



ARSHAD AYUB
GRADUATE BUSINESS SCHOOL

2024

ANNUAL REPORT

 <https://aagbs.uitm.edu.my>

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AAGBS EXPLORES ACADEMIC AND CULTURAL EXCHANGE OPPORTUNITIES WITH OHIO UNIVERSITY

The meeting between Ohio University's Dr Gillian Ice (Interim Associate Provost of Global Affairs), Dr Jennifer Bowie and Ms Rebecca Prater and Arshad Ayub Graduate Business School's management was an engaging and fruitful exchange of ideas. Chaired by Dr Habibah Ashari who is the CEO of Arshad Ayub Foundation, both parties actively discussed collaborative initiatives, with a focus on academic and cultural exchanges. Various activities were proposed, ranging from student and faculty exchanges to joint research projects, set to enrich the educational experience for students and faculty. The renewal of the Memorandum of Understanding (MoU) is anticipated, marking the continuation of a partnership that are mutually beneficial.





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