

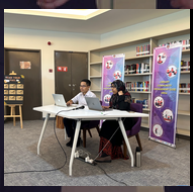


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FACULTY OF MEDICINE UiTM IN PARTNERSHIP WITH THE ASIA PACIFIC CARDIOVASCULAR DISEASE ALLIANCE WITNESSED THE SIGNING OF MOU WITH HUE UNIVERSITY OF MEDICINE AND PHARMACY, VIETNAM AT THE 3RD OPEN ANCIENT CAPITAL CONFERENCE OF CARDIOLOGY 2024

BY: ASSOC. PROF. DR. FARNAZA ARIFFIN, DR. RAJA EZMAN RAJA SHARIFF & DR. MAZLIFAH OMAR



The Faculty of Medicine UiTM is proud to announce its partnership with the Asia Pacific Cardiovascular Alliance (APAC CVD alliance) with a multi-collaborator MoU signed in December 2023. APAC CVD alliance is a multisectoral, multistakeholder coalition dedicated to improving heart health by elevating public and policy awareness of cardiovascular health at domestic and regional forums in Asia. The secretariat for the APAC CVD is Access Health International. Since its inception in 2023, the APAC CVD alliance has published its first white paper, titled “A call for cohesive action: redefining cardiovascular care in the Asia-Pacific. This publication can be accessed via online [Publications - APAC CVD Alliance](https://publications-apac-cvd.org) ([apac-cvd.org](https://publications-apac-cvd.org)).

Since joining this alliance, the faculty of medicine at UiTM has contributed by providing expert opinion and academic discourse in tackling cardiovascular issues within this region. Dr. Raja Ezman Raja Shariff was an invited panelist for a discussion titled “Cardiovascular Care Resilience in the Asia-Pacific”, at the GLC Annual Conclave held recently in Singapore. On the 26th and 27th of April 2024, Associate Professor Dr. Farnaza Ariffin joined Dr. Krishna Reddy, President of ACCESS Health International Asia, and Mr Timothy Fang, a senior consultant from ACCESS Health International to visit Hue University of Medicine and Pharmacy Vietnam, and to deliver a speech for the 3rd Open Ancient Capital Conference of Cardiology. At this event, Dr. Farnaza Ariffin gave a talk on “Cardiovascular disease primary prevention from the perspective of primary care UiTM”. The

talk focuses on the approach to combating CVD using the chronic care model in healthcare delivery and community involvement within the UiTM primary care clinic. It also discusses the principles in primary care of 4Ps: patient-centered, personalized, primary contact and prevention, and 4Cs: comprehensive, coordinated, continuity of care, and community-based in running a CVD primary prevention clinic.

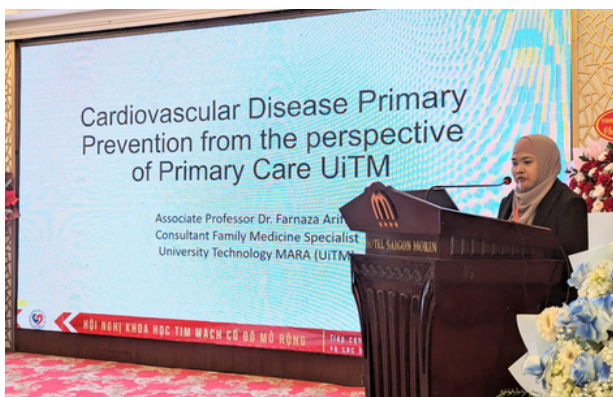


Figure 1: A Talk by Associate Professor Dr Farnaza Ariffin at the 3rd Open Ancient Capital Conference of Cardiology, Hue Vietnam.



Figure 2: Associate Professor Dr Farnaza Ariffin (Faculty of Medicine, UiTM, Malaysia) joins Dr Krishnan Reddy (India) and Mr Timonthy Fang (Singapore), from ACCESS Health International at the 3rd Open Ancient Capital Conference of Cardiology.

The APAC CVD alliance recognizes the important role of primary care in the prevention of cardiovascular diseases and is aligned with these primary care principles by calling for a “patient-centred approach across the care continuum of early detection, prevention, treatment, rehabilitation, and step-down care”. The APAC CVD alliance also aims to build multidisciplinary partnerships with patients, healthcare professionals, academics, nonprofits, implementation partners, and industry, to advocate for increased CVD care innovations in all Asia-Pacific health systems. Hue University of Medicine and Pharmacy, Vietnam has joined the multitude of collaborators for the alliance including the Heart Association of Thailand under the Royal Patronage of H.M The King, Global Alliance for Patient Access, Global Heart Hub, Angsana Health Sdn Bhd, and Heart Support Australia, and are expanding to include more collaborators.



For more information on the APAC CVD alliance and if you would like to get involved, please contact AP Dr. Farnaza Ariffin (farnaza@uitm.edu.my), Dr. Raja Ezman Raja Shariff (rajaezman@uitm.edu.my) or Dr. Mazlifah Omar (mazlifahomar@uitm.edu.my)