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## INVESTOR PITCHING SHOWCASE HEALTH PROFESSIONAL ENTREPRENEURSHIP ELECTIVE (MED216)

**Dr. Salma Yasmin Mohd Yusuf &  
Assoc. Prof. Dr. Khasnur Abdul Malek  
Department of Primary Care Medicine**

We are delighted to share the success of the inaugural Investor Pitching Showcase for the Health Professional Entrepreneurship Module Elective (MED 216), held on 27th November 2023, through the Zoom® platform. This year's cohort, who embarked on their entrepreneurship elective in Year 2 of the MBBS program in 2022, showcased their innovative projects and presented their investor pitch decks for their respective business projects.

The Investor Pitching showcase is a vital component of the module, aiming to equip students with the necessary skills to present their ideas effectively to potential investors, including venture capitalists, angel investors, and venture capital firms. In preparation for the showcase, students underwent hands-on training on investor pitching

techniques in September 2023. They meticulously refined their pitching decks with the guidance of their supervisors and insights gathered from industry visits.

The event was moderated by Dr. Salma Yasmin Mohd Yusuf and opened by Associate Professor Dr. Nurul Alimah Abdul Nasir, Head of the Department of Medical Education. Associate Professor Dr. Khasnur Abdul Malek, the program coordinator, provided a brief overview of the module. We were honored to have esteemed panel assessors, Puan Ainun Rohayu binti Mohamad from TEKUN Nasional and Prof. Effat Omar, Professor and Consultant Pathologist, Faculty of Medicine, UiTM. TEKUN Nasional is an agency under the Ministry of Entrepreneur Development with the main aim of providing simple and quick

financing facilities to bumiputeras in order to kick-start and further expand their businesses.

Among the attendees were MED 216 students (Year 3), current MED 216 students (Year 2), and entrepreneurship trainers from the Faculty of Medicine. Three groups—'Health Bites and Brew: SmartCarb Cafe,' 'DialMeDialysis,' and 'YouPunyaPhysio'—presented their pitching decks. Each group delivered a compelling 10-minute pitch, followed by a 20-minute question and answer session with the panel of assessors.

The feedback from the students was overwhelmingly positive, expressing that the showcase significantly boosted their confidence in presenting business decks. The expert panel's constructive feedback provided invaluable insights, enriching the students' learning experience and enabling them to apply their newfound skills in real-world scenarios.

We extend our gratitude to everyone involved in making this program a success. Especially to the Faculty of Medicine deaneries, supervisors, trainers, and invited speakers from MASMED and TEKUN National for their continuous and generous support. It is our sincere hope that this elective program has not only been a memorable experience for the participants but has also equipped them with the skills and confidence needed to thrive in the dynamic world of entrepreneurship.

**Investor Pitching Showcase**  
for Health Professional Entrepreneurship  
Course Elective (MED 216),  
Faculty of Medicine, UiTM

**Panel assessors**

**Pn. Ainun Rohayu bt Mohamad**  
Timbalan Ketua Jabatan  
Pembangunan Perancangan  
TEKUN Nasional

**Ts. Dr. Rohana Zur**  
Akauntan Pembangunan PVS  
dan Kesihatan (MASMED),  
Universiti Teknologi MARA (UiTM)

**Prof. Dr. Elifat Omar**  
Professor in Pathology  
Department of Pathology  
Faculty of Medicine,  
Universiti Teknologi MARA (UiTM)

Monday 27<sup>th</sup> November 2023 9:30 am - 12:00 pm  
Platform: **zoom** Link <https://bit.ly/46o9331>  
Organized by  
Doctor-preneur, Faculty of Medicine, UiTM

**Investor Pitching Showcase**  
for Health Professional Entrepreneurship  
Course Elective (MED 216),  
Faculty of Medicine, UiTM

Monday 27<sup>th</sup> November 2023 9:30 am - 12:00 pm

Time	Program
9:30 am - 10:00 am	Registration
10:00 am - 10:05 am	Deaf recitation
10:05 am - 10:15 am	Opening speech
10:15 am - 10:20 am	• Brief on Health Professional Entrepreneurship (MED 216) • Brief on marking and scoring
10:20 am - 10:25 am	Introduction of panel assessors
10:25 am - 10:55 am	Entrepreneur group 1: Health Bites and Brew SmartCarb Cafe - Presentation / Q&A / Marking
10:55 am - 11:25 am	Entrepreneur group 2: YouPunyaPhysio - Presentation / Q&A / Marking
11:25 am - 11:55 am	Entrepreneur group 3: DialMeDialysis - Presentation / Q&A / Marking
11:55 am - 12:00 pm	Photo taking session
12:00 pm	End of session

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