



ARSHAD AYUB
GRADUATE BUSINESS SCHOOL



ANNUAL REPORT 2023



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NEWS & EVENTS 2023

27 JANUARY 2023

WELCOMING SECONDED RESEARCHERS FROM UNIVERSITY OF GYÖR, HUNGARY

Welcoming seconded researchers from SIE, Hungary, Prof Dr Zoltan Szedegi and Dr Ilona Papp. They are here (Malaysia) for a month to conduct an exploratory study on the state of digitalization in EU and SouthEast Asia under the ERASMUS HORIZON MSCA 'Overcoming the Digital Divide in Europe and SouthEast Asia' project.



INTERNATIONALIZATION



ARSHAD AYUB

GRADUATE BUSINESS SCHOOL

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