

OPENING SPEECH
YBRS. PROF DR MOHAMAD HAFIZ MAMAT
DEPUTY RECTOR
RESEARCH AND INNOVATION

ON BEHALF OF
YBRS. PROFESOR DR AHMAD TAUFEEK
ABDUL RAHMAN
RECTOR
UNIVERSITI TEKNOLOGI MARA SELANGOR

HOT CHOCOLATE RESEARCH TALK SIRI 1/2025
ADVANCING IMPACTFUL RESEARCH:
UNLEASHING OPPORTUNITIES WITH ASEA-
UNINET GRANT RECIPIENTS

3 FEBRUARY 2025 | MONDAY | 9:30 AM
DK9, BANGUNAN FF3, KAMPUS PUNCAK ALAM

Thank you.

بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

Professor Dr. Tabea Bork-Huffer

University Innsbruck, Austria

Professor Dr. Alexander Trupp

University Innsbruck, Austria

Professor Dr. Mohd Hafiz Bin Hanafiah

Deputy Rector Industry, Community, Alumni, and
Entrepreneurship

Universiti Teknologi MARA, Selangor

Prof Madya Dr. Norazmir Bin Md Nor

Deputy Rector Student Affairs

Universiti Teknologi MARA, Selangor

Members of the faculty, respected guests, ladies and gentlemen.

Assalamualaikum Warahmatullahi Wabarakatuh, Salam Sejahtera, Salam Malaysia Madani and Salam UiTM di Hatiku. Greetings, everyone.

1. *Alhamdulillah.* With profound gratitude, we acknowledge Allah's grace and blessings that have made this auspicious event possible.
2. A warm welcome and *Selamat Datang* to our distinguished speakers, guests and participants.
3. On behalf of the UiTM Cawangan Selangor Rector, Professor Dr Ahmad Taufek Abdul Rahman, I welcome you to the **1st Hot Chocolate Research Talk 2025.**

4. Allow me to congratulate the organisers, Research & Innovation Division, Industry, Community, Alumni & Entrepreneurship Division and Corporate Communication Unit **of Universiti Teknologi MARA Selangor (UCS)** for creating a great platform for knowledge exchange and collaboration.

5. It is an honour for me to speak at this event that includes academicians, researchers and students, with the goal of promoting the continuous internationalisation of education and research collaboration with the **ASEAN – European Academic University Network (ASEA-UNINET)**.

Ladies and gentlemen,

6. This **Hot Chocolate Research Talk Siri** is an annual event led by Research & Innovation Department UCS that provides platform for

researchers to collaborate and synergize in specialized fields and establishing joint research facilities with external parties.

7. Other strategies include network expansion and collaboration with private, industrial, and international agencies towards becoming a Globally Renowned University by this year (2025).

8. I was informed that ASEAN – European Academic University Network (ASEA-UNINET) mission is to **promote scientific, cultural and human relationships as well as personal contacts, scientific findings and collaboration.**

9. There are no limits to the areas of academic cooperation.

10. ASEA-UNINET research projects are interdisciplinary, ranging from Natural sciences,

Technologies, Economics, Social Sciences and Human Sciences to Medicine and Pharmacy.

11. I hope that UCS and ASEA-UNINET can establish the network which leads to long lasting scientific collaborations that can be formed over the years, and researchers are coming together as friends.

12. Furthermore, there are opportunities for PhD and Post-Doc since there are scholarship granted to students and researchers.

Ladies and gentlemen,

13. Let us use this platform to exchange ideas, share experiences, and forge partnerships that will propel our nations forward in international join collaboration.

14. It is no doubt that ASEA-UNINET can play a significant role in increasing country knowledge and innovation capacity that can contribute to the countries' competitiveness.
15. We are privileged to have two distinguished speakers who will share their insights with us today.
16. May this event be a fruitful and inspiring experience for all.

Thank you.

Wabillahi taufiq wal hidayah

**Wassalamualaikum warahmatullahi
wabarakatuh.**