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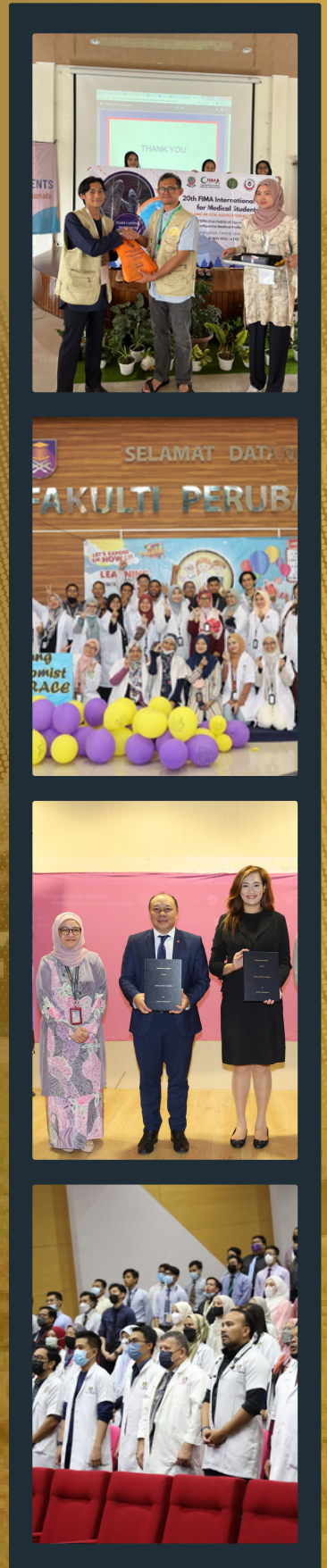
MED BULL'

NO.2/2023

eISSN 2805-4628



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'Santun Kasih Anak Yatim': A CSR Project by Corporat Communication Unit

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In a heartwarming initiative, the Corporate Communication Unit recently organized a special program for the orphans of Rumah Cahaya Kasih during the holy month of Ramadan. The program aimed to bring joy and happiness to the children, and foster a sense of community and compassion during the festive season of Eid Mubarak. With the involvement of dedicated guardians and the support of esteemed guests, the event proved to be a resounding success.

With the spirit of giving at its core, the organizers decided to purchase traditional Malay attire, known as "Baju Raya," for the children. This thoughtful gesture brought smiles to their faces as they eagerly received their new baju melayu and baju kurung, ensuring they would be dressed in style for the upcoming celebration. Additionally, the organizers recognized the practical needs of the orphanage and provided essential kitchen supplies such as Milo,

cooking oil, rice, and more, ensuring the well-being of the children beyond the festive occasion.



To make the experience even more special for the young ones, the organizers arranged for sets of McDonald's "Happy Meal" as their iftar meal. The range of children, between four to seven years old, enthusiastically enjoyed the treat, creating an atmosphere of excitement and joy. Furthermore, in an effort to involve the wider community and make the event even more memorable, the esteemed Dean, Prof. Madya Dr. Fazah Akhtar

Hanapiah, along with several administrative staff, graced the occasion with their presence, providing support and encouragement to both the children and the organizers.



The impact of the program was evident as smiles and laughter filled the air throughout the event. The children's faces lit up with happiness, their newfound attire giving them a sense of pride and belonging. The presence of the respected dean and the administrative staff further highlighted the significance of this initiative, reinforcing the importance of philanthropy and community engagement.

The organizers expressed their satisfaction and gratitude at witnessing the happiness brought about by this charity program. They hope that such endeavors will continue in the future, allowing for more opportunities to bring joy to those in need. The success of this event serves as a reminder of the power of collective efforts in making a positive impact on the lives of underprivileged children, particularly during festive occasions.

In conclusion, the orphan program organized by the Corporate Communication Unit in collaboration with Rumah Cahaya Kasih was a testament to the generosity and compassion of individuals and organizations during Ramadan. By providing not only new attire but also essential supplies and a memorable meal, the organizers and participants brought happiness and a sense of togetherness to the orphans. This heartwarming event serves as a shining example of how small gestures can have a significant impact on the lives of those in need, and it is hoped that such programs will continue to spread joy in the future.

