UNIVERSITI TEKNOLOGI MARA

ARSHAD AYUB
GRADUATE BUSINESS SCHOOL

2024

ANNUAL REPORT

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17 JANUARY 2024

AI NUSANTARA ROADSHOW EMPOWERS AAGBS STUDENTS WITH INDUSTRY-RELEVANT AI SKILLS

A successful session of the AI Nusantara Roadshow, which took place on January 17, 2024 (Wednesday) at Business Theatre A in Kompleks Al-Farabi of UiTM Shah Alam. This was a joint effort by AI Nusantara, SIDEC (Selangor Information Technology & Digital Economy Corporation) and AI Nexus SIG (Special Interest Group), AAGBS. The event provided a unique platform for students to engage with industry experts and explore the myriad of possibilities in the realm of Artificial Intelligence. It was an enriching experience as attendees gained exposure to innovative approaches in navigating the dynamic landscape of current and future market spaces. The highlight of the event was the FREE AI TRAINING COURSES offered to all participants. These courses, which included AI In Data Analytics & AI In Digital Marketing, were well-received by the attendees. We are excited to report that many students have taken the first step towards their career in AI by enrolling in these courses.

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Kompleks Al-Farabi, Blok D, Jalan Ilmu / 1,
Universiti Teknologi MARA,
40450 Shah Alam,
Selangor Darul Ehsan, MALAYSIA

GET IN TOUCH

+603 5544 4721
aagbs@uitm.edu.my

Arshad Ayub
Graduate Business School

@aagbs_official