



# ABSTRACT

UITM KEDAH  
**Indelible**  
International Innovation & Design in Library & Information Science Competition  
2018

EMPOWERING INFORMATION SOCIETY THROUGH INNOVATION

01 OCTOBER 2018  
DEWAN PERDANA  
UITM CAWANGAN KEDAH

Organized by:

**FACULTY OF INFORMATION MANAGEMENT**



UNIVERSITI  
TEKNOLOGI  
MARA  
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NEGARA MALAYSIA



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# DESIGN

## **MISTER VEGE AND MISS FRUITTY**

**Nursyazwani Binti Ahmad Fauzi\***  
**Nor Azlinda Binti Ibrahim\***  
**Nur Amira Binti Jalil\***  
**Nurul Farhanah Binti Zainuddin\***  
**Nordibradini Selamat\***

\* Faculty of Information Management UiTM Cawangan Kedah Kampus Sungai Petani

### **Abstract**

Mister Vege and Miss Fruitty are created to encourage children to eat more vegetables and fruits at the same time, it is to make the children to recognize the fruits and vegetable look and its name. This book will attract the children as the information in it is fun learning exercise for them to learn. This book is created to make the children recognized the fruits and vegetable at the same time, it could attract the children to eat more fruit and vegetable.

Novelty and Uniqueness:

Have variety of styles for the children to learn and understand the vegetable and fruit.

**Keyword:** Vegetable, Fruit, Attract, Children

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**Potential commercialization:** -

**Acknowledgment:** -

*Division :* **Design**  
*Category :* **C**



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