

UNMAS X NASATYA HERBAL

From Bertam to Bali: UiTM Pharmacy, UNMAS and Nasatya Herbal Strengthening a Strategic Collaboration for Innovation Excellence

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10 December 2025 - In a significant stride towards expanding international academic and research collaboration, the Faculty of Pharmacy, Universiti Teknologi MARA (UiTM) Cawangan Pulau Pinang, Bertam Campus, with the support of the Office of International Affairs (OIA) and the Research and Industry Linkages Division, UiTM Cawangan Pulau Pinang, successfully conducted a virtual Memorandum of Agreement (MoA) signing ceremony with Universitas Mahasaraswati Denpasar (UNMAS), Indonesia.



The event also marked the signing of a new academia–industry Memorandum of Understanding (MoU) with Nasatya Herbal, a respected herbal enterprise from Bali recognised for its commitment to natural product development.

Hosted entirely on a virtual platform, the ceremony brought together academicians, researchers, and industry representatives from Malaysia and Indonesia. Although the proceedings were held online, the atmosphere remained vibrant and engaging, reflecting the genuine commitment, mutual respect, and shared aspirations of all participating institutions. The strong sense of synergy throughout the ceremony demonstrated that meaningful collaboration transcends physical distance.

01

Dr. Nur 'Ainun Mokhtar

who led the MoA on research collaboration with UNMAS as well as the new MoU with the international industry partner, Nasatya Herbal



This milestone highlights the leadership of two key project initiators

02

Dr. Mohd Nadzri Mohd Najib

who guided the establishment of the MoU with UNMAS



The ceremony was officiated by YBhg. Prof. Ir. Dato' Dr. Ahmad Rashidy Razali, Exercising the Functions of Rector, UiTM Cawangan Pulau Pinang. Representing UNMAS was Prof. Dr. I Ketut Sukewati Lanang Putra Perbawa, Rector of UNMAS, accompanied by senior delegates including Dr. apt. Ketut Agus Adrianta, and Dean of the Faculty of Pharmacy, UNMAS. The industry collaborator was represented by Mr. Nyoto Subagio, Founder of Nasatya Herbal.

In his opening remarks, YBhg. Prof. Ir. Dato' Dr. Ahmad Rashidy reaffirmed UiTM's commitment to strengthening internationalisation and cross-border cooperation, particularly through the initiatives of the Faculty of Pharmacy, which continues to champion excellence in academic engagement, pharmaceutical research, and natural product innovation.

UNMAS, through its Rector, expressed equally strong enthusiasm for the partnership, highlighting the natural alignment between the Faculty of Pharmacy at UiTM and its counterpart at UNMAS. Both institutions share common aspirations to advance scientific research, promote academic mobility, and elevate the quality of knowledge exchange across the region.

The signing of the MoU and MoA between UiTM and UNMAS formalises this shared commitment. The MoU lays the foundation for long-term academic cooperation, staff and student mobility, and scholarly activities. Meanwhile, the MoA establishes a structured framework for collaborative research in natural products, pharmaceutical development, and community-centred initiatives, areas that closely align with UiTM's ongoing research priorities.

In addition to the agreements with UNMAS, the ceremony also marked the signing of a *new* MoU between UiTM and Nasatya Herbal. This newly formalised partnership establishes an important academia–industry bridge that enhances UiTM’s international engagement efforts, particularly in herbal research, natural product development, and community-focused innovation.

Led by Dr. Nur 'Ainun Mokhtar, the MoU with Nasatya Herbal strengthens UiTM’s commitment to integrating scientific methodologies with traditional herbal knowledge. The collaboration is expected to drive innovative research in natural products and contribute to advancing community health through evidence-based herbal development.

Expressing his appreciation, Mr. Nyoto Subagio highlighted that the partnership offers meaningful opportunities to elevate traditional

herbal practices through rigorous scientific validation and collaborative exploration.

Despite being held virtually, the ceremony maintained a strong sense of unity and professional synergy. It reaffirmed that strategic partnerships are not defined by physical presence, but by shared purpose, trust, and a collective commitment to moving forward together.

The Faculty of Pharmacy, UiTM Cawangan Pulau Pinang, Bertam Campus extends its heartfelt appreciation to Universitas Mahasaraswati Denpasar and Nasatya Herbal for their trust, and collaboration. The Faculty looks forward to nurturing these partnerships, driving impactful research, and contributing meaningfully to scientific, educational, and community advancement across the region.



Figure 1: MoU and MoA Signing Ceremony between UiTM and UNMAS

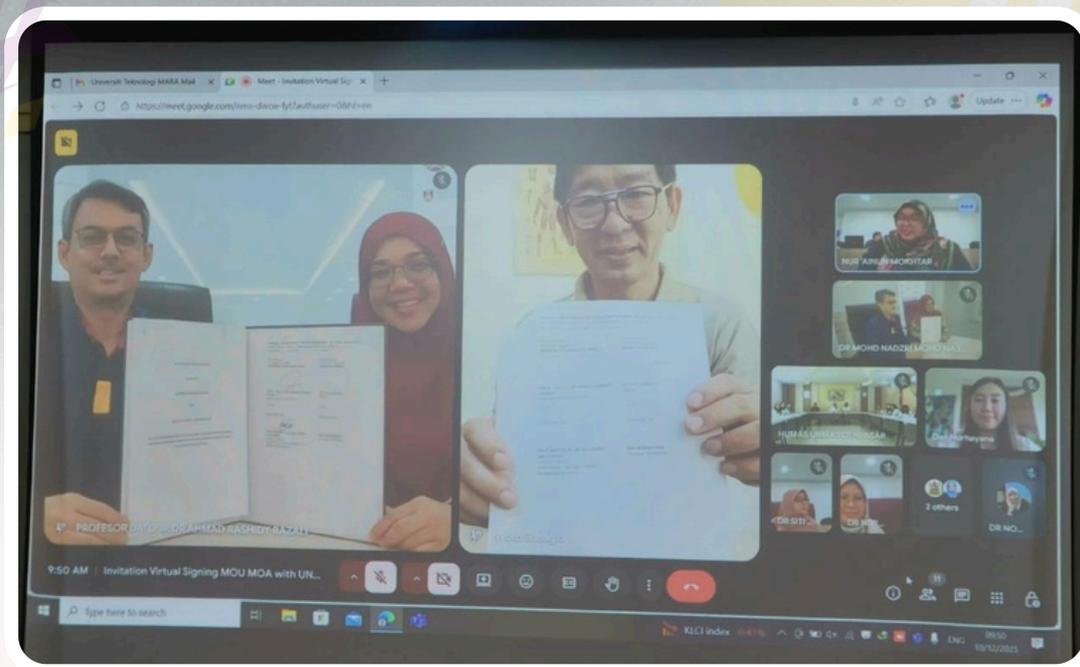


Figure 2: MoU Signing Ceremony between UiTM and Nasatya Herbal.



Figure 3: UiTM Cawangan Pulau Pinang delegates during the virtual MoU & MoA Signing Ceremony. Standing from left: Dr. Siti Nur Fadzilah Muhsain, Dr. Nursyuhadah Othman (Programme Coordinator, PH110), Dr. Mohd Nadzri Mohd Najib, Assoc. Prof. Ts. Dr. Kay Dora Abd Ghani (Deputy Rector, Research & Industrial Linkages), Dr. Nur 'Ainun Mokhtar, Dr. Khadijah (OIA), and Dr. Adi Idzhar (PJI). Seated: YBhg. Prof. Ir. Dato' Dr. Ahmad Rashidy Razali, Exercising the Functions of Rector, UiTM Cawangan Pulau Pinang.