



ARSHAD AYUB
GRADUATE BUSINESS SCHOOL

2024

ANNUAL REPORT

 <https://aagbs.uitm.edu.my>

6 MAY 2024

STRENGTHENING ACADEMIC EXCELLENCE THROUGH AAGBS-UiTKL BENCHMARKING SESSION

AAGBS was pleased to welcome the management team from UiTKL's Business School for a benchmarking visit aimed at strengthening academic quality and best practices. The session was led by Associate Professor Dr Siti Zaleha Sahak, Deputy Dean (Academic), who provided a comprehensive briefing on the structure, governance, and implementation of the Doctor in Business Administration (DBA) programme at AAGBS.

The discussion offered valuable insights into programme management, student supervision, academic standards, and quality assurance processes, allowing both institutions to exchange experiences and identify opportunities for continuous improvement. This benchmarking engagement reflects AAGBS' commitment to academic excellence and collaborative learning across institutions of higher education.





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