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CREATIVE POSTER CONTEST: WARNA-WARNI MALAYSIA

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EXECUTIVE SUMMARY

The Creative Poster Contest: Warna-Warni Malaysia, organized by the Cybermath Club, UiTM Negeri Sembilan Kampus Kuala Pilah, was successfully held online from 12 May to 5 June 2025. More than just a competition, it was a colorful celebration of creativity, culture, and unity. Students were given the chance to unleash their artistic talents through digital poster design while proudly showcasing the cultural heritage of their home states. The contest not only strengthened cultural awareness but also provided participants with an enjoyable way to sharpen their digital design skills and express their pride as Malaysians.

INTRODUCTION

The program aimed to provide students with the opportunity to present the unique cultural identity of their home states, while also raising awareness of the importance of preserving Malaysian arts and culture. At the same time, it encouraged creativity and innovation through digital poster design, utilizing tools such as Canva and Adobe Photoshop, and provided participants with valuable experience in combining culture with modern technology. The contest was conducted fully online, allowing students to submit their posters virtually while gaining experience in creative digital design. The official promotion materials, which helped attract participants to the contest, are shown in Figure 1.

Figure 1: Poster for the Creative Poster Contest: Warna-Warni Malaysia

HIGHLIGHTS, ACHIEVEMENTS, AND OUTCOMES

Figure 2: Example of Student Poster Submission

During the contest, participants produced creative posters that highlighted the uniqueness of their home states and the cultural diversity of Malaysia. Submissions were assessed based on creativity, originality, and cultural representation. Through this contest, students successfully showcased their cultural identity while deepening their appreciation for Malaysia's diverse traditions. Many participants enhanced their digital design skills, which enabled them to express creativity in innovative ways. The activity also raised awareness about the importance of preserving arts and culture, aligning with the broader mission of fostering holistic and culturally conscious graduates.

An example of a student's poster submission is displayed in Figure 2. In addition, the top three winners were celebrated for their outstanding creativity and originality, with their winning posters highlighted in Figure 3.

Figure 3: Winning Posters from the Top 3 Participants

STUDENT FEEDBACK

Students shared that the contest was not only enjoyable but also a valuable opportunity to unleash their creativity while celebrating Malaysia's cultural diversity. They appreciated being able to earn e-merit points and, at the same time, sharpen their digital design skills. Many described the program as inspiring and exciting, as it brought together art, culture, and technology in a meaningful and creative way.

CONCLUSION

The Creative Poster Contest: Warna-Warni Malaysia became a vibrant showcase of student creativity and cultural pride. More than just a competition, it was a celebration of art, unity, and education that left participants inspired and motivated. By blending culture with creativity, the program supports UiTM's mission to develop graduates who are talented, innovative, and proud to carry Malaysia's cultural identity into the future.