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Advertising to
CHILDREN
The Language of Manipulation

**Empowering
Future-Ready
Graduates through
AI Literacy**

SOCIAL LOAFING
in modern workforces

supply chain 2025
Beyond Mere Good Delivery

social sustainability
IN MALAYSIAN SME

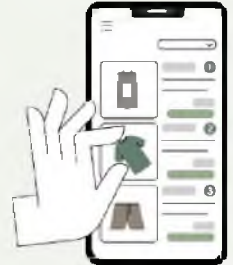
HAVE YOU JUST CLICKED TO SHOP ONLINE? START BY READING THIS!



Noorul Huda Binti Zakaria

Universiti Teknologi MARA Cawangan Terengganu, Terengganu, Malaysia

Corresponding email: noorulhuda@uitm.edu.my



Online shopping has become a popular and useful way to buy almost anything, including gifts, clothing, electronics, and food. Regardless of your level of experience, knowing how to make safe and informed online purchases is essential. Online shopping is already a commonplace part of contemporary life. People love that everything is delivered right to their home and that it is quick and easy. However, convenience comes with a price. If you are not careful, cybercriminals might set traps for you in an effort to compromise your computer or steal your personal information.

For this reason, the US consumer protection agency Federal Trade Commission (FTC) (Federal Trade Commission, 2022) suggests taking a few simple steps to protect yourself. Your online shopping experience will be safer and more seamless if you follow these tips. Installing and maintaining an antivirus and firewall program is essential. Think of antivirus software as a guard that searches your computer for potentially harmful files. A good antivirus program should be able to identify both new and old viruses, update itself automatically, and help to reduce harm. Remember to update your protection often because outdated protection will be of no use. A firewall is also essential. In the same way that a closed fence keeps burglars out, it keeps unauthorized or questionable users off your computer.

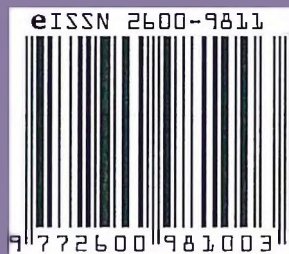
Remember to update both your web browser and operating system. Software upgrades often fix security flaws, despite their seeming inconveniences. Your web browser (such as Chrome, Safari, or Edge) should be set up to recognize dubious downloads. Furthermore, you should update your operating system (like Windows or macOS) often because these updates usually include important security patches that guard against viruses and hackers. The most important guideline is to never email financial information. Never email your bank account information, passwords, or credit card number. It can be difficult to manage who can access your data once it is made public, and emails are easily intercepted. If a website or merchant requests your payment information, do not provide it if it is a security threat.

Be wary of email attachments and pop-up advertisements. Never open any attachments in emails that seem to be from friends or colleagues unless you are expecting them and know what they are. Some viruses pretend to be innocuous files that are downloaded via links. Additionally, refrain from clicking on links in pop-up ads. They have the ability to automatically install malicious software on your device without your knowledge. Online shopping can be fast, simple, and fun, but only if you are careful and protect yourself. By following a few simple steps, you can have a hassle-free online experience and protect your personal information and peace of mind. You can shop with assurance and protect your data at every stage if you exercise a little prudence and awareness. Good luck and happy shopping!

References
Federal Trade Commission. (2022).
<https://www.consumer.ftc.gov/articles/0020-shopping-online>

Shopping online.





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Faculty of Business and Management
Universiti Teknologi MARA Cawangan Terengganu Kampus Dungun
Sura Hujung, 23000 Dungun, Terengganu, MALAYSIA
Tel: +609 8400 400
Fax: +609 8403777
Email: biznewzuitm@gmail.com