



ARSHAD AYUB
GRADUATE BUSINESS SCHOOL

2024

ANNUAL REPORT

 <https://aagbs.uitm.edu.my>

28 NOVEMBER 2024

MBA STUDENT VISIT TO KOMPLEKS PENGASIH CINTA MANIS

On 28 November 2024, students from the Master in Business Administration (MBA) programme at Arshad Ayub Graduate Business School (AAGBS), UTM conducted a site visit to Kompleks PENGASIH Cinta Manis. The visit involved 14 MBA students and was accompanied by Dr. Ainul Azreen Adam as the supervising lecturer.

The visit provided students with valuable exposure to community-based organisational management and social rehabilitation practices. AAGBS extends its sincere appreciation to Persatuan PENGASIH Malaysia for their warm hospitality and meaningful knowledge sharing. The engagement enriched students' understanding of social responsibility and strategic management in a real-world setting, supporting the School's commitment to experiential learning and holistic student development.





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