

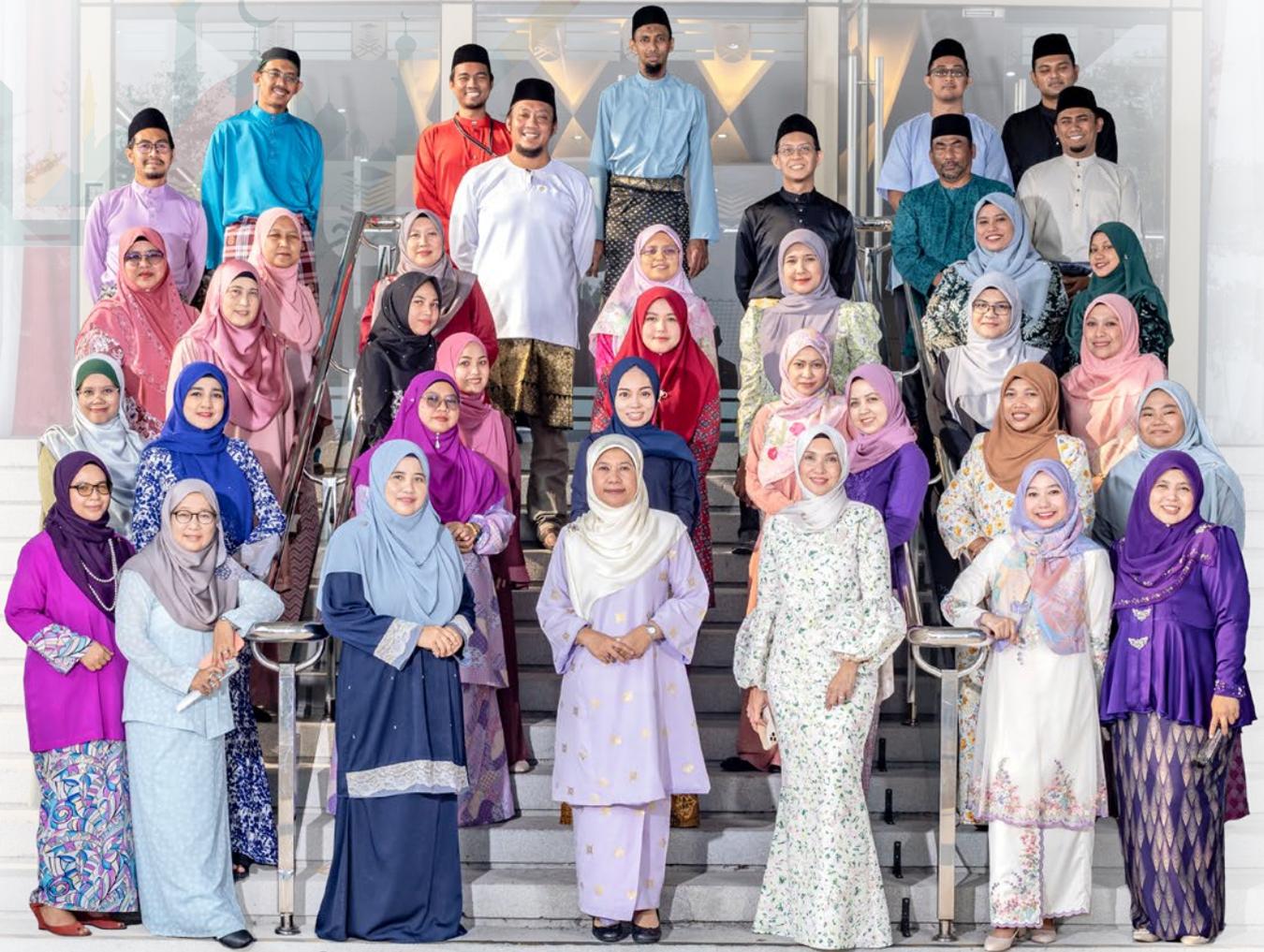


UNIVERSITI  
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# PGS POST

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#StudyinUiTM  
#Postgraduate  
#IPSisUiTM

#UiTMDihatiku  
#RealizingAspiration  
#GRU2025

Menyerlahkan Potensi  
Membentuk Masa Hadapan





# International Promotion: Yes2Malaysia Education Malaysia Expo 2023 in Qatar and Egypt

ChM. Dr Hussein Hanibah

### 7<sup>th</sup> to 16<sup>th</sup> March 2023:

In recent years, "Yes2Malaysia Education Exhibition" has expanded to include other countries such as Qatar and Egypt. These exhibitions provide an opportunity for Malaysian universities to showcase their programs and facilities to potential students in these countries and to promote Malaysia as a destination for higher education. ChM. Dr. Hussein Hanibah from IPSis, Universiti Teknologi MARA (UiTM), participated in this physical education exhibition.

The participation of IPSis, UiTM in this exhibition became the best platform to attract potential candidates from the Middle Eastern countries that have a strong interest in our latest postgraduate programs. This exhibition provides an excellent opportunity for UiTM to meet with prospective students, answer their questions, and provide guidance on the application process.

This is an important indication that UiTM is committed to providing high-quality postgraduate education that meets the needs of the industry and society. With a wide range of postgraduate programs in areas such as Science and Technology, Business and Management, and Social Science, UiTM is well-positioned to attract top talent from around the world. The PG International Physical Exhibition is an important platform for UiTM to showcase its programs and connect with potential candidates, industry partners, and other universities.

The fact that more than 50 international potential candidates from both regions visited UiTM booth during the exhibition. The overwhelming interest from the potential candidates indicates students' interest in studying at UiTM is a testament to the quality of the university's programs and the dedication of the IPSis team in guiding candidates. This reflects the growing demand for skilled professionals in these fields and the relevance of UiTM's postgraduate programs in meeting this demand.

Furthermore, during the period of the exhibition, ChM. Dr. Hussein Hanibah also managed to participate in a few possible series of round table talks with local authorities, schools, universities' counsellors, and the Malaysia ambassador for future collaboration. Collaborations like these can help to facilitate knowledge transfer, research collaborations, and cultural exchange, all of which can benefit UiTM's visibility worldwide.

Overall, it is clear that IPSis UiTM is making great strides in attracting top talent from around the world and positioning itself as a leading public university in Malaysia.

