Kita Untuk Keluarga Tercinta

10 APRIL 2021 FROM **10.00^{AM}** TO **1.00^{PM}**

Speakers:

- Speaker 1**
- Speaker 2**

Moderator

Organized by:

- Universiti Teknologi MARA
- Anshad Ayub Graduate Business School
- Universiti Teknologi MARA
- Universiti Teknologi MARA

In Collaboration with:

- Universiti Teknologi MARA
- Universiti Teknologi MARA
- Universiti Teknologi MARA



Workshop:
**Intellectual Property Awareness
and Application Process**

19 April 2021



AAGBS WORKSHOP
"Intellectual Property Awareness And Application Process"

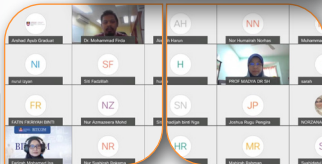
19 APRIL 2021 **START AT 10.00AM UNTIL 12.00PM**

Dr. Farizah Mohamed Isa
Deputy Director of Legal & Intellectual Property Management,
Business Innovation and Technology Commercialisation (BITEC),
UTM at UTM, International Centre

CISCO WEBEX

Unlocking Potential
Shaping the Future

Partners: TIE, UTM, and various other institutions.



Webinar:
**New Ways of Working –
Issue and Challenges**

26 April 2021

WEBINAR

NEW WAYS OF WORKING- ISSUES AND CHALLENGES

**26
APRIL
2021**

**4.00PM
TO
5.00PM**



Mr. Zainal Abdul Kadir
Head (Development & Employee Relations),
Industrial and Building, Management Business



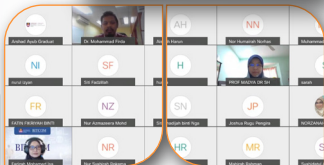
Assoc. Prof. Dr. Siti Halimah Shauki
Associate Professor,
Applied Social Sciences Business School,
Universiti Teknologi MARA Cawangan

Organized by:
AAGBS Operations Management Course,
Shah Alam Campus

In collaboration with:
FPM Sustainable Operations Management Course,
Puncok Alam Campus

Unlocking Potential
Shaping the Future





UNAR WEBINAR
BINAR WEBINAR
AR WEBINAR
BINAR WEBINAR
UNAR WEBINAR

Webinar:

MPC's Productivity Initiatives During COVID-19

3 May 2021



Webinar

MPC's Productivity Initiatives During COVID-19

3 MAY 2021
MONDAY
4.00 PM - 5.00 PM

Mr. Josffa Ismail
Deputy Director
Human Resource Management
& Development Division
Malaysia Productivity
Corporation (MPC)

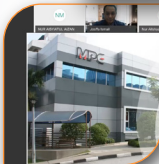
Assoc. Prof. Dr. Siti Halijah Shahril
Associate Professor
Human Resource Management
International Technology Malaysia (ITM)

Organized by:
AAOBS Operations Management Course,
Shah Alam Campus

In collaboration with:
FEM Sustainable Operations Management Course,
Puncak Alam Campus

Unlocking Potential
Shaping the Future

Logos of various partners and sponsors including TMS, MAMBA, and others.




MPC

MPC'S PRODUCTIVITY INITIATIVES DURING COVID-19

3 MAY 2021

JOSFFA ISMAIL
DEPUTY DIRECTOR, HRMD, MPC





Workshop:

How To Successfully Publish In High Impact Journals

21 May 2021

3rd LIVE WEBINAR / WORKSHOP

How To Successfully Publish In High Impact Journals

FRIDAY 21 MAY 2021 9.00AM - 12.00PM

CISCO WEBEX
<https://cisco-jgprg-jah4222nw>

PROFESSOR DR. AISYAH ABDUL RAHMAN
Chair of Islamic Jurisprudence
Universiti Kebangsaan Malaysia (UKM)

Unlocking Potentials
Shaping the Future

Logos of various institutions and sponsors are displayed at the bottom.





Workshop:

Applied Business Project Knowledge Transfer Program (KTP) Business Model

28 May 2021

WORKSHOP

**Applied Business Project
Knowledge Transfer
Program (KTP) Business Model**

FRIDAY 28 MAY 2021 9.00 AM TO 11.00 AM

CISCO WEBEX
<https://go2go.unma.ac.id/join>

ASSOC. PROF. DR. SITI HALIJAH SHARIFF
Associate Professor
Anshad Ayub Graduate Business School

Unlocking Potentials
Shaping the Future





Talk Series:

Becoming a Successful Entrepreneur: An Insight With Ryan Windsor

28 May 2021

94 AAGBS-INDUSTRY LEADER TALK SERIES

Becoming a Successful Entrepreneur: An Insight With Ryan Windsor

FRIDAY 28 MAY 2021

(Malaysia Time) 4.00PM - 5.30PM
(UK Time) 9.00AM - 10.30AM

Cisco Webex
<https://join-me-0437711>

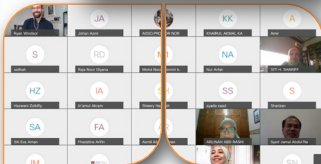



Assoc. Prof. Dr. Siti Ismail Shariif
Associate Professor of Management,
Anhad Ayub Graduate Business School,
Universiti Teknologi MARA (UiTM)

QUEST SPEAKER
RYAN WINDSOR
Entrepreneur and Business Strategist,
Development Director of
Windsor/Potomac Architects, London, UK

Unlocking Potentials
Shaping the Future





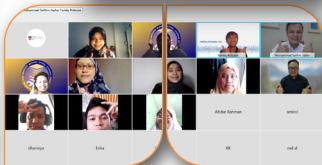


Webinar:

Beginner's Guide To Equity Research

12 June 2021

The poster features the logos of Universiti Teknologi MARA and the Graduate Business School. The title "Beginner's Guide To Equity Research" is prominently displayed. The event is scheduled for Saturday, 12 June 2021, from 10.00 AM to 12.00 PM, via Cisco Webex. It is organized by Enza Education in collaboration with the SASS Student Association. The speaker is Mr. Farid Ridzuan, CFA, a Fund Manager at GLIC. The bottom of the poster includes the tagline "Unlocking Potential, Shaping the Future" and a row of partner logos including TMS, SASS, and others.



UNAR WEBINAR
BINAR WEBINAR
AR WEBINAR
BINAR WEBINAR
UNAR WEBINAR

Talk Series:

Leadership & Management On Coping With Vuca Challenges

5 June 2021



ARSHAD AYUB
GRADUATE BUSINESS SCHOOL

INTERNATIONAL STUDENT LEADERS FORUM 2021
SATURDAY | 5TH JUNE 2021
03:00 PM - 05:30 PM

Panelists:

- Panelist 1:** **Dr. Nur Hafidha Zulkarnain**
Associate Professor, Faculty of Business, Universiti Teknologi MARA (UiTM)
- Panelist 2:** **Dr. Nur Hafidha Zulkarnain**
Associate Professor, Faculty of Business, Universiti Teknologi MARA (UiTM)
- Panelist 3:** **Dr. Nur Hafidha Zulkarnain**
Associate Professor, Faculty of Business, Universiti Teknologi MARA (UiTM)
- Panelist 4:** **Dr. Nur Hafidha Zulkarnain**
Associate Professor, Faculty of Business, Universiti Teknologi MARA (UiTM)
- Panelist 5:** **Dr. Nur Hafidha Zulkarnain**
Associate Professor, Faculty of Business, Universiti Teknologi MARA (UiTM)
- Panelist 6:** **Dr. Nur Hafidha Zulkarnain**
Associate Professor, Faculty of Business, Universiti Teknologi MARA (UiTM)

Free Registration

REGISTER NOW!

Contact our Registry Office for any inquiries.
Email: arshad@mar.edu.my
Phone: +603-64562000
Fax: +603-64562001





FUTURE OF WORK;
Exploring New Norm
& Abilities of Society
to Adapt to Them

SUNDAY | 2nd MAY 2021
9:30AM - 12:30PM

Organized by: MGTW 7882 ASASAS, Lecturers: Dr. Akmal Azman Adam

Speakers:
- Mohd. Hafidz bin Ali
- Nurul Huda bin Ali
- Nurul Huda bin Ali

REGISTER NOW



TOPIC
**MORTGAGE
FINANCING**

WHAT YOU NEED TO
KNOW, PREPARE YOURSELF

SPEAKER:
IRQIM MOHAMAD
Personal Financial Consultant
CIMB Bank, Seremang Branch

23 MAY 2021 | 10:00 AM - 12:00 PM
Free Participation!
Open to all!

www.asgibgsm.com | asgibgsm.com | ASGIB ASAS | ASGIB Student Association Chapter



**AWARENESS ON INSURANCE
AND EFFECTIVE FINANCIAL PLANNING**

ORGANIZED BY LIESA NURUL
22 May 2021
09.30am - 12.00pm

REGISTER NOW

TOPIC
AAGS STUDENT - ALUMNI - STAFF - PUBLIC

Platform
CISCO WEBEX

Speakers
Mohamed Fāril Aliq
Health Planner
Prudential Takaful

Natasha Aishah
Health Planner
Takaful Takaful



**TRIBAL
LEADERSHIP
LEADING IN
THE NEW NORM**

with
AHYAT ISHAK
Founder of Perjuangan Hartanah

THURSDAY
10 JUNE 2021
9:30 AM

MGT783 - LEADERSHIP AND MANAGING TALENT (AA7001BF)

Google Meet
https://meet.google.com/ldk-kgp-wed

SCAN QR

Coordinating Partners:
Asgibgsm.com



Arshad Ayub
Graduate
Business School

ARSHAD AYUB GRADUATE BUSINESS SCHOOL

Universiti Teknologi MARA,
40450 Shah Alam,
Selangor Darul Ehsan, MALAYSIA

GET IN TOUCH

+603 5544 4721
aagbs@uitm.edu.my



Arshad Ayub
Graduate Business School



@aagbs_official



@AACBSOfficial