



**STRATEGIES FOR KNOWLEDGE RETENTION  
IN JABATAN KEBUDAYAAN DAN KESENIAN  
NEGERI JOHOR**

**MOHD SHAIRADZI BIN SULIMAN**

**2008721159**

**BACHELOR OF BUSINESS ADMINISTRATION  
(HONS) HUMAN RESOURCE MANAGEMENT  
FACULTY OF BUSINESS MANAGEMENT  
UNIVERSITI TEKNOLOGI MARA  
KAMPUS BANDARAYA MELAKA**

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**BACHELOR OF BUSINESS ADMINISTRATION (HONS) HUMAN RESOURCE  
MANAGEMENT  
FACULTY OF BUSINESS MANAGEMENT UNIVERSITI TEKNOLOGI MARA**

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Hereby, declare that:

- This work has not previously been accepted in substance for any degree, and locally or overseas, and is not being concurrently submitted for this degree or any other degree.
- This project paper is the result of my independent work and investigation, except where otherwise stated.
- All verbatim extracts have been distinguished by quotation marks and source my information have been specifically acknowledged.

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## ABSTRACT

Knowledge Management is one of essential value in Human Resource functions. Therefore organization needs to ensure the existence of knowledge management and strategy to ensure the effectiveness of the knowledge management in the organization. The main objective of the research is to determine the most influence strategy that can contribute toward knowledge retention in the organization based on Jabatan Kebudayaan dan Kesenian employee perception. The purpose of the study is to determine the relationship between the selected independent variables (documentation, library, training, knowledge transfer) and effectiveness of knowledge management. The researcher used questionnaire as a main instrumental in data collection method. After data have been collected, it will be analyzed using frequency, percentage, mean and Pearson Correlation. The result that the most influence strategy is training.

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