



UNIVERSITI  
TEKNOLOGI  
MARA

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# e-Bulletin

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## ARSHAD AYUB GRADUATE BUSINESS SCHOOL

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# WEBINAR / WORKSHOP / TALK SERIES



Workshop:

## Applied Business Project Knowledge Transfer Program (KTP) Business Model

28 May 2021



**WORKSHOP**

**Applied Business Project  
Knowledge Transfer  
Program (KTP) Business Model**

FRIDAY 28 MAY 2021 9.00 AM - 11.00 AM

CISCO WEBEX  
<https://go.cisco.com/663676>

**ASSOC. PROF. DR. SITI HALJJAH SHARIFF**  
Associate Professor  
Anhad Ayub Graduate Business School

Unleashing Potentials  
Shaping the Future



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