



**ARSHAD AYUB**  
GRADUATE BUSINESS SCHOOL

**2024**

# ANNUAL REPORT

 <https://aagbs.uitm.edu.my>

25 NOVEMBER 2024

## STRENGTHENING ACADEMIC COLLABORATION WITH UNIVERSITAS PARAMADINA

Arshad Ayub Graduate Business School (AAGBS) was honoured to host Universitas Paramadina for a productive engagement session aimed at exploring potential areas of collaboration between both institutions. The meeting provided a valuable platform for the exchange of ideas, best practices, and strategic perspectives on academic excellence, research, and innovation.

The discussion reflected a shared commitment to strengthening international partnerships and advancing academic development through collaborative initiatives such as joint research, academic exchanges, and knowledge-sharing programmes. This engagement marks an important step in expanding AAGBS's global network and reinforcing its role as a hub for international academic cooperation, paving the way for meaningful and sustainable partnerships in the future.





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