



ARSHAD AYUB
GRADUATE BUSINESS SCHOOL

2024

ANNUAL REPORT

 <https://aagbs.uitm.edu.my>

22 JUNE 2024

AAGBS MBA STUDENTS LEAD INTERNATIONAL LEADERSHIP WORKSHOP FOR IFCC STUDENTS

AA7041BF's MBA students, under the expert guidance of Dr. Suriana Ramli, flawlessly organized a highly impactful leadership workshop for the International Friendship and Cultural Exchange Club (IFCC) students, including participants from Shah Alam, Japan, and Korea! Our dynamic sessions, featuring inspiring talks by guest speaker Coach Razak Amin, were uniquely designed to build self-confidence and help students set future goals. Unlike any other, this workshop emphasized communication and teamwork through engaging, educational games that boosted personal development.

This event was a unique and meaningful platform for the MBA students to foster a rich exchange of knowledge, inspiration, and creativity. We are thrilled to announce that, according to our post-workshop survey, 86.3% of the participants indicated that they would like to attend similar workshops again in the future. This feedback highlights the program's success and our capability to create engaging and valuable experiences. The event was a resounding success, with 69 young students participating! We extend our heartfelt gratitude to our amazing sponsors: Colgate-Palmolive Malaysia Sdn Bhd, Tech Up Kids Learning, Artec Malaysia, Ommer Holdings Sdn Bhd, and Kofh by Eshaal. Your generous support was not just a contribution, but a vital part of shaping the leaders of tomorrow.





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