



UNIVERSITI  
TEKNOLOGI  
MARA

ARSHAD AYUB

GRADUATE BUSINESS SCHOOL  
*Connect . Engage . Advance*



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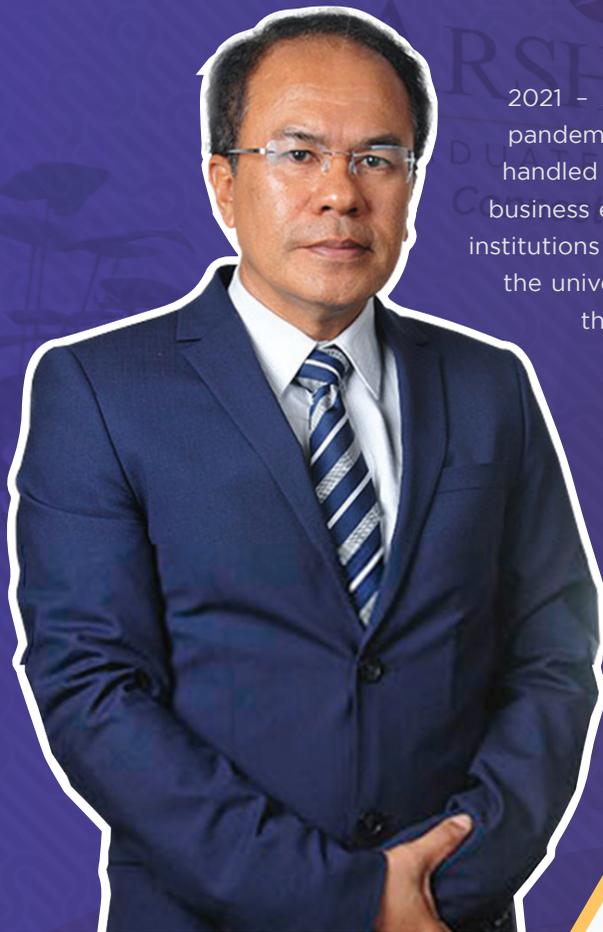
Arshad Ayub  
Graduate  
Business School

**AAGBS**

**Annual Report**

**2021**

## DEAN'S FOREWORD |



2021 - A year that is to be remembered none other due to the raging pandemic that puts to the test on how governments across the world handled the running of their economy and the welfare of their citizens. Many business establishments were affected as did government entities. Education institutions were not spared from the brunt of Covid19. The way we did things in the universities were transformed almost instantaneously. What was usually the traditional way of teaching and learning changed a full 360-degree - faculty members had to conduct lectures online, students had to log on to their computers or other gadgets to acquire knowledge from the online classes. Not only was teaching and learning different, the university's operational activities were equally affected. We had to learn how to do things virtually. Meetings and discussions were held remotely and documents changed hands via the internet. These adjustments were embraced albeit at different pace by different individuals.

I am proud to say that despite these challenges, Arshad Ayub Graduate Business School defied all odds - the numbers speak for themselves - student enrolment increased and achievements and accolades were acquired as if the pandemic never occurred. In fact, the School's rating in the university's performance indicator (PI) improved from 79% in 2020 to 88% in 2021. Another star was added from 5 to 6 in 2021.

The rating involved evaluation of the School's achievement encompassing all aspects from academics, research, publication, internationalization, industry linkage, student development to social responsibility. I applaud the relentless efforts by faculty members, administrative staff and students in their pursuit of excellence. None of this would have been made possible without two fundamental things: a clear vision —as expressed in AAGBS Strategic Plan—and a community dedicated to realizing it.

As 2021 ended and a new year began, let us reflect on our past achievements and take what's good to be improved further in the year ahead. I am confident that the year 2022 will witness superior performance and stellar achievements by the AAGBS community.

A handwritten signature in black ink, appearing to read 'Syed Jamal Abdul Nasir Syed Mohamad'. The signature is stylized and fluid, with a long horizontal stroke at the end.

**Professor Dr. Syed Jamal Abdul Nasir Syed Mohamad**  
Dean, Arshad Ayub Graduate Business School



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Arshad Ayub  
Graduate  
Business School

## ANNUAL REPORT 2021

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Arshad Ayub Graduate Business School  
Kompleks Al-Farabi, Blok D, Jalan Ilmu / 1,  
Universiti Teknologi MARA,  
40450 Shah Alam,  
Selangor Darul Ehsan, MALAYSIA

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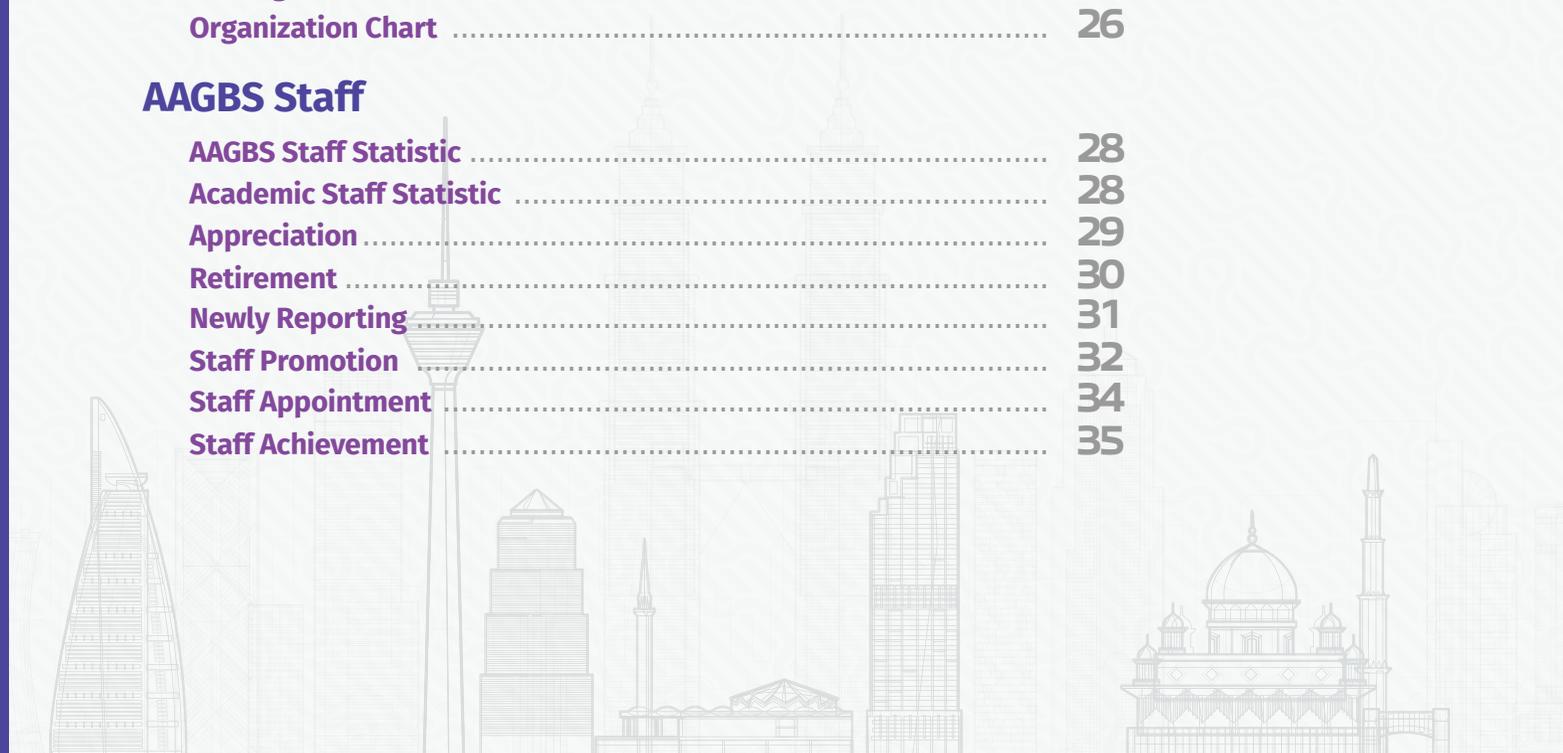
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# Faculty Information

# 01



## VISION |

To be a globally recognized graduate business school in shaping responsible leaders for business and society.

## VALUES |

Agile . Collaborative .  
Innovative . Responsible

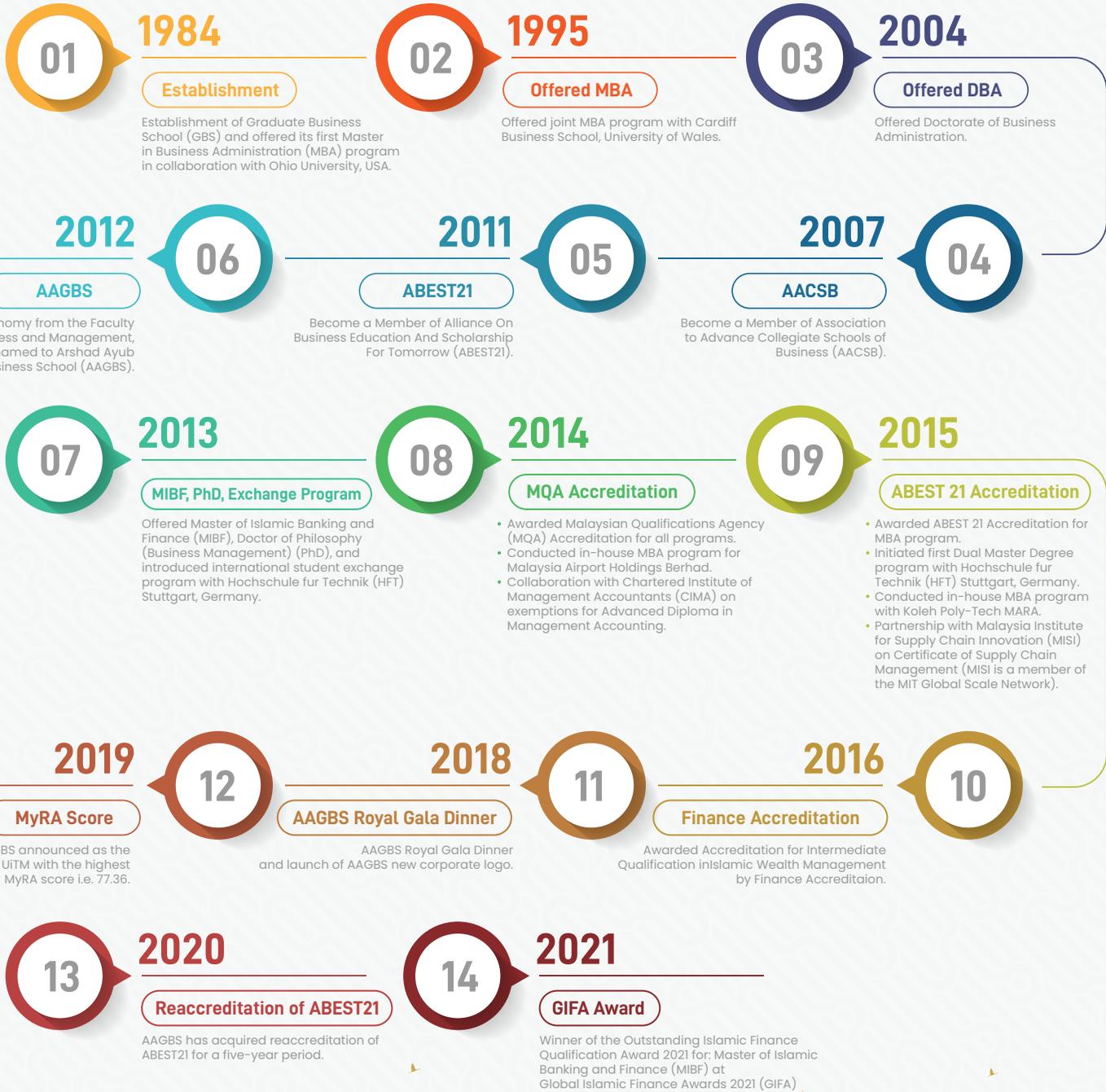
## MISSION |

To connect with industry in educating responsible leaders, engage with community for the well-being of humanity and advance knowledge to create value for business and society.

## MOTTO |

*CONNECT with industry,  
ENGAGE with community,  
ADVANCE in knowledge.*

# HISTORY |





ARSHAD AYUB  
GRADUATE BUSINESS SCHOOL  
*Connect . Engage . Advance*

**AAGBS**  
**At A Glance**

**02**

AAGBS Annual Report 2021

## OUR FACULTY |

AAGBS is the most prominent graduate school in UiTM with the largest enrolment. Our signature Master in Business Administration (MBA) program is flexible with full-time and part-time mode. It provides an understanding of strategic business models, contemporary issues and appreciation of responsible and sustainable leadership values that are very much demand in today's market. Other Programs being offered include Master of Islamic Banking and Finance (MIBF), Doctor Of Business Administration (DBA) and Doctor of Philosophy (Business Management) (PhD).

AAGBS commemorates close collaboration with key industry players and leverage on strategic international partners. Our postgraduate programs are highly regarded by the local business community and across borders. Students have the opportunity to participate in international exchange programs, obtain a dual-master degree, or be co-supervised by both local and international university partners. AAGBS is proud of our highly qualified academia that is expert in various fields with vast experience.

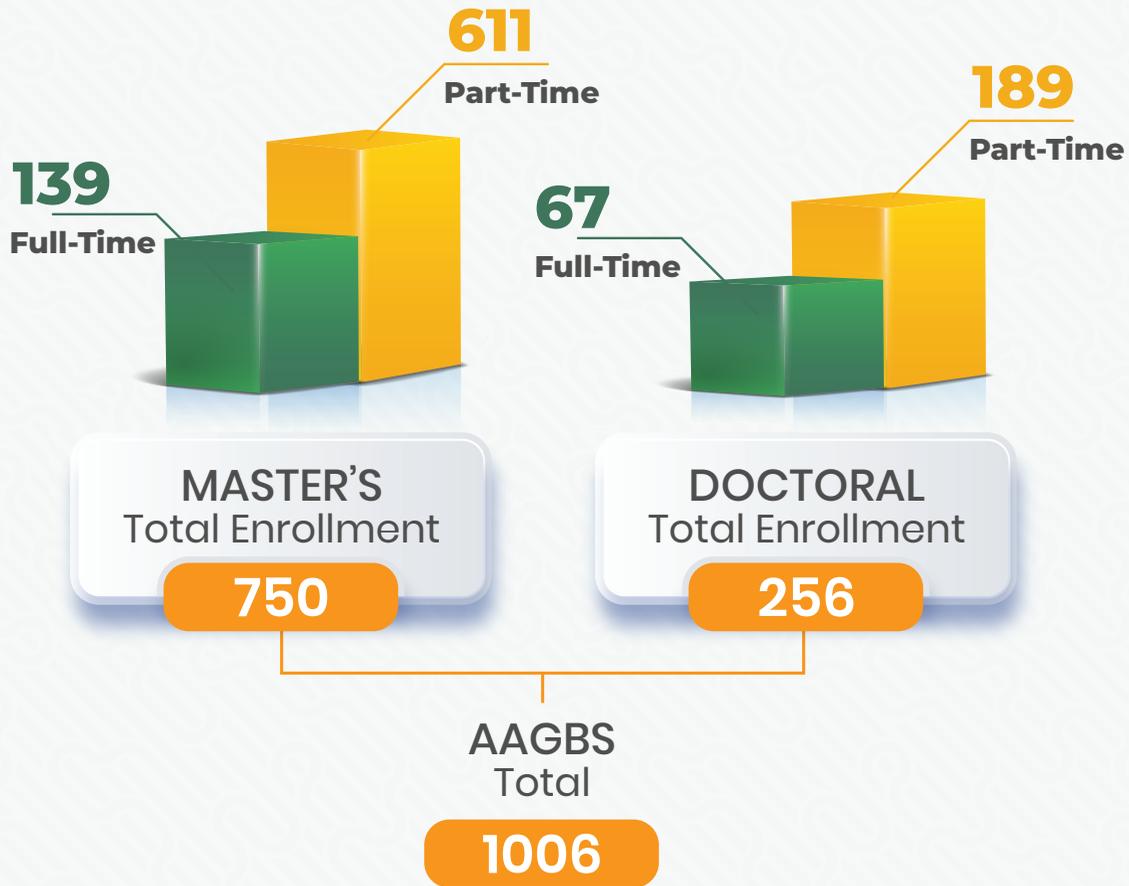


## OUR CAMPUS |

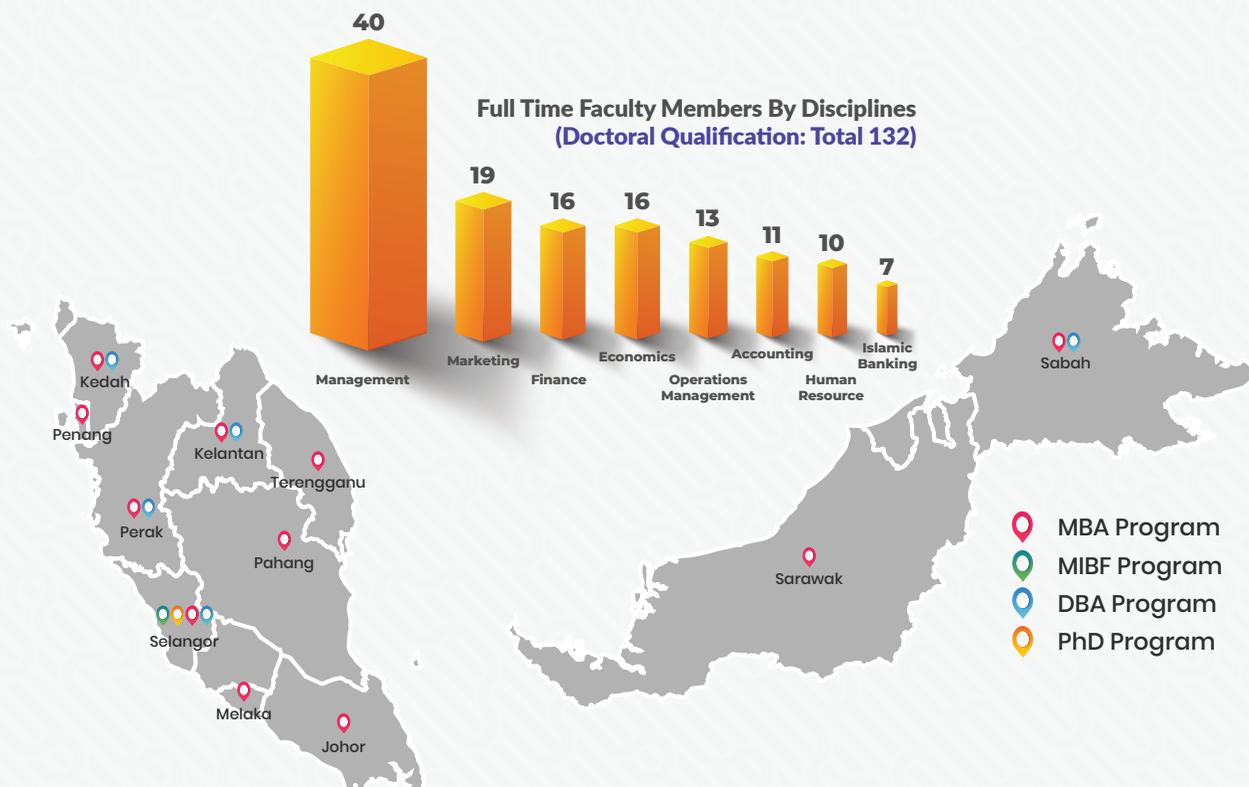
11 Locations Nationwide ▼



## STUDENTS ENROLMENT |



## AAGBS PROGRAMS OFFERED BY LOCATION |



# ACADEMIC DIVISIONS |



## PROGRAMMES @ AAGBS |

### Master Degree Programmes

<p><b>01</b> —</p> <p>Master in Business Administration <b>(MBA)</b></p>		<p><b>02</b> —</p> <p>Master of Islamic Banking and Finance <b>(MIBF)</b></p>	
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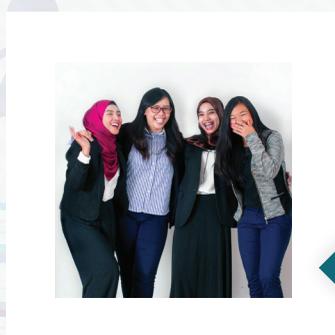
### Doctor of Philosophy Programmes

	<p><b>03</b> —</p> <p>Doctor of Business Administration <b>(DBA)</b></p>		<p><b>04</b> —</p> <p>Doctor of Philosophy (Business Management) <b>(PhD)</b></p>
--	--	---	---

### Executive Programmes

<p><b>05</b> —</p> <p>Associate Qualification in Islamic Finance <b>(AQIF)</b></p>		<p><b>06</b> —</p> <p>Fundamentals of Shariah in Islamic Finance <b>(FoSIF)</b></p>	
--	---	---	---

### Bespoke@AAGBS

	<p><b>07</b> —</p> <p>Informal learning at Master's degree level <b>(Bespoke)</b></p>
---	---



## Master in

# Business Administration

AAGBS is the most prominent graduate school in UiTM with the largest enrolment. Our signature Master in Business Administration (MBA) program is flexible with full-time and part-time mode. It provides an understanding of strategic business models, contemporary issues and appreciation of responsible and sustainable leadership values that are very much demand in today's market.

This program is an exciting and challenging, 18-24 month industry relevant management program for dynamic candidates who wish to achieve professional and career advancement. Candidates acquire the necessary knowledge and industry related skills to tackle complex business issues in today's vibrant global business environment. The MBA program is flexible yet comprehensive in allowing candidates to specialize in various disciplines. This program is designed to provide individuals with a thorough understanding of various developments in business management.





## Master of

# Islamic Banking and Finance

Master of Islamic Banking and Finance supports the current initiative to champion Malaysia as an Islamic finance hub by leveraging on both conventional finance and Shariah compliance regulation to promote resilient and sustainable marketplace. The program is the first postgraduate Islamic banking and finance coursework program offered by a public institute of higher learning. This program is also recognized by IBFIM where upon completion of the program, students may be awarded a professional certification, Associate Qualification in Islamic Finance (AQIF). Students may apply to obtain the certification with minimum fee. Candidates with non-Shariah background but are interested to embark on the program will have to attend and pass an executive program organized by AAGBS during the first semester.





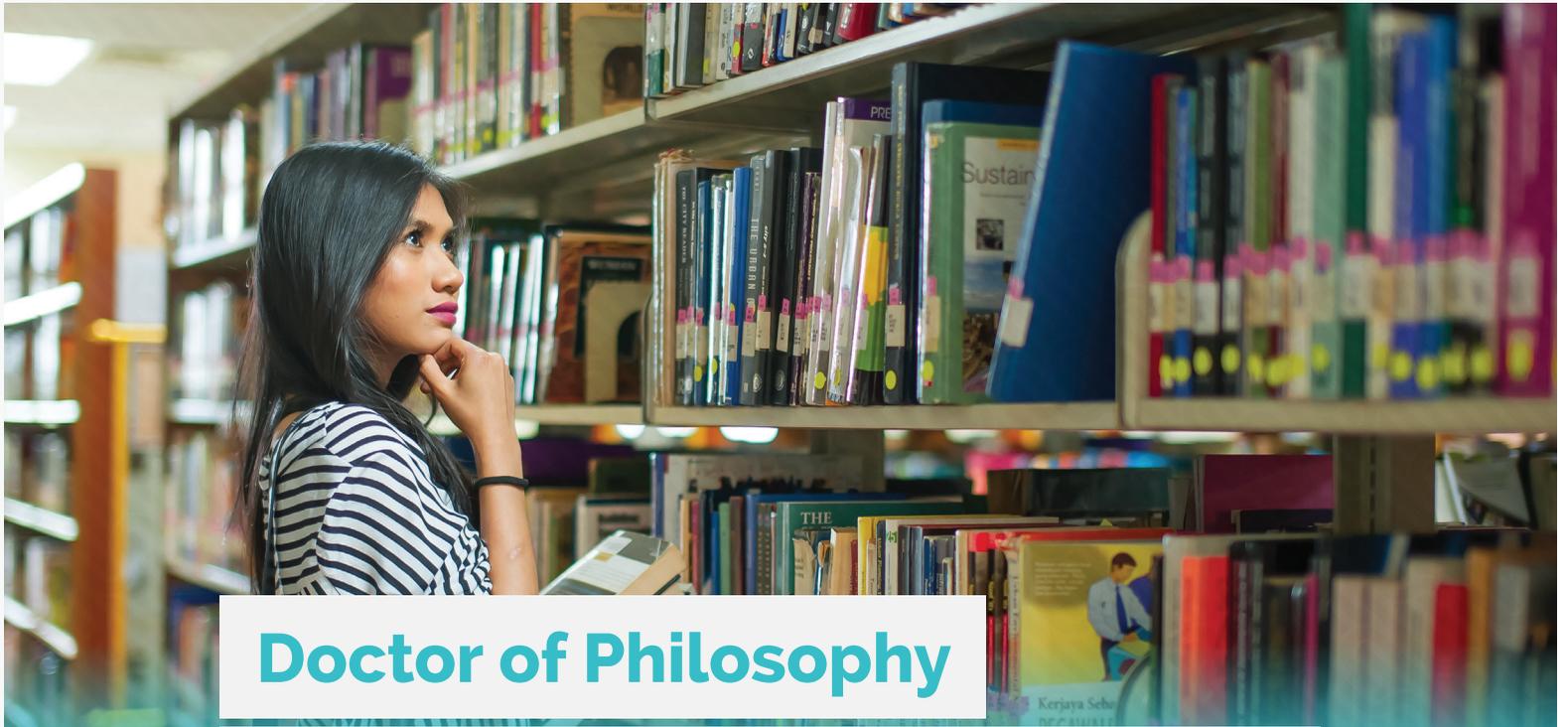
**Doctor of**

**Business Administration**

AAGBS is the most prominent graduate school in UiTM with the largest enrolment. AAGBS commemorates close collaboration with key industry players and leverage on strategic international partners. Our postgraduate programs are highly regarded by the local business community and across borders. Students have the opportunity to participate in international exchange programs, obtain a dual-master degree, or be co-supervised by both local and international university partners. AAGBS is proud of our highly qualified academics who are experts in various fields with vast experiences.

This Doctor of Business Administration (DBA) program brings together future industry leaders and is designed to provide a learning experience for professionals who aspire to pursue postgraduate qualification. With a focus on a mix of coursework and independent research, students will be able to engage in intellectual discourse of various business disciplines.





## Doctor of Philosophy

## (Business Management) (PhD)

AAGBS is the most prominent graduate school in UiTM with the largest enrolment. AAGBS commemorates close collaboration with key industry players and leverage on strategic international partners. Our postgraduate programs are highly regarded by the local business community and across borders. Students have the opportunity to participate in international exchange programs, obtain a dual-master degree, or be co-supervised by both local and international university partners. AAGBS is proud of our highly qualified academics who are experts in various fields with vast experiences.

This Doctor of Philosophy (Business Management) (PhD) program brings together academia and practitioners driven by research that is academic and industry related. Students will be guided and supervised by dedicated and experienced faculty members. Upon completion of the program, students are expected to be equipped with strong theoretical, methodological and research skills across multiple industry disciplines.





## Fundamental of Shariah in Islamic Finance

Fundamental of Shariah in Islamic Finance (FoSiF) emphasizes on the application of Shariah principles and contracts in Islamic Finance as well as the fundamental concepts and principles of Fiqh Muamalat. A 5-Day Modules is open for both local and international participants.

The certificate enables participants who do not have degree in Islamic Banking or Islamic Finance (or its equivalent) to fulfil the pre-requisite requirement in embarking Master of Islamic Banking and Finance (MIBF) program at AAGBS or similar program offered by other Universities accredited by Malaysian Qualification Agency (MQA).





## Associate Qualification in Islamic Finance

In collaboration with IBFIM, AAGBS is offering Associate Qualification in Islamic Finance (AQIF) to individuals who are interested in enhancing their competencies, skills and knowledge in Islamic Finance. A 6-Day Modules is open for both local and international participants. The program is designed specifically to meet current industry needs and standards with attractive fees.

Each module aims to deliver knowledge in the basic foundation and philosophy of Islamic Finance and its applications in Islamic Finance operations. Upon completion of AQIF, candidates are prepared for higher qualifications specializing in either Banking, Takaful, Capital Market and Wealth Management.





## Bespoke @ AAGBS

### What is a Bespoke Course?

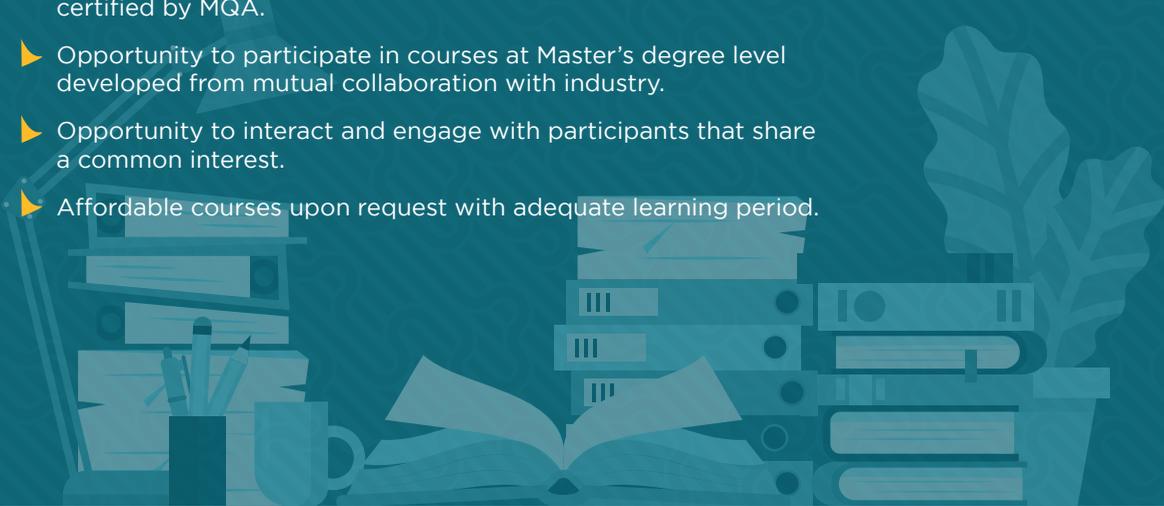
- ▶ Informal learning at Master's degree level for everyone.

### What are the objectives?

- ▶ To offer courses that meet the needs of the participants, employers, industries which focus more on a particular set of skills on short period of time.
- ▶ To encourage lifelong learning activity.

### What are the benefits of joining Bespoke course?

- ▶ Platform to 'Update & Refresh' knowledge and skills.
- ▶ Opportunity to join quality courses at Master's degree level certified by MQA.
- ▶ Opportunity to participate in courses at Master's degree level developed from mutual collaboration with industry.
- ▶ Opportunity to interact and engage with participants that share a common interest.
- ▶ Affordable courses upon request with adequate learning period.



## GIFA AWARDS 2021 |



*Congratulations!*

**ARSHAD AYUB GRADUATE BUSINESS SCHOOL**

Winner of the **OUTSTANDING ISLAMIC FINANCE QUALIFICATION AWARD 2021**

For: **MASTER OF ISLAMIC BANKING AND FINANCE (MIBF)**  
**GLOBAL ISLAMIC FINANCE AWARDS 2021**

**11<sup>th</sup> GIFA 2021**  
GLOBAL ISLAMIC FINANCE AWARDS

The image features a large, ornate golden trophy with a blue sphere at the top, set against a blue and black background with light rays. The trophy is positioned on the right side of the central graphic. Below the trophy, there is a black box with the GIFA logo and the text 'GLOBAL ISLAMIC FINANCE AWARDS'. The background of the central graphic is a dark blue and black space with light rays emanating from the top right.





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AAGBS

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## Faculty Administration

# 03

## TOP MANAGEMENT |



**PROF. DR. SYED JAMAL ABDUL NASIR  
SYED MOHAMAD**  
Dean



**PROF. DR. NORZANAH  
MAT NOR**  
Deputy Dean  
(Research, Consultancy, Publication  
& Student Development)



**ASSOC. PROF. DR.  
SITI ZALEHA SAHAK**  
Deputy Dean (Academic)



**DR. ARLINAH  
ABD. RASHID**  
Deputy Dean  
(Industry Linkages &  
Internationalization)



**FAIRUZASZILA JUNUS**  
Senior Assistant Registrar

## HEADS |



**ASSOC. PROF. DR. HADIJAH IBERAHIM**  
Head of Quality Management



**DR. WAHIDA AHMAD**  
Head of Postgraduate Studies

## COORDINATORS |



**DR. NOR IRVONI MOHD ISHAR**  
Coordinator MBA & MIBF



**DR. MOHAMAD NIZAM JAAFAR**  
Coordinator PhD & DBA



**DR. SURIANA RAMLI**  
Coordinator Student Development & Alumni



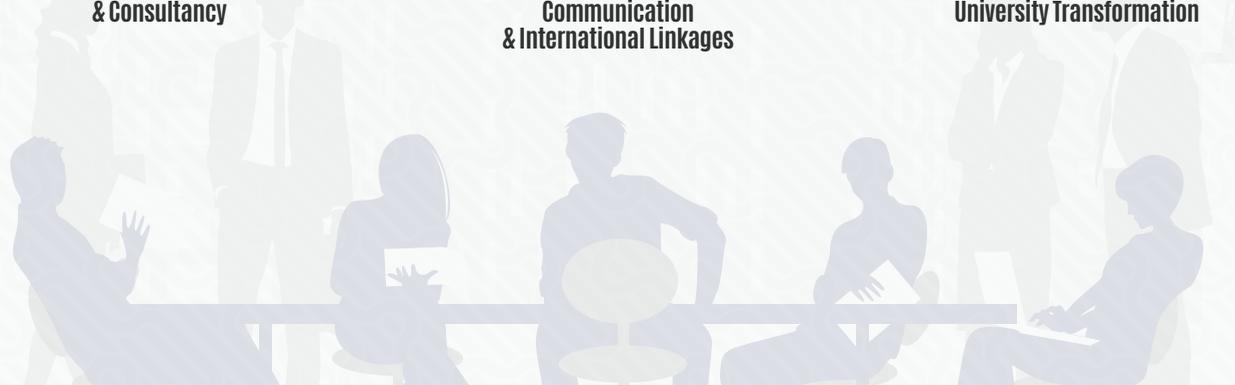
**DR. HERWINA ROSNAN**  
Coordinator Research & Consultancy



**DR. AZLINA HANIF**  
Coordinator Corporate Communication & International Linkages



**DR. SHARIZAN SHARKAWI**  
Coordinator Strategic & University Transformation



## ASSOCIATE LECTURERS |



**PROF. DR.  
NOR'AZAM MASTUKI**  
Faculty of Accountancy,  
Universiti Teknologi MARA (UiTM)  
Puncak Alam



**PROF. DR.  
IMBARINE BUJANG**  
Faculty of Business and Management,  
Universiti Teknologi MARA (UiTM) Sabah



**DR. SYLVIA @  
NABILA AZWA AMBAD**  
Faculty of Business and Management,  
Universiti Teknologi MARA (UiTM) Sabah



**DR. NORASHIKIN HUSSEIN**  
Faculty of Business and Management,  
Universiti Teknologi MARA (UiTM) Shah Alam



**DR. SHATINA SAAD**  
Faculty of Business and Management,  
Universiti Teknologi MARA (UiTM) Shah Alam



**DR. CHUAH SOO CHENG**  
Faculty of Business and Management,  
Universiti Teknologi MARA (UiTM) Shah Alam



**DR. AZYANEE LUQMAN**  
Faculty of Business and Management,  
Universiti Teknologi MARA (UiTM) Kelantan



**DR. ZURINA ISMAIL**  
Faculty of Business and Management,  
Universiti Teknologi MARA (UiTM) Kelantan



**DR. HAZLIZA HARON**  
Faculty of Business and Management,  
Universiti Teknologi MARA (UiTM) Perak

## VISITING PROFESSORS |



**PROF. GEORG HAUER**  
HFT Stuttgart, Germany

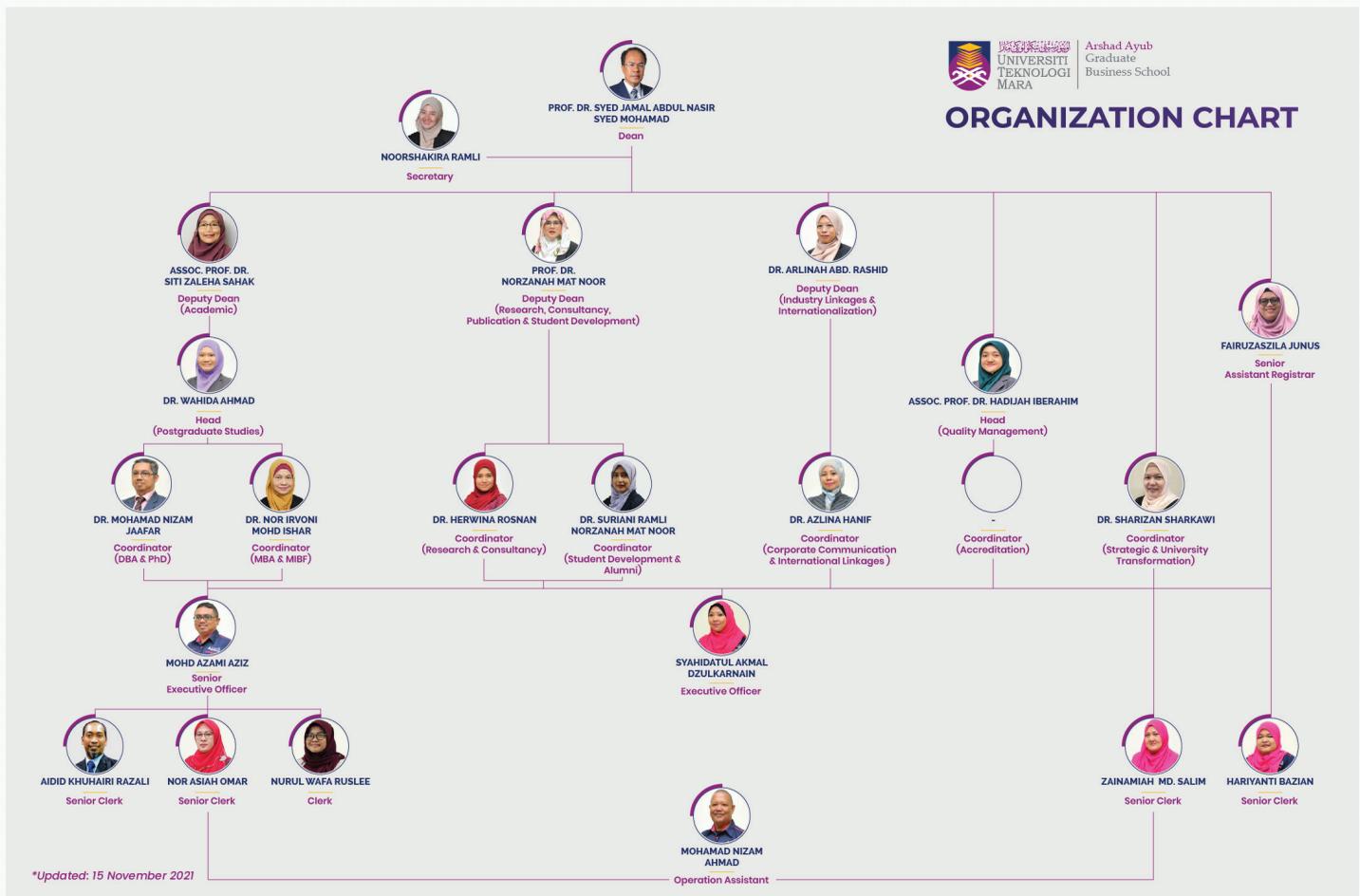


**PROF. YOSHIYUKI MATSUURA**  
Yamaguchi University, Japan



**PROF. NIGEL GRIGG**  
Massey University, New Zealand

## ORGANIZATION CHART |





UNIVERSITI  
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AAGBS

**AAGBS**

**Staff**

**04**

## AAGBS STAFF | STATISTIC



27

65%



Academic

14

35%



Administration

## ACADEMIC STAFF | STATISTIC



23%

Professors

6



37%

Associate Professors

10



40%

Senior Lecturers

11



ACADEMIC STAFF QUALIFICATION

100%



Faculty members of PhD holders

# Thousand of Thanks...

## Appreciation



**YBHG. PROF. DR.  
NOR'AZAM MASTUKI**

for your service as  
**Dean,**  
Arshad Ayub Graduate Business School,  
Universiti Teknologi MARA (UiTM)



**YBHG. PROF. DR.  
ROSMIMAH MOHD ROSLIN**

for your service as  
**Deputy Dean (Academic),**  
Arshad Ayub Graduate Business School,  
Universiti Teknologi MARA (UiTM)



**YBHG. ASSOC. PROF. DR.  
NOR HASHIMA HASHIM**

for your service as  
**Deputy Dean (Research, Consultancy,  
Publication & Student Development),**  
Arshad Ayub Graduate Business School,  
Universiti Teknologi MARA (UiTM)



**YBHG. ASSOC. PROF. DR.  
SHARIFAH FAIGAH SYED ALWI**

for your service as  
**Deputy Dean (Research, Consultancy,  
Publication & Student Development),**  
Arshad Ayub Graduate Business School,  
Universiti Teknologi MARA (UiTM)



**YBHG. PUAN  
ASYRELLINDA MOHAMED NOOR**

for your service as  
**Senior Assistant Registrar,**  
Arshad Ayub Graduate Business School,  
Universiti Teknologi MARA (UiTM)

# Thousand of Thanks...

## Retirement



**YBHG. PROF. DR.  
ROSHIDI HASSAN**

for your service with  
**Universiti Teknologi MARA (UiTM)**



**YBHG. PROF. DR.  
NORLIDA ABDUL HAMID**

for your service with  
**Universiti Teknologi MARA (UiTM)**



**YBHG. PROF. DR.  
ROSMIMAH MOHD ROSLIN**

for your service with  
**Universiti Teknologi MARA (UiTM)**



**YBHG. ASSOC. PROF. DR.  
MAZILA MD YUSOF**

for your service with  
**Universiti Teknologi MARA (UiTM)**



*Welcome! ...*  
**Newly Reporting**

---



**DR. SURIANA RAMLI**

surianaramli@uitm.edu.my



**DR. NUR ARFAH MUSTAPHA**

arfahmustapha@uitm.edu.my



# *Congratulations! ...* **Staff Promotion**

## **PROFESOR MADYA DR. HADIJAH IBERAHIM**

Seluruh warga Arshad Ayub Graduate Business School mengucapkan tahniah di atas kenaikan pangkat ke:

**PROFESOR MADYA (GRED DM54)**



## **PROFESOR DR. NORZANAH MAT NOR**

Seluruh warga Arshad Ayub Graduate Business School mengucapkan tahniah di atas kenaikan pangkat ke:

**PROFESOR GRED KHAS C (VK7)**



# *Congratulations! ...* **Staff Promotion**

## **PROFESOR DR. NOR HASHIMA HASHIM**

*Seluruh warga Arshad Ayub Graduate Business School mengucapkan tahniah di atas kenaikan pangkat ke:*

**PROFESOR GRED KHAS C (VK7)**



## **PROFESOR DR. TAN PECK LEONG**

*Seluruh warga Arshad Ayub Graduate Business School mengucapkan tahniah di atas kenaikan pangkat ke:*

**PROFESOR GRED KHAS C (VK7)**



# *Congratulations! ...* **Staff Appointment**

## **ASSOC. PROF. DR. ROSLINA AB. WAHID**

atas pelantikan sebagai

### **Pengarah**

Unit Pengurusan Risiko  
Universiti Teknologi MARA (UiTM)



## **DR. AINUL AZREEN ADAM**

atas pelantikan sebagai

**Group Chief Corporate  
Development Officer**  
of UiTM Holdings Sdn Bhd



## **ASSOC. PROF. DR. SHARIFAH FAIGAH SYED ALWI**

atas pelantikan sebagai

**Shariah Committee Member**  
for Maybank Islamic Berhad



# *Congratulations! ...* **Staff Achievement**

## **ASSOC. PROF. DR. NOORAINI MOHAMMAD SHERIFF**

pemenang bagi

**UiTM Top Talent Awards  
Pengurusan & Perniagaan**

**UiTM Consultancy  
Annual Awards 2021**



## **ASSOC. PROF. DR. HADIJAH IBERAHIM**

penerima bagi

**Anugerah Perkhidmatan Cemerlang  
Tahun 2020**



## **DR. MOHAMAD NIZAM JAAFAR**

penerima bagi

**Anugerah Perkhidmatan Cemerlang  
Tahun 2020**





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GRADUATE BUSINESS SCHOOL  
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## AAGBS KPI & PI Achievements

# 05

## AAGBS KPI & PI ACHIEVEMENTS |

**8**  
KEY PERFORMANCE  
INDICATORS (KPI)

**38**  
PERFORMANCE  
INDICATORS (PI)

**THRUST 1**  
**DEAN / AR (9)**

Leader:  
Prof. Dr. Syed Jamal Abdul Nasir  
Syed Mohamad

**THRUST 2**  
**ACADEMIC (3)**

Leader:  
Assoc. Prof. Dr. Siti Zaleha Sahak

**THRUST 3**  
**RESEARCH, CONSULTANCY,  
PUBLICATION, STUDENT  
DEVELOPMENT & ALUMNI (14)**

Leader:  
Prof. Dr. Norzanah  
Mat Nor

**THRUST 4**  
**INDUSTRIAL LINKAGES &  
INTERNATIONAL (JIA) (12)**

Leader:  
Dr. Arlinah Abd Rashid



### THRUST 1 DEAN / AR (9)

Leader:  
Prof. Dr. Syed Jamal Abdul Nasir Syed Mohamad



## THRUST 2 ACADEMIC (3)

Leader:  
Assoc. Prof. Dr. Siti Zaleha Sahak

Percentage of GOT students  
(Master by coursework)

79%  
(>TARGET)

100%

Percentage of GOT students  
(PhD)

7%  
(>TARGET)

100%

Number of new Massive Open  
Online Course (MOOC)

1

100%



**THRUST 3**  
**RESEARCH, CONSULTANCY, PUBLICATION, STUDENT**  
**DEVELOPMENT & ALUMNI (14)**

Leader:  
**Prof. Dr. Norzanah Mat Nor**

Number of indexed publication:  
 Journal in SCOPUS/WoS/ERA

21

100%

Total amount of research grants:  
 Industrial funded

RM76,600

100%

Number of indexed joint publication  
 with National Collaborators

7

100%

Total amount of research grants:  
 International funded

RM38,600

100%

Number of indexed joint publication  
 with Industry Collaborators

3

100%

Number of other IPRs

2

100%

Number of indexed joint publication  
 with International Collaborators

4

100%

Number of alumni successfully  
 became entrepreneurs

38

100%

Number of indexed publication:  
 Journal in MyCite

7

100%

Number of University Social  
 Responsibility programmes (USR)

20

100%

Number of principal investigators  
 (PI) for research grants:  
 National funded

14

100%

Number of Knowledge Transfer  
 Programmes (KTP)

10

100%

Number of principal investigators  
 (PI) for research grants:  
 International funded

3

100%

Total amount received  
 (from external) for USR  
 and KTP programmes

RM10,000

100%

Number of principal investigators  
 (PI) for research grants:  
 Industrial funded

2

100%

Total amount spent  
 (from own funds) for USR  
 and KTP programmes

RM3,000

100%

**THRUST 3**  
**RESEARCH, CONSULTANCY, PUBLICATION, STUDENT  
DEVELOPMENT & ALUMNI (14)**

Leader:  
**Prof. Dr. Norzanah Mat Nor**

Number of communities receiving /  
benefiting from the knowledge /  
technology diffusion projects

5

100%

Number of alumni expert service  
programmes

3

100%

Percentage of student  
entrepreneurs

18%  
(>TARGET)

100%



## THRUST 4 INDUSTRIAL LINKAGES & INTERNATIONAL (JIA) (12)

Leader:  
**Dr. Arlinah Abd Rashid**

Number of inbound students

23

100%

Number of outbound students

33

100%

Number of MoU  
/MoA with  
universities  
abroad

4

40%

Number of MoU/MoA with  
internationally recognised  
companies

2

100%

Number of MoU/MoA with  
local partners

8

100%



*Congratulations!*

## Arshad Ayub Graduate Business School

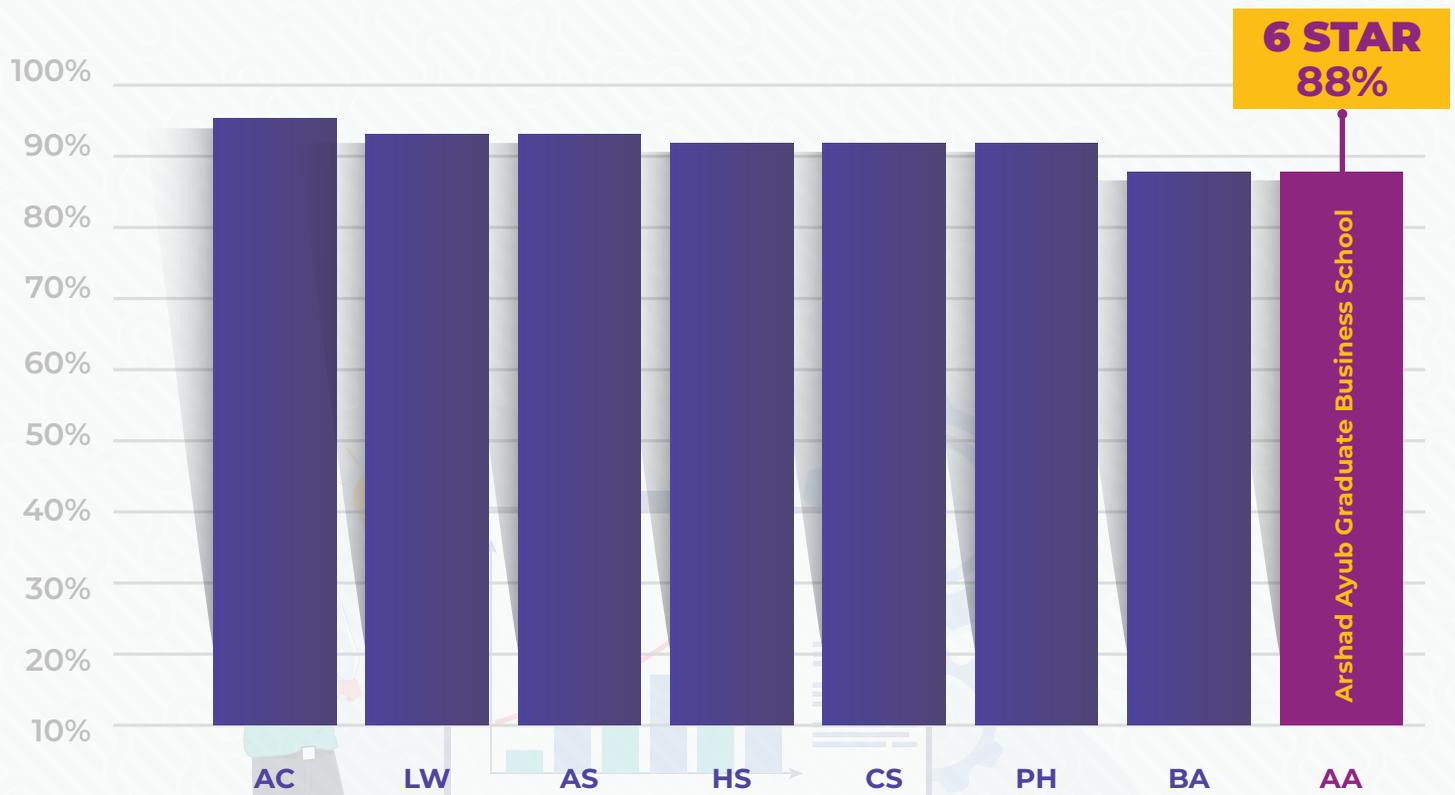
for achieving

# 88%

in **UiTM PERFORMANCE INDICATOR**  
for Faculty and Campus 2021

*Thank You Everyone*

for contributing to the achievement!





ARSHAD AYUB  
GRADUATE BUSINESS SCHOOL  
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## Accreditation & Ranking

# 06

## ACCREDITATION & RANKING |

**ACCREDITED BY**  
 Malaysian Qualifications Agency (MQA)



**ACCREDITED BY**  
 The Alliance on Business Education and Scholarship for Tomorrow a 21<sup>st</sup> Century Organization (ABEST21)



**APPROVED MEMBER**  
 Association to Advance Collegiate Schools of Business (AACSB)



**AWARDED BY**  
 Global Islamic Finance Awards 2021 (GIFA) for Master of Islamic Banking and Finance (MIBF)



**2021**

The World University Rankings by Subject 2021





**2020**

QS World University Rankings by Subject 2020

251 - 300  
TOP 300

301 - 350  
Ranked

Only being listed since 2020 and being ranked in 2021

**2019**

QS World University Rankings by Subject 2019

151 - 200  
TOP 200

201 - 250  
TOP 250

Only being listed since 2020 and being ranked in 2021



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AAGBS

24

## Student Affairs

# 07



*Congratulations...*

**AAGBS STUDENT ASSOCIATION (ASAS)  
SESSION 2020/2021**



# STUDENT ACTIVITIES IN 2021 |

Organized by: AAGBS (AA7004PMBBA) Advisor: Dr. Surlana Ramli

## LAND YOUR DREAM JOB

Get yourself noticed by recruiters and hiring managers in the changing job market. Stand out amongst other candidates and prepare yourself better for job interviews.

**EFFECTIVE CV WRITING** | **LINKEDIN SOCIAL NETWORK**  
Job interview preparation

**17 JUL 2021** | **SATURDAY**  
10.30 AM - 12.30 PM

**AMEIRUL AZRAIE MUSTADZA**  
COO OF CARPEDIA/CAREER COACH

REGISTRATION | ENTRY SURVEY

## FUTURE OF WORK; Exploring New Norm & Abilities of Society to Adapt to Them

SUNDAY | 2nd MAY 2021  
0830AM - 1230PM

Organized by: MGT786 EMBA AA7014B, Lecturer: Dr. Ainul Azreen Adam

Speakers: Muhammad Yazdaan, Mdm. Yam Ping Ping & Mr. Brandon Sim, Jezawani Zainuri

RSVP: Farah: 0125862550, Zue: 0167230596

## INTERNATIONAL STUDENT LEADERS FORUM 2021

SATURDAY | 5TH JUNE 2021  
03:00 PM - 05:30 PM

Panelists: Abdur Rahman Malek Faizal (UiTM), Bagaskara Adhinugroho (Universitas Airlangga, Indonesia), Doldanal Boomalert (Al-Azhar University, Egypt), Nurul Husna Mohammad Bokhari (KU Leuven University, Belgium), Maisaan Abdulhameed (International Islamic University of Malaysia (IIUM)).

Moderator: Iyuan Nadrah Sulhaili (Universiti Teknologi Mara (UiTM))

## MORTGAGE FINANCING

WHAT YOU NEED TO KNOW, PREPARE YOURSELF

**SPEAKER: IRIQIM MOHAMAD**  
Personal Financial Consultant  
CIMB Bank, Senawang Branch

23 MAY 2021 | 10.00 AM - 12.00 PM

## Beginner's Guide To Equity Research

SATURDAY 12 JUNE 2021 | 10.00AM - 12.00PM

Organized by: Eco Education - AAGBS Students Association

**SPEAKER: MR. FARIDQ RIDZUAN, CFA**  
(Fund Manager, GUC)

## AWARENESS ON INSURANCE AND EFFECTIVE FINANCIAL PLANNING

ORGANIZED BY: EXCO WELFARE

**22 May 2021**  
09.30am - 12.00pm

PARTICIPANT: AAGBS STUDENT - ALUMNI - STAFF - PUBLIC

PLATFORM: CISCO WEBEX

SPEAKER: Mohamad Fikri Afiq, Natasha Aishah

## TRIBAL LEADERSHIP: LEADING IN THE NEW NORM

with **AHYAT ISHAK**  
Founder of Pejuang Hartanah

THURSDAY 10 JUNE 2021  
9.30 AM

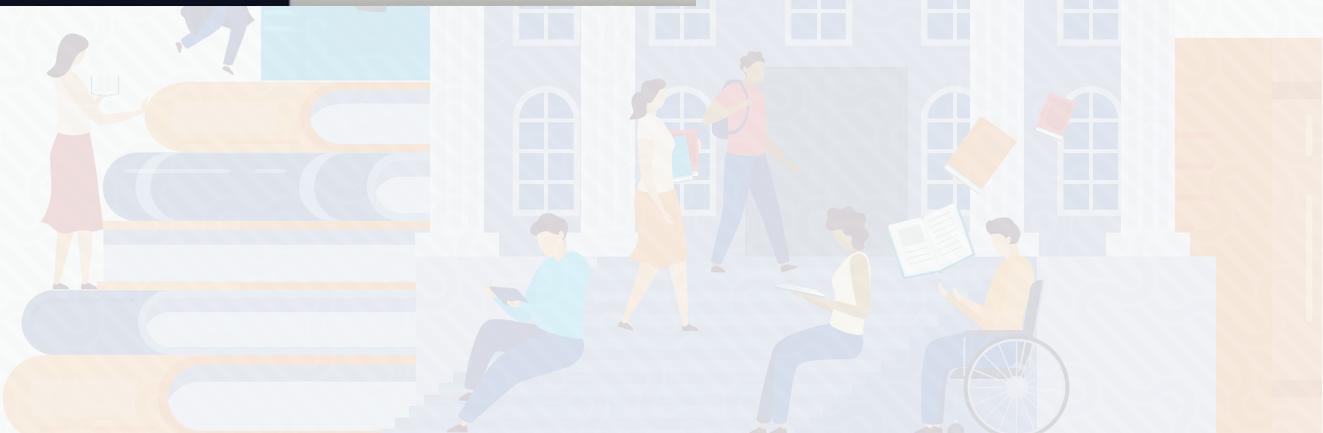
MGT783 - LEADERSHIP AND MANAGING TALENT (AA7001BF)

## STUDENT'S SUCCESS |

# Congratulations...



Congratulations to Deewasnari Muddat, our DBA student at UiTM Kota Kinabalu campus for winning the Best Paper Award at the 9th International Borneo Business Conference jointly organised by Universiti Malaysia Sabah and Universiti Malaysia Sarawak on 3rd March 2021. Deewa's winning paper was accepted without any modifications and he presented the paper very well. AAGBS also congratulates the supervisors, Dr Nabila Azwa Ambad and Prof Dr Rosmimah Mohd Roslin for the firm support given. This is indeed a commendable feat and we wish Deewa all the best and may he continue to excel.



## STUDENT'S SUCCESS |

# Congratulations...

Congratulations to the recipients of the Silver Award at the 3rd Invention, Innovation Technology Competition organized by the Faculty of Administrative Science and Policy Studies, UiTM Shah Alam. The group of 4 MBA students completed an innovation project for MGT785 Management of Technology and Innovation and took up the challenge to participate in the virtual competition. Much appreciation to the advisor, Associate Professor Dr. Hadijah Iberahim.

- Assoc. Prof. Dr. Hadijah Iberahim
- Syahira Nadia Sulaiman
- Raja Noor Diyana Raja Ezar Ishamuddin
- Salihah Ahamad Sabri
- Wan Anis Natasha Wan Azuan

Project Title: A Secure Social Networking Application for Primary School Kids in Malaysia: KIGGLES!

**Congratulations!**

**SILVER AWARD**

**3rd ITeC 2021**  
INVENTION, INNOVATION AND TECHNOLOGY COMPETITION

- Assoc. Prof. Dr. Hadijah Iberahim
- Syahira Nadia Sulaiman
- Salihah Ahmad Sabri
- Raja Noor Diyana Raja Ezar Ishamuddin
- Wan Anis Natasha Wan Azuan

Project Title:  
A Secure Social Networking Application for Primary School Kids in Malaysia: KIGGLES!

Congratulations for the Silver Award at:-  
The 3<sup>rd</sup> Invention, Innovation Technology Competition (ITeC2021),  
organized by the Faculty of Administrative Science and Policy Studies, UiTM Shah Alam

Unleashing Potentials  
Shaping the Future

#kitauiTM

Congratulations to the Outstanding Awards recipients at the International Business Case Competition 2021 organized by the Graduate School of Business, Universiti Sains Malaysia. The competition intends to be a platform that offers university students a unique opportunity to propose innovative solutions to address business issues during and after the Covid-19 Pandemic, particularly as the Industry 4.0 environment takes hold. The AAGBS Champion was one of the teams qualified for the IBCC 2021 Grand Final! Much appreciation to the advisor, Associate Professor Dr Hadijah Iberahim.

AAGBS Champion Team Members:

- Aina Najwa Syahira Binti Ahmad Fisal (Leader)
- Joshua Rugu Pengiran
- Nur Izzati Binti Mohd Radzi

Case Title: Online Food Delivery: Staying Relevant in Turbulent Times

**Congratulations!**

**OUTSTANDING AWARD**

**INTERNATIONAL BUSINESS CASE COMPETITION 2021**

Leader

- Aina Najwa Syahira Ahmad Fisal
- Joshua Rugu Pengiran
- Nur Izzati Mohd Radzi

Case Title:  
Online Food Delivery: Staying Relevant in Turbulent Times

ORGANIZER: UTM, APEX, gb, gsb@uTM

CO-ORGANIZER: BJIM, CGI

SPONSORS: MRCB, PRESS, MFB

SUPPORTERS: PSDC, MBDC

## STUDENT'S SUCCESS |

# Congratulations...



### Ridwan Mokhtar

Doctor of Business Administration (DBA) Graduate

Thesis title:  
**The Mediating Effect of Employee Engagement on  
The Relationship Between Perceived Organisational Support  
and Organisational Commitment: Evidence from Offshore  
Oil and Gas Industry**

Recipient of \_\_\_\_\_  
**RESEARCH EXCELLENCE AWARD**



Main Supervisor  
**Dr. Sylvia @ Nabila Azwa Ambad**  
Faculty of Business and Management,  
Universiti Teknologi MARA (UiTM) Cawangan Sabah



Co-Supervisor  
**Dr. Sharifah Nurafizah Syed Annuar**  
Faculty of Business and Management,  
Universiti Teknologi MARA (UiTM) Cawangan Sabah

Unleashing Potentials  
Shaping the Future



#kitauitm



*Congratulations!*

# Graduate On Time 2021

Doctor of Business Administration - AA901



FLICIA RIMIN



RIDWAN MOKHTAR



SITI RAHAYU BELI



SARMILA UDIN



YVONNE JOSEPH ASON



EMELIA A GIRAU



DATIN HAJAH MARIAM  
MAHMUD @ AG MAHMUD



RAINAH GINSAD



DIONYSIA @ AUDREY  
ALOYSIUS KIBAT



DG KU HABIBAH AG KEE

# Congratulations!

## VIVA VOCE

## 2021



# Congratulations!

## VIVA VOCE 2021





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## Research & Publications

# 08

## OVERALL SUMMARY FOR 2021

Publication

42

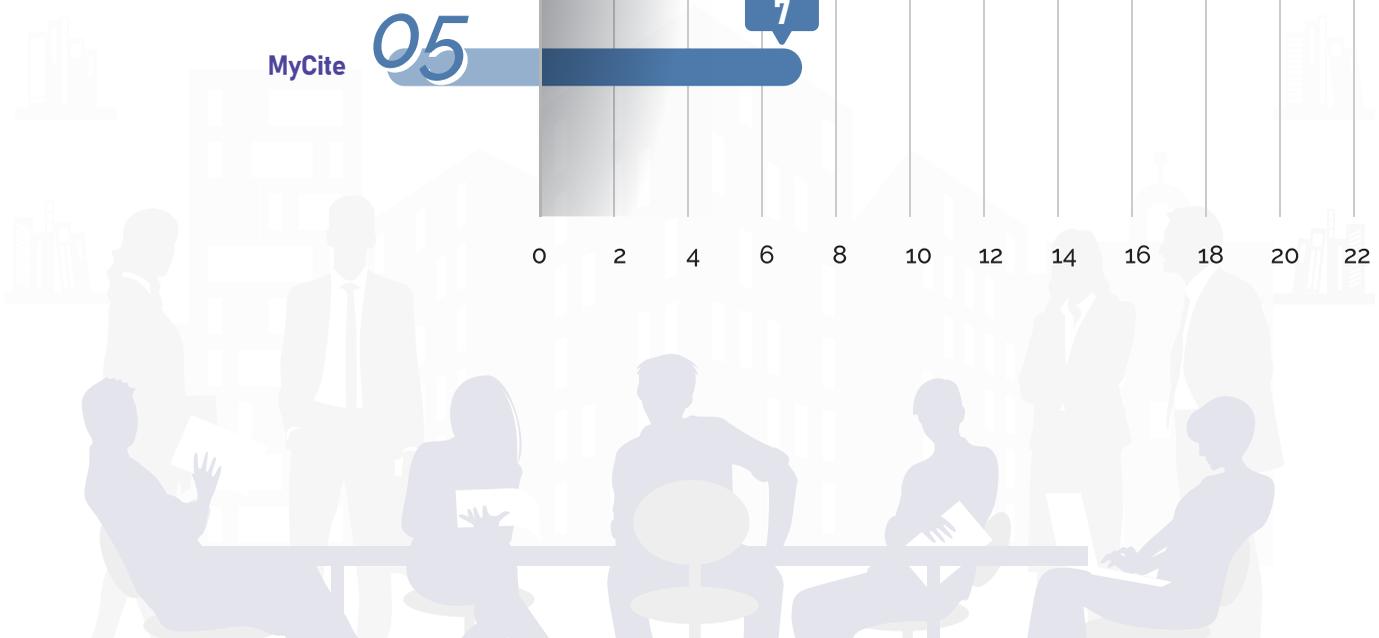
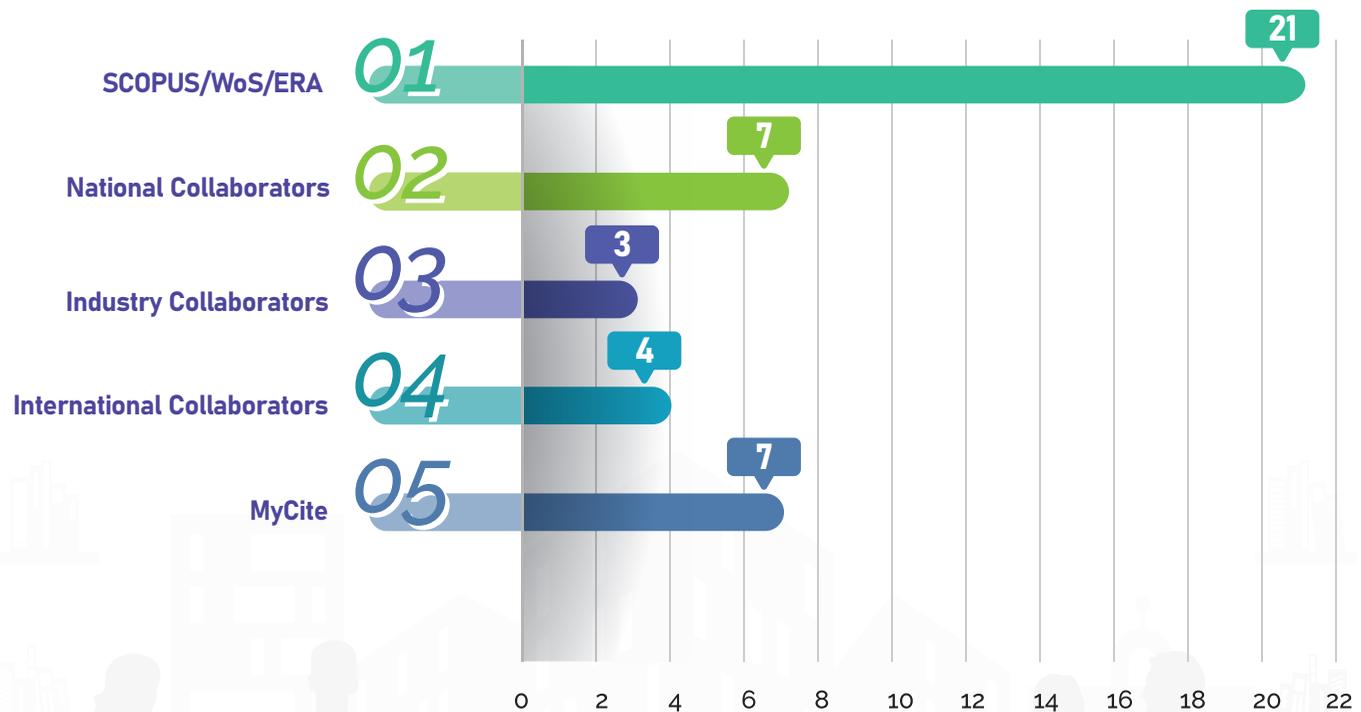
Grants Acceptance

19

Conference

2

## PUBLICATIONS |



## RESEARCH GRANTS 2021 |

National Funded	14	RM21,600
Industrial Funded	2	RM76,600
International Funded	3	RM38,600

**19** Research Grants Received in 2021

**RM136,800**



## CONFERENCE |



# ISAME 2021

## International Symposium for Asian MOT Education 2021

3<sup>rd</sup> - 4<sup>th</sup> March 2021

Cisco Webex 

International Symposium for Asian MOT Education (ISAME) is the event advocated by Asia Innovation Center (AIC), Yamaguchi University (YU). ISAME functions as the platform to discuss the collaboration for Management of Technology (MOT) education among business schools in Asia, reflecting the surging interest in MOT.

ISAME commenced in 2015 with the remarkable achievement of the Asia MOT Consortium (AMC) inauguration which aims to enhance the awareness of MOT education in Asia and create high-quality MOT program. The AMC members consist of Institut Teknologi Bandung (Indonesia), Chiang Mai University (Thailand), Universiti Teknologi MARA (Malaysia), Da Nang University of Science and Technology (Vietnam), Universiti Teknologi Malaysia and Yamaguchi University (Japan).

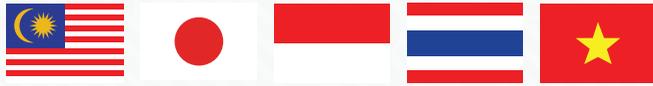
ISAME in Malaysia argues the Asian version of MOT body of knowledge, which works as the reference point and helps harmonise the MOT program, exploring YU's Japanese MOT core curriculum development experience and academic collaboration. Each country has different problems and obstacles to be innovative, while societal expectation for business school education may vary across countries. At the same time, the necessary knowledge and skills required for innovators are familiar to some extent. The balance between commonality and uniqueness is the key to innovation.

Even though the symposium is usually organised in physical form at AMC member facilities, this year, due to the pandemic Covid-19, we have to adapt our event based on the new normal and manage it using an online platform. ISAME 2021 will take the audience on a virtual tour to exciting places, as a part of the physical company visit in our normal symposium. Using the latest 360 degree video camera technology, we believe this will be a new alternative to bring the audience to experience Malaysia.

ISAME shows the enthusiasm of all members in strengthening academic and research collaboration despite the pandemic. We hope the event will be an excellent platform to connect and share new ideas in addressing the challenges for a sustainable future in delivering quality education for technology and innovation management.

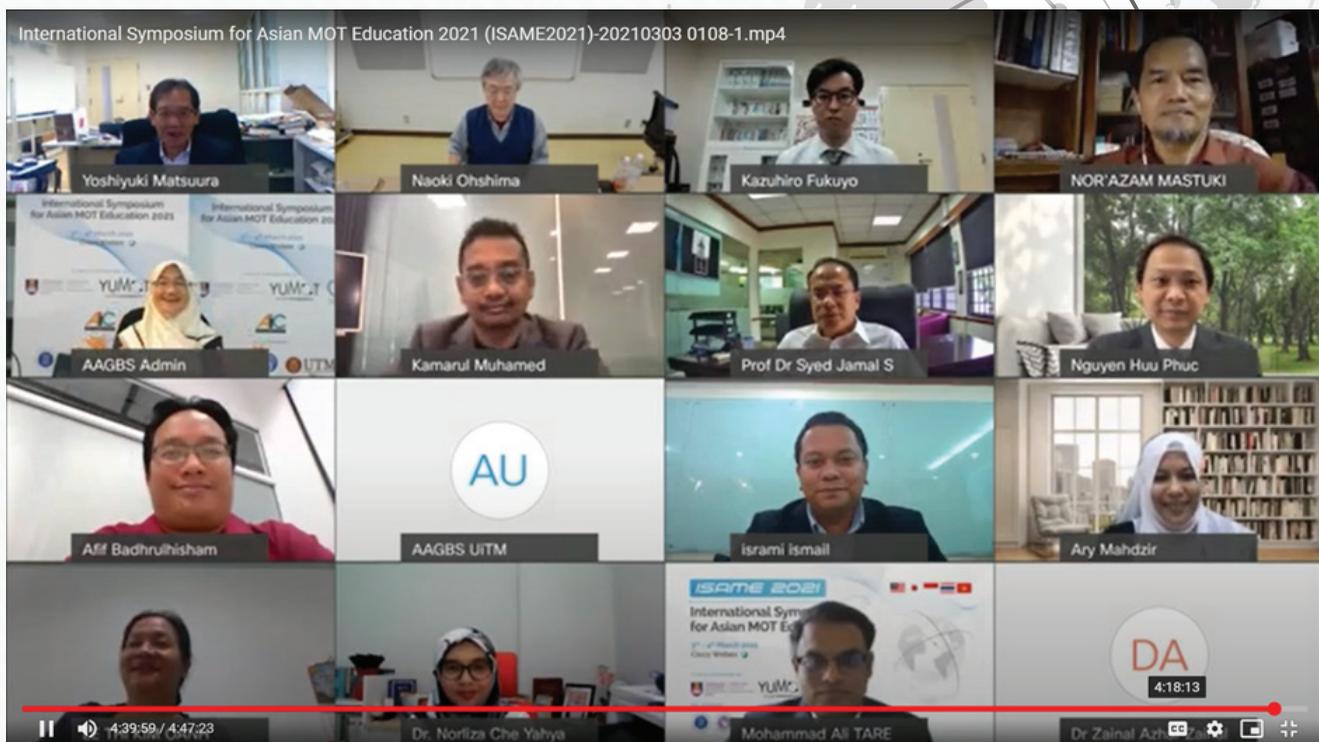


## CONFERENCE |



# ISAME 2021

## International Symposium for Asian MOT Education 2021



### JOINTLY ORGANIZED BY:



Arshad Ayub  
Graduate  
Business School



### AMC MEMBERS:



## CONFERENCE |

# CONFERENCE PROCEEDINGS

AiCoBM 2021

**THE 3<sup>RD</sup> AAGBS  
INTERNATIONAL CONFERENCE  
ON BUSINESS MANAGEMENT 2021  
-VIRTUAL** | Advancing Business Knowledge Towards a Sustainable  
Future: Harmonizing Academic & Applied Practices



5<sup>th</sup> - 6<sup>th</sup> October 2021

AiCoBM 2021 was organised by Arshad Ayub Graduate Business School (AAGBS) of Universiti Teknologi MARA (UiTM), Shah Alam, Malaysia. This virtual conference was held recently on the 5th and 6th of October 2021. It was attended by close to 60 local and international participants comprising distinguished guests and keynote as well as guest speakers, paper presenters, faculty members, students and conference organizers. The conference, whose theme was "Advancing Business Knowledge towards a Sustainable Future: Harmonizing Academic & Applied Practices", was officiated by Prof. ChM. Dr. Hadariah Bahron, the Assistant Vice Chancellor (Internationalization) UiTM Global.

AiCoBM2021 brought together scholars, professionals and postgraduate students from the business and management field. Over the two days, participants of the virtual conference engaged in an intellectual discourse where theories and practices were discussed and debated, ideas and experiences in areas of business and management were shared and research findings were presented. There were three parallel sessions in which a total of 39 papers were presented. The papers were sorted according to the following tracks:

- Marketing, Consumer Behavior and Entrepreneurship
- Management, Organizational Behavior, Human Resource Management and other related business studies
- Finance, Accounting and Economics
- Islamic Finance and Islamic Banking
- Quality, Operations, Technology and Green Management

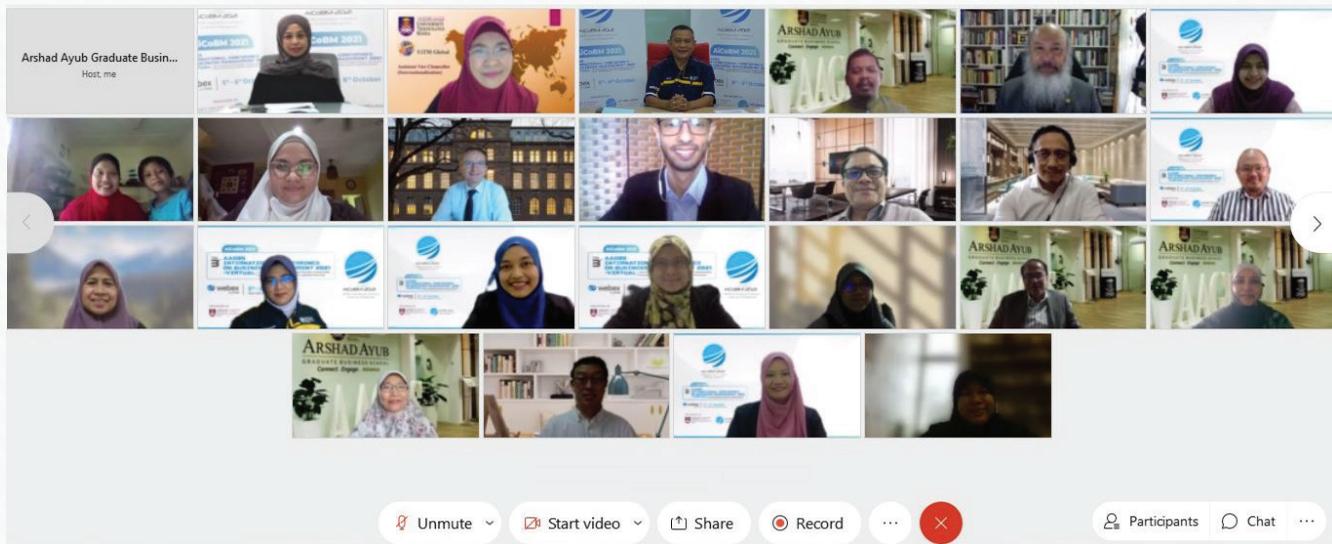


CONFERENCE |

# CONFERENCE PROCEEDINGS

AiCoBM 2021

**THE 3<sup>RD</sup> AAGBS INTERNATIONAL CONFERENCE ON BUSINESS MANAGEMENT 2021 -VIRTUAL** | Advancing Business Knowledge Towards a Sustainable Future: Harmonizing Academic & Applied Practices



ORGANIZED BY:



Arshad Ayub Graduate  
Business School



AiCoBM 2021  
AAGBS International Conference  
on Business Management





UNIVERSITI  
TEKNOLOGI  
MARA

ARSHAD AYUB

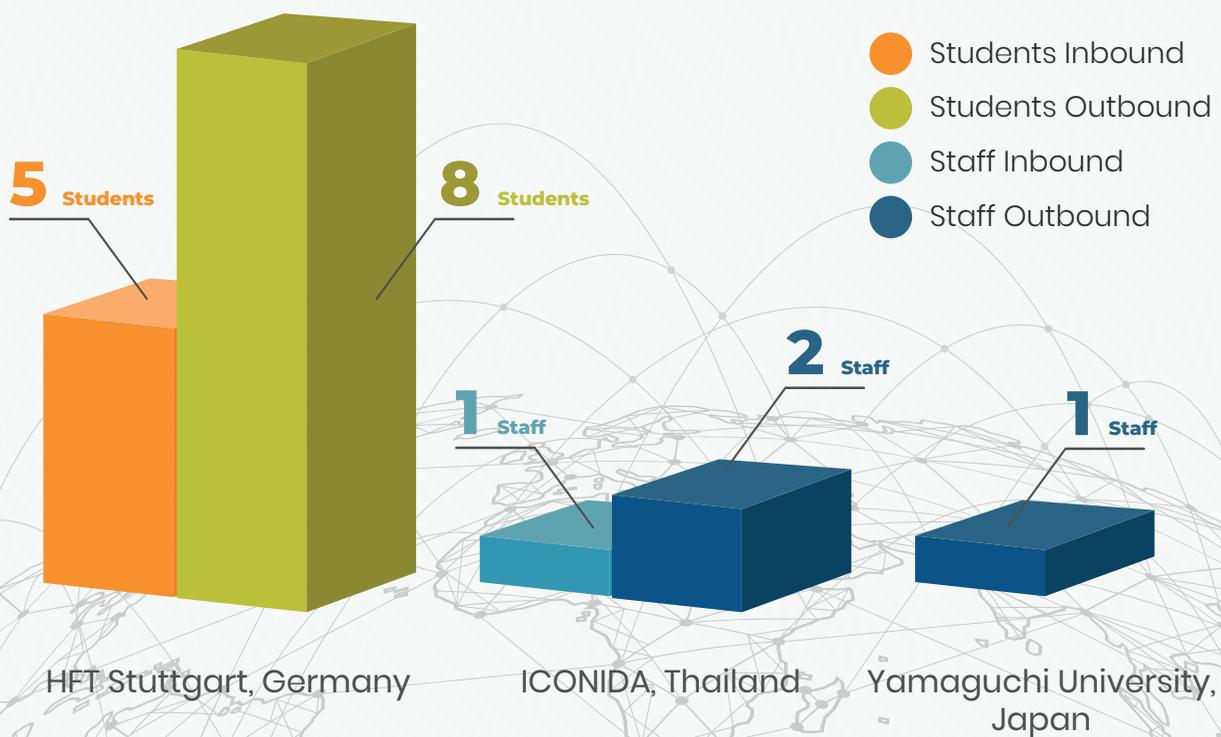
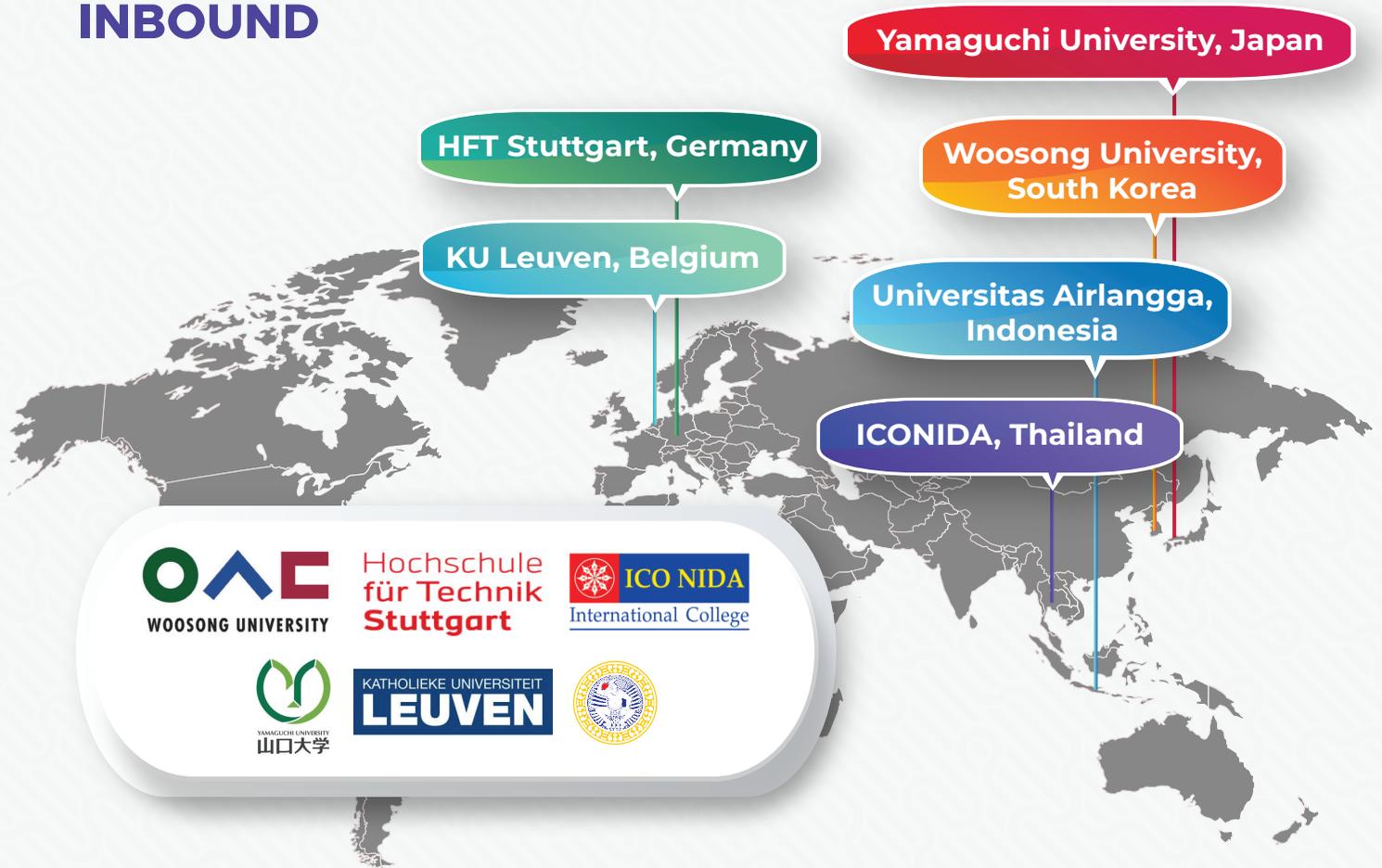
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AAGBS

Internationalization

09

## STAFF/STUDENT | INBOUND



## INTERNATIONAL/LOCAL UNIVERSITY PARTNERS |

	Bandung Institute of Technology, Indonesia		Istanbul University, Turkey
	Chiang Mai University, Thailand		Katholieke Universiteit Leuven (KU Leuven), Belgium
	Danang University of Science and Technology, Vietnam		The Centre for Islamic Finance, University of Bolton, England
	Institute of Development Administration (ICO NIDA), Thailand		Universitas Airlangga, Indonesia
	Universiti Tenaga Nasional		Universiti Teknologi Malaysia
	Universiti Trisakti, Indonesia		University of Applied Sciences Stuttgart, Germany
	Yamaguchi University, Japan		Woosong University, Korea
		DRB-Hicom University of Automotive Malaysia	

## INDUSTRY PARTNERS |

	Institute of Marketing Malaysia		Al Muhsin Consultancy Services
	Islamic Banking & Finance Institute (IBFIM) Malaysia		WindsorPatania Architect, UK
		FWD Takaful Berhad	

# INTERNATIONALIZATION ACTIVITIES IN 2021 |





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**AAGBS Alumni**

**10**

AAGBS Annual Report 2021



## OUR PROMINENT ALUMNI |

### **Komander (M) Dr. Suzana Razali Chan**

International Maritime Rescue Federation (IMRF)  
Graduated 2020 - DBA



### **Dato' Sri Dr Haji Irmohizam Haji Ibrahim**

Member, Board of Directors,  
Universiti Teknologi MARA (UiTM)  
Graduated 2020 - MBA



### **Ir. Dr. Megat Zuhairy Megat Tajuddin**

Head of Performance and Innovation Management  
Public Works Department Malaysia  
Graduated 2016 - DBA

### **Luqman Hadi Azahar**

Design Management,  
PROTON Design,  
PROTON Sdn Bhd.  
Graduated 2019 - MBA



### **Dr. Nor Azlina Mohd Isa**

Head of Technical Services,  
Malaysia Airports Holdings Berhad  
Graduated 2020 - DBA

### **Abdullah Muadz Norazam**

Executive Shariah Review,  
Shariah Review & Compliance,  
Maybank Islamic Berhad  
Graduated 2018 - MIBF



### **Wahyudin Mohd Tayib**

Associate Manager,  
Unit Trust Investment Services,  
Amanah Saham Nasional Berhad/  
Permodalan Nasional Berhad  
Graduated 2019 - MIBF

### **Arifah Azna Baharin**

Head, Product Development & Innovation Department,  
Bank Muamalat Malaysia Berhad  
Graduated 2018 - MBA



# EDITORIAL BOARD |



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Arshad Ayub  
Graduate  
Business School

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