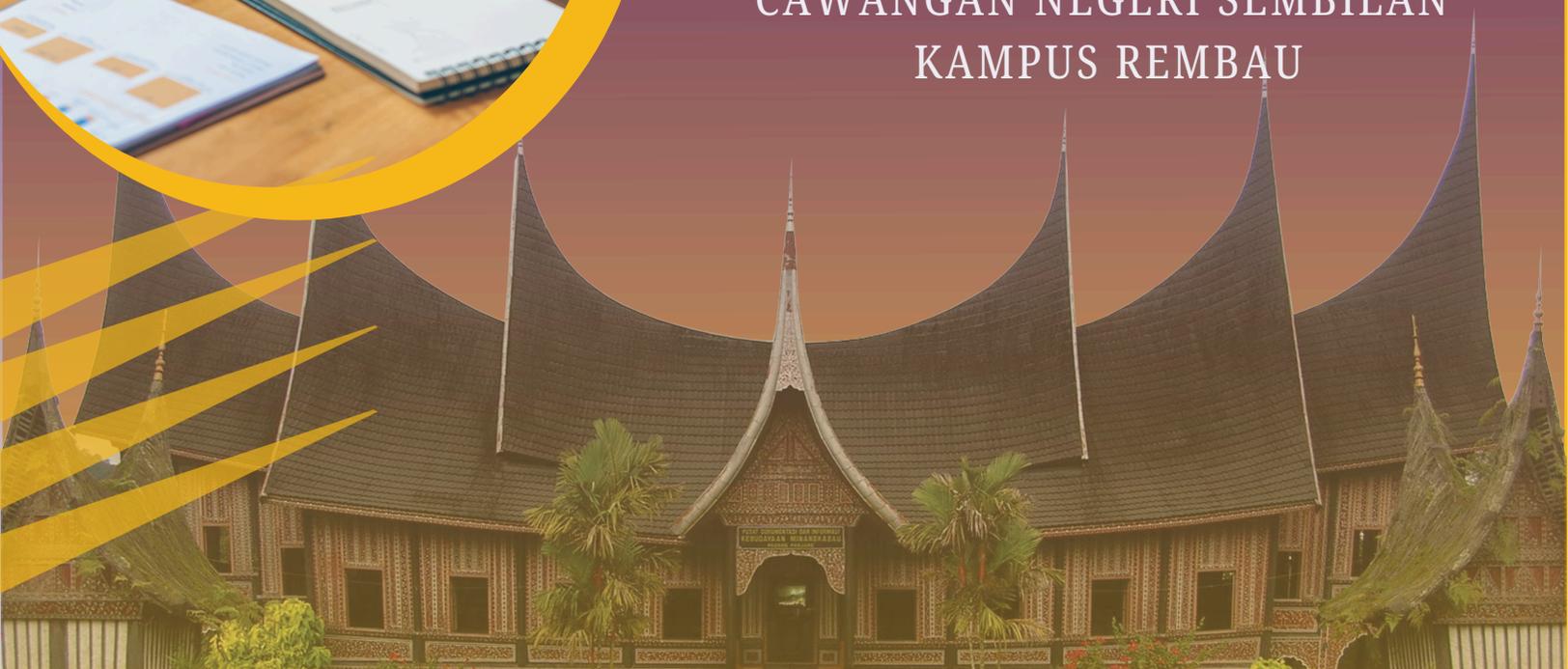


# RONA TINTA

EDISI 2025



FAKULTI PENGURUSAN & PERNIAGAAN  
UNIVERSITI TEKNOLOGI MARA  
CAWANGAN NEGERI SEMBILAN  
KAMPUS REMBAU





# WHERE FRIENDSHIP MEETS COLLABORATION: UiTM IN HARBIN, CHINA

**Soo Kum Yoke, Tuan Sarifah Aini Syed Ahmad &  
Sarahiza Mohamed**

When we landed in Harbin on that crisp May morning, there was a shared sense of anticipation. As the UiTM Negeri Sembilan delegation, we knew our visit to Heilongjiang University of Finance and Economics from May 12 to 16, 2025, was more than a formal engagement. It was the start of a relationship we hoped would grow into something lasting.

One of the defining moments came early in our trip, the signing of the Memorandum of Understanding. Sitting together at the table, surrounded by our gracious hosts, we felt the weight and promise of the moment. The agreement opened doors to joint academic programmes, collaborative research, exchanges, and shared events. But for us, it meant more than institutional plans; it was a commitment to learning from each other, to building bridges across cultures.

The days that followed were filled with meaningful exchanges. We were invited to conduct a lively Scratch workshop, where technology became a common language and creativity flowed easily. In international seminars, we shared ideas on educational innovation and cross-cultural learning, each discussion sparking fresh perspectives. Smaller meetings allowed us to sketch out concrete possibilities for conferences, joint publications, and projects that could bring our communities closer together.

Harbin welcomed us warmly. We wandered through its streets, sampled local dishes, and learned about the city's traditions. These cultural moments, outside the official agenda, deepened our connection with our hosts. We were reminded that strong partnerships are built not only in meeting rooms, but also over shared meals, stories, and laughter.

When our visit came to an end, we returned to Malaysia with more than an MoU. We brought back friendships, shared visions, and the excitement of possibilities ahead. For us, this trip was not simply about what was achieved during those five days; it was about the journey we began, and the story we will continue to write together in the years to come.

