



ARSHAD AYUB
GRADUATE BUSINESS SCHOOL

2024

ANNUAL REPORT

 <https://aagbs.uitm.edu.my>

13 OCTOBER 2024

AAGBS PREPARING FOR THE AACSB ACCREDITATION FINAL ROUND

Arshad Ayub Graduate Business School (AAGBS) preparing for the AACSB Peer Review Team (PRT) visit, a crucial milestone in AAGBS's journey toward international accreditation. This final round represents the culmination of years of dedication, continuous improvement, and commitment to meeting the highest global standards in business education.

The visit involved comprehensive evaluations of academic programmes, faculty qualifications, assurance of learning processes, strategic management, and overall institutional effectiveness. It also provided an opportunity for the Peer Review Team to engage with AAGBS leadership, academic staff, students, and administrative personnel to gain a holistic understanding of the School's governance, teaching and learning environment, and strategic direction.





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