

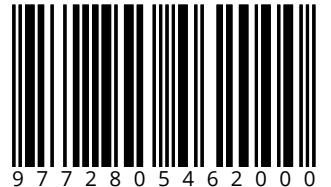
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FESTIVAL OF IDEAS: FACULTY OF MEDICINE AND HOSPITAL AL-SULTAN ABDULLAH, UiTM, PARTICIPATE IN PRESTIGIOUS MINISTRY OF EDUCATION EVENT

■ By: Prof. Dr. Farnaza @ Farnaz Ariffin & Dr. Nurhuda Ismail

The Festival of Ideas (FOI) is an event organized by the Ministry of Education Malaysia to celebrate innovative concepts that align with the advancement of higher education during the Industrial Revolution 4.0. The inaugural event took place from November 27 to 29, 2024, and is intended to be an annual gathering aimed at promoting higher education among Malaysians. The festival involves numerous public and private universities showcasing their programs and activities to the public. It targets individuals from all walks of life, particularly potential students looking to pursue certifications, diplomas, or degrees in various fields across the country.

The Faculty of Medicine, UiTM was honored to participate in this event in collaboration with Hospital Al-Sultan Abdullah (HASA). We set up a long row of booths, offering a variety of exhibitions and healthcare services to the public.

The highlight of our booth was the “Health Games,” which were managed by our Public Health specialists and medical undergraduate students. Throughout the three-



OUR backbones behind this operation: From right Dr. Izzat Ismail, Dr. Nurhuda Ismail and Tuan Azman.



OUR medical undergraduate students enjoying the event.



FOI coordinator, Prof. Dr. Farnaza and a clinical masters student attending to the Family Medicine health counselling and cardiovascular risk assessment booth.

day event, 15 medical students had the opportunity to serve as ambassadors for the faculty, engaging a large crowd interested in participating in the health games. These games included Snakes and Ladders, Table Futsal, the Wheel of Health, and a Pledge for Healthy Living. Additionally, the students were able to explore other booths, gaining inspiration for entrepreneurship and networking. We encourage our students to attend educational events like this to enhance their sense of community, responsibility, and communication skills.

Alongside HASA, we conducted a health



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screening event to promote wellness in the community. HASA played a crucial role by offering a variety of essential health services to attendees. These services included psychological counseling to support mental well-being, dietary advice to promote healthy eating habits, and demonstrations of basic life support techniques to equip individuals with critical emergency skills. Additionally, we provided eye examinations to assess vision health, alongside informative sessions on organ donation and kidney transplant awareness, ensuring that participants were well-informed about these important health topics. Our Family Medicine team, composed of experienced lecturers and clinical master's students, engaged with participants by providing personalized health counseling. They conducted thorough cardiovascular risk assessments, allowing individuals to better understand their heart health and the necessary steps to manage any identified risks.

At our exhibition booth, we showcased the diverse range of undergraduate and postgraduate programs available through our faculty. Among the clinical master's programs offered are Master in Internal Medicine, Family Medicine, Psychiatry, Clinical Pathology, Emergency Medicine, Radiology, and more. We encourage



TABLE futsal.



REHABILITATION demonstration.

interested individuals to explore further details about these programs on our website under the section “Programs Offered.”

The faculty was honored to take part in this significant event, and we look forward to maintaining our involvement in future initiatives. Our medical students provided overwhelmingly positive feedback, expressing their enjoyment of the experience and encouraging their peers to engage in similar programs.

The FOI brings together thinkers and leaders to discuss new ideas and challenges in higher education. The goal is to make Putrajaya a “City of Ideas,” where creativity and learning flourish. The

festival aims to build a strong culture of knowledge in the community, encouraging people from all backgrounds to learn, share, and contribute to the improvement of education and intellectual thought. We are excited about how these gatherings can lead to growth and collaboration in intellectual pursuits.

Acknowledgment to the lecturers involved in this event: Dr. Hasidah Abdul Hamid, Dr. Khairatul Nainey Kamarudin, Dr. Lina Lohshini Kanoo, Dr. Mazapuspavina Md Yasin, Dr. Nik Munirah Nik Mohd Nasir, Dr. Hayatul Najaa Miptah, Assoc. Prof. Dr. Siti Fatimah Badlishah Sham, Dr. Mohd Shahril Ahmad Saman and Dr. Izzat Ismail.



THE health exhibition and health games ‘Snakes and Ladders’.



DEMONSTRATION to Basic Life Support.