

FPP BizNewz

June - November 2025

MANAGEMENT • INVESTMENT • ECONOMICS • ENTREPRENEURSHIP • TECHNOLOGY



Publication Date
1 November 2025

Advertising to
CHILDREN
The Language of Manipulation

**Empowering
Future-Ready
Graduates through
AI Literacy**

SOCIAL LOAFING
in modern workforces

supply chain 2025
Beyond Mere Good Delivery

social sustainability
IN MALAYSIAN SME

The Version They Never Wanted

The best version of a person is not always the version most welcomed at work. Often, that version is not shaped by comfort, but carved out of challenges. It emerges from being overlooked, pushed aside, and weighed down by the expectations of others. It learns to prioritise peace over noise, truth over approval, and personal limits over silent submission.

In many workplaces, being genuine often takes a backseat to being agreeable. Emotions are tucked away.

Voices are softened to avoid discomfort.

A calm mask is worn not as deception, but as a form of endurance.

Tasks must be completed.

The system must keep moving.

And within that structure, individuality is often seen as disruption.

There are always observers.

Some take pleasure in watching, whispering, and forming conclusions from a distance. They speak without knowing the full story.

They judge without carrying the same burdens.

Yet behind every professional front lies a quiet story.

Some are healing from things never spoken.

Some carry hidden exhaustion behind practiced smiles.

Some show up each day with a strength that remains unseen.

And none of this is visible to those who choose to look only for flaws.

Workplaces were never meant to be stages for perfection.

They are meant to be spaces for growth, for progress, and for shared purpose. More than silent competition, they require community.

More than ambition, they need empathy.

What is needed are individuals who uplift rather than undermine,
who protect, rather than provoke.

Integrity matters, even when it is unnoticed.

Gentleness matters, even when it is mocked.

Consistency matters, even when it is not praised.

Kindness matters, especially when it is not returned.

Staying grounded matters, especially in a world that rewards performance over sincerity.

In the end, the truest success is not found in applause or attention.

It is found in the quiet ability to face one's own reflection,
and feel at peace with the person looking back.

Too loud for silence.

Too soft for the room.

But exactly right for the truth.





Biznewz 2025
Faculty of Business and Management
Universiti Teknologi MARA Cawangan Terengganu Kampus Dungun
Sura Hujung, 23000 Dungun, Terengganu, MALAYSIA
Tel: +609 8400 400
Fax: +609 8403777
Email: biznewzuitm@gmail.com