



ARSHAD AYUB
GRADUATE BUSINESS SCHOOL



ANNUAL REPORT 2023



<https://aagbs.uitm.edu.my>

SPOTLIGHT 2023

Congratulations!

AAGBS Student VIVA VOCE

Congratulations!
Azrin Jalasi

Congratulations to Azrin Jalasi, AA901 - Doctor of Business Administration (DBA) for completing her DBA VIVA on 7 Feb 2023.

Thesis Title: The International Muslim Tourists' Intention To Visit Homestay in Sabah: The Moderating Effect Of Religiosity.
Main Supervisor: Assoc. Prof. Dr. Sylvia @ Nabila Azwa Ambad (Faculty of Business and Management, UTM Sabah)
Co-Supervisor: Assoc. Prof. Dr. Nur Inowati Mohd Ishar (AAGBS, UTM)

Congratulations!
Roozita Maskun

Congratulations to Roozita Maskun, AA901 - Doctor of Business Administration (DBA) for completing her DBA VIVA on 17 Feb 2023.

Thesis Title: Digital Competency and the Mediating Role of Self-Efficacy in Predicting Graduates' Employability Among Social Sciences Students in Malaysia's Public Universities
Main Supervisor: Prof. Dr. Baidiah Mazah (Honorary Professor, Institute of Business Excellence (IBE), UTM Shah Alam)
Co-Supervisor: Ir. Dr. Wan Haryyffwan Wan Muhamad (Senior Lecturer, Centre for Communication Engineering Studies, Faculty of Electrical Engineering, UTM)

Congratulations!
Noor Azreen Mohd Khushairi

Congratulations to Noor Azreen Mohd Khushairi, AA901 - Doctor of Business Administration (DBA) for completing her DBA VIVA on 14 April 2023.

Thesis Title: Organizational Behaviour and Organizational Citizenship Behaviour in Construction Industrial Development Board (CIDB): Mediating Effect of Knowledge Sharing
Main Supervisor: Prof. Dr. Norazmah Mat Nor (Professor, Arshad Ayub Graduate Business School)
Co-Supervisor: Prof. Dr. Syed Jameel Abdul Nasir Syed Mohamed (Professor, Arshad Ayub Graduate Business School)

Congratulations!
Mohamed Ismail Bin Mohamed Tahir

Congratulations to Mohamed Ismail Bin Mohamed Tahir, AA901 - Doctor of Business Administration (DBA) for completing his DBA VIVA on 8 May 2023.

Thesis Title: Examining the Mediating Effect of Entrepreneurial Orientation on the Relationship between Organisational Culture and Commercialisation Performance of Higher Education Institutions in Malaysia.
Main Supervisor: Prof. Dr. Syed Jameel Abdul Nasir Syed Mohamed (Dean, Arshad Ayub Graduate Business School)

Congratulations!
Hizul Hamid

Congratulations to Hizul Hamid, AA901 - Doctor of Business Administration (DBA) for completing his DBA VIVA on 12 May 2023.

Thesis Title: The Relationship of Dynamic Capabilities, Marketing Capabilities and Online Platform on Business Performance of F&B SMEs in The Digital Economy
Main Supervisor: Assoc. Prof. Dr. Rohana Ngah (Associate Professor, Faculty of Business and Management, UTM)

Congratulations!
Nik Faizah Nik Mahmood

Congratulations to Nik Faizah Nik Mahmood, AA995 - Doctor of Philosophy (Business Management) (PhD) for completing her PhD VIVA on 22 May 2023.

Thesis Title: Understanding Sustainability Practices and Challenges Among Property Developers in Malaysia: An Exploratory Study
Main Supervisor: Assoc. Prof. Dr. Harwina Rosnan (Deputy Dean (Research, Consultancy, Publication & Student Development) AAGBS UTM)
Co-Supervisor: Prof. Dr. Rashid Hassan (Professor, AAGBS UTM)

Congratulations!
Cassidy Ak Morris

Congratulations to Cassidy Ak Morris, AA901 - Doctor of Business Administration (DBA) for completing his DBA VIVA on 19 May 2023.

Thesis Title: The Effects of Social Impact Assessment Criteria Towards the Satisfaction and Attitude of The Government Rural Infrastructure Projects' Recipients
Main Supervisor: Dr. Glomo Soban (Senior Lecturer, Faculty of Business and Management, UTM Sarawak)
Co-Supervisor: Prof. Dr. Ling Siew Eng (Professor, Faculty of Computer & Mathematical Sciences, UTM Sarawak)

Congratulations!
Nur Syahidah Wong Abdullah

Congratulations to Nur Syahidah Wong Abdullah, AA901 - Doctor of Business Administration (DBA) for completing her PhD VIVA on 30 May 2023.

Thesis Title: Malaysia's Business Intelligence Systems Adoption Based on the T-O-B Framework For The Private Healthcare Sector: An Ambidextrous Perspective
Main Supervisor: Assoc. Prof. Dr. Sylvia @ Nabila Azwa Ambad (Associate Professor, Faculty of Business and Management, UTM Sabah)
Co-Supervisor: Assoc. Prof. Dr. Inaldo Albert Guip (Associate Professor, Faculty of Business and Management, UTM Sabah)

Congratulations!
Siti Ainal Khabtiah Mohd Jamil

Congratulations to Siti Ainal Khabtiah Mohd Jamil, AA901 - Doctor of Business Administration (DBA) for completing her PhD VIVA on 12 June 2023.

Thesis Title: Commercialisation Of Medical Equipment In Malaysia's Healthcare Industry - An Exploratory Qualitative Study
Main Supervisor: Dr. Sharizan Sharawi (Senior Lecturer, Arshad Ayub Graduate Business School, UTM)
Co-Supervisor: Assoc. Prof. Dr. Modjahid Ibrahim (Associate Professor, Arshad Ayub Graduate Business School, UTM)

Congratulations!
Abu Bakar Bin Ahmet

Congratulations to Abu Bakar Bin Ahmet, AA901 - Doctor of Business Administration (DBA) for completing his DBA VIVA on 22 June 2023.

Thesis Title: The Relationship Between Megaproject, Design & Specification and Construction Process Toward Project Performance of Highway Construction: The Mediating Role of Project Manager Leadership Competency
Main Supervisor: Assoc. Prof. Dr. Jari Karama Ali (Associate Professor, Faculty of Business Management, UTM Sarawak)
Co-Supervisor: Dr. Dr. Mohamed Enad Maher Mubad Puharog (Senior Lecturer, College of Built Environment (CBE), UTM Puncak Alam)
Co-Supervisor: M. Anwar Hossain

Congratulations!
Nik Anis Saizwani Nik Abdullah

Congratulations to Nik Anis Saizwani Nik Abdullah, AA995 - Doctor of Philosophy (Business Management) (PhD) for completing her PhD VIVA on 26 June 2023.

Thesis Title: Determinants of Behavioral Intention to Use Mobile Tax Filing Services (M-FILING) by Individual Tax Payer in Malaysia
Main Supervisor: Assoc. Prof. Dr. Mazani Muda (Associate Professor, Faculty of Business Management, UTM Puncak Alam)
Co-Supervisor: Assoc. Prof. Dr. Roziha Naha Mohamed (Associate Professor, Faculty of Business Management, UTM Puncak Alam)

Congratulations!
Nadrul Shaqman Nor Zainal

Congratulations to Nadrul Shaqman Nor Zainal, AA901 - Doctor of Business Administration (DBA) for completing his DBA VIVA on 21 July 2023.

Thesis Title: Influence of Utilitarian Shopping Value, Personal Innovativeness, and Electronic Word of Mouth on Mobile Shopping
Main Supervisor: Prof. Dr. Nur Haslinda Huzaini (Professor, Arshad Ayub Graduate Business School (AAGBS), UTM Shah Alam)
Co-Supervisor: Assoc. Prof. Dr. Wan Kalthom Yahya (Associate Professor, Faculty of Business Management, UTM Hillside)

Congratulations!

AAGBS Student VIVA VOCE



Congratulations!
Sakka Bin Nordin

Congratulations to Sakka Bin Nordin, AA901 - Doctor of Business Administration (DBA) for completing her DBA VIVA on 21 July 2023.

Thesis Title:
Determination of Whistleblowing Intention on Corruption: Evidence from Public Federal Officials in Sabah.

Main Supervisor: Assoc. Prof. Dr. Syahla @ Habbib Awaz Anind
Co-Supervisor: Dr. Siti Syamara Maharom
Faculty of Business Management, UTM Sabah
Faculty of Business Management, UTM Sabah

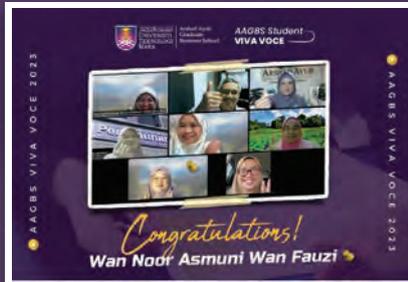


Congratulations!
Noreldzaihan Mohd Rais

Congratulations to Noreldzaihan Mohd Rais, AA995 - Doctor of Philosophy (Business Management) (PhD) for completing her PhD VIVA on 28 July 2023.

Thesis Title:
The Influence of Customer's Tolerance Towards Customer Experience Quality in Predicting Brand Loyalty

Main Supervisor: Prof. Dr. Rosliah Mera
Co-Supervisor: Assoc. Prof. Dr. Mazali Mohd
Institute of Business Excellence (IBE), UTM Shah Alam
Faculty of Business Management, UTM Puncak Alam



Congratulations!
Wan Noor Asmuni Wan Fauzi

Congratulations to Wan Noor Asmuni Wan Fauzi, AA901 - Doctor of Business Administration (DBA) for completing her DBA VIVA on 8 August 2023.

Thesis Title:
The Likelihood Of Fraudulent Financial Reporting: The Influence Of Fraud Diamond Elements And Risk Management Practices In Malaysia

Main Supervisor: Assoc. Prof. Dr. Marissa Hisham Marzuki
Co-Supervisor: Dr. Nur Haniyah Abdullah
Faculty of Accountancy, UTM Kelantan
Faculty of Accountancy, UTM Kelantan



Congratulations!
Siti Maziah Ab Rahman

Congratulations to Siti Maziah Ab Rahman, AA901 - Doctor of Business Administration (DBA) for completing her DBA VIVA on 10 August 2023.

Thesis Title:
Determinants of Corporate Zakat Payment Decision Among Corporate Institutions in Kuala Lumpur.

Main Supervisor: Dr. Khalid Bin Abdul Wahid
Co-Supervisor: Dr. Mohd Haziq Mohd Zin
School of Computing and Mathematics, UTM Kelantan
Academy of Contemporary Islamic Studies, UTM Kelantan
Faculty of Business Management, UTM Shah Alam



Congratulations!
Hazelin Ghau

Congratulations to Hazelin Ghau, AA901 - Doctor of Business Administration (DBA) for completing her DBA VIVA on 10 August 2023.

Thesis Title:
Assessing Aviation Employees' Job Performance

Main Supervisor: Assoc. Prof. Dr. Nur Izzah Mohd Isah
Co-Supervisor: Dr. Nur Azzah Mohd Isa
Arabiah Ayub Graduate Business School, UTM Shah Alam
Faculty of Technical Services, Malaysian Airports Holdings Berhad (MAHB), Sepang



Congratulations!
Rashidah Safeei

Congratulations to Rashidah Safeei, AA901 - Doctor of Business Administration (DBA) for completing her DBA VIVA on 15 August 2023.

Thesis Title:
Tax Avoidance, Board Diversity and Management Fraud: Malaysian Public Listed Companies

Main Supervisor: Assoc. Prof. Dr. Wan Adibah Wan Ismail
Co-Supervisor: Dr. Azeeth Anwar
Faculty of Accountancy, UTM Kedah
Faculty of Accountancy, UTM Kedah
Faculty of Accountancy, UTM Kedah



Congratulations!
Azila Sopian

Congratulations to Azila Sopian, AA995 - Doctor of Philosophy (Business Management) (PhD) for completing her PhD VIVA on 17 August 2023.

Thesis Title:
Modelling Consumer Xenocentrism On Purchase of Foreign Cars: Generational Cohort as a Moderator

Main Supervisor: Assoc. Prof. Dr. Siti Zubina Tohah
Co-Supervisor: Assoc. Prof. Dr. Herawati Rusman
Arabiah Ayub Graduate Business School (AAGBS), UTM Shah Alam
Faculty of Business Management, UTM Shah Alam
Faculty of Business Management, UTM Shah Alam



Congratulations!
Mohd Hafizuddin Md Damiri

Congratulations to Mohd Hafizuddin Md Damiri, AA995 - Doctor of Philosophy (Business Management) (PhD) for completing his PhD VIVA on 23 August 2023.

Thesis Title:
Conceptualising a Leadership Succession Model for The Malaysia Public Service

Main Supervisor: Prof. Dr. Syed Jamal Abdul Hasei Syed Mohamed
Co-Supervisor: Prof. Dr. Norina Ahmad
Arabiah Ayub Graduate Business School (AAGBS), UTM Shah Alam
Faculty of Administrative Science & Policy Studies, UTM Shah Alam



Congratulations!
Azman Ibrahim

Congratulations to Azman Ibrahim, AA901 - Doctor of Business Administration (DBA) for completing his DBA VIVA on 28 August 2023.

Thesis Title:
Moderating Effect Of Entrepreneurial Education Between Entrepreneurial Attitude Orientation And Entrepreneurial Intention of TVET Students

Main Supervisor: Assoc. Prof. Dr. Rahana Nugh
Faculty of Business Management, UTM Puncak Alam



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