



Prof. Ir. Ts. Dr. Mohammad Hafiz Mamat, Timbalan Rektor Penyelidikan dan Inovasi, berucap bagi merasmikan program EcoPharma 2025 x World Pharmacist Day

ECOPHARMA 2025 X WORLD PHARMACISTS DAY: SHAPING SAFE MEDICATION HABITS FOR A HEALTHIER FUTURE

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On November 1-2, 2025, the Faculty of Pharmacy UiTM once again stepped into the community space through EcoPharma 2025 x World Pharmacists Day, held at Sunway Wangsawalk Mall, Kuala Lumpur. Building on the success of the Safe Medication Disposal Campaign (2023) and EcoPharma@UCS (2024), this year's initiative focused on empowering the public with knowledge on how to use, store, and dispose of medications responsibly.

Carrying the theme "Community Empowerment through Safe Medication Use and Pharmaceutical Waste Disposal," the program united academic, community, and industry forces. Over 20 booths, activities, and health screenings were set up, led by passionate scientists and academia, pharmacy students and supported by a strong line-up of partners.

This impactful program was made possible through the support of the Industry Matching Programme (IMaP) grant from the Ministry of Higher Education (MOHE), successfully secured by Dr. Hisyam Abdul Hamid. Strategic collaboration played a key role, with strong backing from the Pharmacy Practice & Development Division (MOH), Pharmaceutical Association of Malaysia (PhAMA), and Alpro Pharmacy Sdn. Bhd. Their presence not only added credibility but also widened the program's outreach through shared expertise and logistical support. Other notable partners included Pfizer (M) Sdn. Bhd., Duopharma (M) Sdn. Bhd., NGOs, and community partners - Seksyen 4, Wangsa Maju Residents' Association, added further strength to the message by engaging in educational booths, health engagement sessions and Home Medication Review (HMR).

FROM AWARENESS TO ACTION: SAFE MEDICATION DISPOSAL BIN

A major highlight was the launch of UiTM's first permanent medication disposal bin, established in collaboration with Alpro Pharmacy Sdn. Bhd. The symbolic act of 'removing a patient's name label before disposing of medicine' during the officiating gimmick reminded all that safe disposal also protects personal data and public safety.

In addition to the fixed bin, a mobile medication disposal unit was introduced and made available for use by the Home Medication Review (HMR) activities on that day. The mobile bin supported the team's educational and collection activities throughout the event, and will continue to serve during future community outreach programs.

The event also marked the official mobile disposal bin unit to the Home Medication Review (HMR) team, reinforcing the commitment towards safe pharmaceutical waste management.



Fig. 1 The event officiating ceremony of EcoPharma 2025 x World Pharmacists Day featured the symbolic launch of the medication disposal bin by Professor Ir. Ts. Dr. Mohamad Hafiz Mamat.

IMPACT IN NUMBERS

Interestingly, more than 800 visitors joined the two-days event! Real change was seen: awareness levels among participants jumped from below 30% pre-event to over 90% after engaging with booths and activities. Over 9 kilograms of expired or unused medicines were collected from visitors - proof that the public is ready to act when given the right tools and information.

WHAT'S NEXT?

EcoPharma 2025 x World Pharmacists Day was more than a campaign - it was a collective step forward in building a culture of pharmaceutical responsibility. The momentum doesn't stop here. With continued support from UiTM, industry leaders, and the public health community, the team looks forward to extending the impact to more underserved populations, with a stronger focus on B40 households and rural communities in the next phase of outreach.

Let's continue to lead by example - one responsible action at a time

#TogetherWeSupportSafeMedicationDisposal #EcoPharma2025
#WorldPharmacistsDay #PublicHealthAwareness #UiTMFacultyofPharmacy
#MyMediSafe

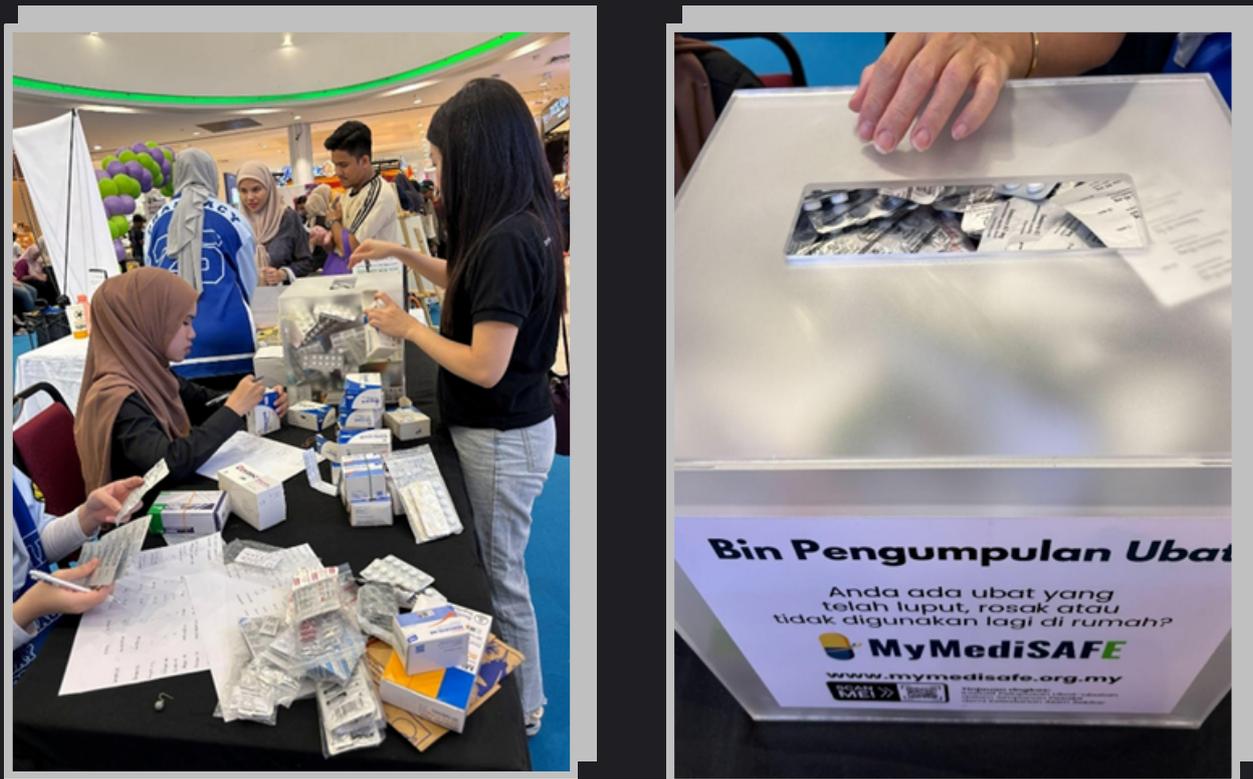


Fig. 2. A collection of 9 kg of medications were returned during the two-days event



HIGHLIGHTS OF DAY 1



HIGHLIGHTS OF DAY 2



Among the highlights of the two-day event were interactive health education booths, a blood donation drive, and free health screenings for the public.