



**ARSHAD AYUB**  
GRADUATE BUSINESS SCHOOL

**2024**

# ANNUAL REPORT

 <https://aagbs.uitm.edu.my>

28 - 30 JULY 2024

## AI NEXUS DRIVES AI INTEGRATION IN TEACHING AND LEARNING AT YAYASAN ISLAM KELANTAN

The programme “Melestarikan Pendidikan Digital: Pendedahan kepada Penggunaan AI dalam Pembangunan Pelan dan Bahan Pengajaran” was successfully conducted at Yayasan Islam Kelantan (@yikkelantan) from 28 to 30 July 2024. The programme aimed to enhance participants’ understanding and practical application of AI in the development of teaching plans and instructional materials, supporting the advancement of digital education.

Throughout the three-day programme, participants engaged in meaningful learning activities designed to strengthen their knowledge and skills in integrating AI into educational practices. The exposure gained is expected to contribute to more innovative, effective, and technology-driven teaching and learning processes in the future. This initiative was supported by AI Nexus, a SIG (Special Interest Group) of AAGBS, which is committed to promoting the use of artificial intelligence in education and professional development. Through such collaborations, AI Nexus continues to play an active role in driving educational innovation and digital transformation.





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Kompleks Al-Farabi, Blok D, Jalan Ilmu / 1,  
Universiti Teknologi MARA,  
40450 Shah Alam,  
Selangor Darul Ehsan, MALAYSIA

#### GET IN TOUCH

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+603 5544 4721  
aagbs@uitm.edu.my



Arshad Ayub  
Graduate Business School



@aagbs\_official