



ARSHAD AYUB
GRADUATE BUSINESS SCHOOL



ANNUAL REPORT 2023



<https://aagbs.uitm.edu.my>

SPOTLIGHT 2023

Congratulations!

AAGBS Student

Defence Research Proposal (DRP)

Congratulations!
Defence Research Proposal
12 January 2023

AAAGBS DRP 2023

Congratulations to Sidelatul Nur Ain Tajul Aurash (AA995 - Doctor of Philosophy (Business Management)) on passing your Defence Research Proposal.

Proposed Title:
The Contribution Of Emotion Appeals In Shaping The Consumer Purchase Intention After Viewing An Advertisement

Main Supervisor: Assoc. Prof. Dr. Nur Izzati Mohd Ishar (AAGBS, UTM)
Co-Supervisor: Prof. Dr. Tan Peck Leong (AAGBS, UTM)

Congratulations!
Defence Research Proposal
12 January 2023

AAAGBS DRP 2023

Congratulations to Mohd Hilmi Bin Madis (AA901 - Doctor of Business Administration (DBA)) on passing your Defence Research Proposal.

Proposed Title:
Talent Pool Among Malaysia State Economic Development Corporation (SEDC): Relationship Of Succession Planning And Talent Management (SP & TM) Mediated By Proactive Behaviour

Main Supervisor: Assoc. Prof. Dr. Mahazir Ismail (FEM, UTM)
Co-Supervisor: Dr. Ahmad Azeem Adam (UTM Holdings Sdn. Bhd.)

Congratulations!
Defence Research Proposal
7 March 2023

AAAGBS DRP 2023

Congratulations to Nur Hafizah Baslan (AA995 - Doctor of Philosophy (Business Management)) on passing your Defence Research Proposal.

Proposed Title:
Predicting Financial Distress Among Sponsor-Driven Market And Adviser-Driven Market Companies In Bursa Malaysia: The Intersection Of Corporate Governance

Main Supervisor: Assoc. Prof. Dr. Mohamad Nizam Jaafar (AAGBS, UTM)
Co-Supervisor: Assoc. Prof. Dr. Wahida Ahmad (AAGBS, UTM)

Congratulations!
Defence Research Proposal
10 March 2023

AAAGBS DRP 2023

Congratulations to Norshiba Binti Jusufshaham (AA993 - Doctor of Philosophy (Business Management)) on passing your Defence Research Proposal.

Proposed Title:
Investigating The Effect Of Technostress With The Mediating Roles Of Presenteism And The Moderating Roles Of Emotional Regulation Ability On Teachers' Well-Being

Main Supervisor: Dr. Rochel Samuel A/P Samuel (FEM, UTM)
Co-Supervisor: Assoc. Prof. Dr. Hadijah Ibrahimb (AAGBS, UTM)

Congratulations!
Defence Research Proposal
5 May 2023

AAAGBS DRP 2023

Congratulations to Masnan Md Hassan (AA901 - Doctor of Business Administration (DBA)) on passing your Defence Research Proposal.

Proposed Title:
The Moderating Effects Of Financial Influence, Education Background And Financial Literacy Among Self-Employed Youth

Main Supervisor: Assoc. Prof. Dr. Mohamad Nizam Jaafar (AAGBS, UTM)
Co-Supervisor: Dr. Norziah Abdul Karim (FEM UTM)

Congratulations!
Defence Research Proposal
5 May 2023

AAAGBS DRP 2023

Congratulations to SRI Eva Aman (AA901 - Doctor of Business Administration (DBA)) on passing your Defence Research Proposal.

Proposed Title:
Corporate Governance And Sustainability Reporting Quality: The Moderating Effect Of Political Connections

Main Supervisor: Prof. Dr. Haslinda Yusoff (Fakulti Perakaunan, UTM)
Co-Supervisor: Dr. Azlihan Anis (FEM UTM)

Congratulations!
Defence Research Proposal
4 August 2023

AAAGBS DRP 2023

Congratulations to Siti Zafira Sheik Ali, AA995 - Doctor of Philosophy (Business Management) (PhD) on passing your Defence Research Proposal (DRP).

Proposed Title:
Factors Determining The Behavior Intention Of Patients And Dentists In Using Industrial Revolution 5.0 Technology In Dental Services: An Application And Extension Of UTAUT Model

Main Supervisor: Prof. Dr. Tan Peck Leong (AAGBS, UTM)
Co-Supervisor: Dr. Sharizan Sharkawi (AAGBS, UTM)

Congratulations!
Defence Research Proposal
12 June 2023

AAAGBS DRP 2023

Congratulations to Siti Ainal Khabibah Mohd Jamei, AA901 - Doctor of Business Administration (DBA) on passing your Defence Research Proposal (DRP).

Proposed Title:
Commercialisation Of Medical Equipment In Malaysia's Healthcare Industry - An Exploratory Qualitative Study

Main Supervisor: Dr. Sharizan Sharkawi (AAGBS, UTM)
Co-Supervisor: Assoc. Prof. Dr. Hadijah Ibrahim (AAGBS, UTM)

Congratulations!
Defence Research Proposal
4 August 2023

AAAGBS DRP 2023

Congratulations to Aiff Saleh Mohamed, AA901 - Doctor of Business Administration (DBA) on passing your Defence Research Proposal (DRP).

Proposed Title:
The Effect Of Mass-Customization On Customer's Purchasing Behaviour: A Feasibility Study On Landed Housing In Malaysia

Main Supervisor: Prof. Dr. Tan Peck Leong (AAGBS, UTM)
Co-Supervisor: Prof. Dr. Masran Saruwono (College of Built Environment (CBE))

Congratulations!
Defence Research Proposal
13 September 2023

AAAGBS DRP 2023

Congratulations to Aesra Mohd, AA901 - Doctor of Business Administration (DBA) on passing your Defence Research Proposal (DRP).

Proposed Title:
Exploring Talent Management Practices Towards The Sustainability Of The Malaysian Film Industry

Main Supervisor: Dr. Sharizan Sharkawi (AAGBS, UTM)
Co-Supervisor: Dato' Professor Ts. Dr. Abdul Raazak Haj. Mohdaim (College of Creative Arts, UTM)

Congratulations!
Defence Research Proposal
22 September 2023

AAAGBS DRP 2023

Congratulations to Masnah Abd Manaf, AA901 - Doctor of Business Administration (DBA) on passing your Defence Research Proposal (DRP).

Proposed Title:
The Influence Of Digital Leadership And Technology Capability On Organizational Performance Mediated By Entrepreneurial Orientation

Main Supervisor: Dr. Muhammad Fazel Samat (PTNCA, UTM)
Co-Supervisor: Dr. Ner Arifah Musthofa (AAGBS, UTM)

Congratulations!
Defence Research Proposal
2 October 2023

AAAGBS DRP 2023

Congratulations to Muhammad Hilman Roslan, AA901 - Doctor of Business Administration (DBA) on passing your Defence Research Proposal (DRP).

Proposed Title:
Analysing Consumer's Behavioural Intention Toward Sharing Economy Services In Malaysia: A Quantitative Study Of Logistic Services In Klang Valley, Malaysia

Main Supervisor: Dr. Aslina Haniff (AAGBS, UTM)
Co-Supervisor: Dr. Ner Arifah Musthofa (AAGBS, UTM)

Congratulations!

AAGBS Student

Defence Research Proposal (DRP)

Congratulations!
Defence Research Proposal
17 October 2023



Congratulations to Khatir Rafiq Maza, AA901 - Doctor of Business Administration (DBA) on passing your Defence Research Proposal (DRP).

Proposed Title:
Critical Success Factors For Naval Shipbuilding Megaprojects: Main Contractor's Perspective

Main Supervisor: Prof. Dr. Roslina Ab. Wahid (AAGBS, UTM)
Site Supervisor: Prof. Dr. Siti Halijah Shariff (AAGBS, UTM)

Congratulations!
Defence Research Proposal
16 October 2023



Congratulations to Fauzana Ismail, AA901 - Doctor of Business Administration (DBA) on passing your Defence Research Proposal (DRP).

Proposed Title:
The Relationship Of Behaviour On Wasayyah Decision In Islamic Legacy Planning Among Muslims In Kelantan: The Mediating Role Of Islamic Legacy Planner

Chair Supervisor: Prof. Dr. Harazah Mat Nor (AAGBS, UTM)
Site Supervisor: Dr. Muhammad Saiful Anwar Yusoff (UTM Kelantan)

Congratulations!
Defence Research Proposal
4 December 2023



Congratulations to Sahaley Abu Bakar, AA901 - Doctor of Business Administration (DBA) on passing your Defence Research Proposal (DRP).

Proposed Title:
The Relationship Between Intermediaries Inappropriate Intentions, Policyholder's ARIHede, Fraud Diamond And Insurance Fraud: The Moderating Roles Of Ethical Attitudes

Chair Supervisor: Assoc. Prof. Dr. Abdul Rahman Abdul Rahim (AAGBS, UTM)

Congratulations!
Defence Research Proposal
5 December 2023



Congratulations to Nurhani Sahwa Jamakudin, AA901 - Doctor of Business Administration (DBA) on passing your Defence Research Proposal (DRP).

Proposed Title:
Improving Islamic Estate Planning Adoption: The Roles And Challenges Of The Selangor State Islamic Religious Council

Main Supervisor: Prof. Dr. Roslina Ab. Wahid (Unit Pengurusan Risiko, UTM)
Site Supervisor: Dr. Nur Arifah Mustapha (AAGBS, UTM)

Congratulations!
Defence Research Proposal
18 December 2023



Congratulations to Nur'aini Muhammad Nor, AA901 - Doctor of Business Administration (DBA) on passing your Defence Research Proposal (DRP).

Proposed Title:
Assessing The Moderating Effect Of Emotional Intelligence In The Relationship Between Resources And Female Rural Entrepreneurs (FRE) Business Success In Malaysia

Main Supervisor: Dr. Muhammad Faizal Samur (UMK, UTM)
Site Supervisor: Prof. Dr. Tan Peck Leong (AAGBS, UTM)

Congratulations!
Defence Research Proposal
19 December 2023



Congratulations to Mohamed Nuzair Ramli, AA901 - Doctor of Business Administration (DBA) on passing your Defence Research Proposal (DRP).

Proposed Title:
The Impact Of Servant Leadership, Workplace Bullying, And Microaggression On Intention To Leave: Employee Resilience As Mediating Variable

Main Supervisor: Dr. Nurazodhan Nisak Ahmad (FPP, UTM)
Site Supervisor: Dr. Murni Zarina Mohamed Razali (FPP, UTM)

Congratulations!
Defence Research Proposal
26 December 2023



Congratulations to Fauziah Din, AA995 - Doctor of Philosophy (Business Management) on passing your Defence Research Proposal (DRP).

Proposed Title:
An Exploratory Study Of Management Innovation Practices In Private Higher Education Institutions In Malaysia

Main Supervisor: Assoc. Prof. Dr. Herwina Rosnan (AAGBS, UTM)
Site Supervisor: Assoc. Prof. Dr. Halijah Berahan (AAGBS, UTM)

Congratulations!
Defence Research Proposal
7 December 2023



Congratulations to Raheyya Ab Rashid, AA901 - Doctor of Business Administration (DBA) on passing your Defence Research Proposal (DRP).

Proposed Title:
Developing A Resilient Healthcare Procurement Framework During Uncertainty: Case Study During The COVID-19 Pandemic

Main Supervisor: Dr. Shafina Saad (FIM, UTM)
Site Supervisor: Prof. Dr. Roslina Ab. Wahid (Unit Pengurusan Risiko, UTM)

STUDENT DRP

ACADEMIC AFFAIR



ARSHAD AYUB

GRADUATE BUSINESS SCHOOL

ARSHAD AYUB GRADUATE BUSINESS SCHOOL

Kompleks Al-Farabi, Blok D, Jalan Ilmu / 1,
Universiti Teknologi MARA,
40450 Shah Alam,
Selangor Darul Ehsan, MALAYSIA

GET IN TOUCH

+603 5544 4721
aagbs@uitm.edu.my



Arshad Ayub
Graduate Business School



@aagbs_official



@AAGBSOfficial