



**COLLEGE OF BUILT ENVIRONMENT
UNIVERSITI TEKNOLOGI MARA**

**STUDENTS' AWARENESS TOWARDS GREEN CAMPUS IN UiTM SERI
ISKANDAR**

**Academic Project Submitted in Partial Fulfillment of the Requirements
for the award of the Degree
Bachelor of Estate Management (Hons)**

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2022800258
SEMESTER MARCH 2024 – AUGUST 2024**

STUDENT'S DECLARATION

Title of Academic Project:

STUDENTS' AWARENESS TOWARDS GREEN CAMPUS IN UiTM SERI
ISKANDAR

I hereby declare that this academic project is the result of my own research
except for quotation and summary which have been acknowledged

Signature :

Name of Student : Nur Qatrunnada binti Aminuddin

Date : 8th July 2024

SUPERVISOR'S DECLARATION

Title of Academic Project:

**STUDENTS' AWARENESS TOWARDS GREEN CAMPUS IN UiTM SERI
ISKANDAR**

I hereby declare that I have read this academic project and in my opinion it is
sufficient for the award of Bachelor of Estate Management (Hons)

Signature :

Name of Supervisor : Mohammad Fitry bin Md Wadzir

Date : 8th July 2024

ACKNOWLEDGEMENT

Assalamualaikum w.b.t. First of all, I express my deepest gratitude to Allah S.W.T. Alhamdulillah, I am overwhelmed with gratitude for the blessings of determination, patience, and innovative ideas given upon me by the Almighty. I am truly grateful that I enabled to successfully complete my final year project on time. It was a crucial milestone in my pursuit of a Bachelor of Estate Management (Hons) degree.

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ABSTRACT

Since the proclamation on Sustainability in Higher Education (SHE), awareness of green campuses has significantly increased due to substantial environmental impact of campus activities. Malaysia's government is committed to encourage sustainable development among young people by incorporating sustainability concepts into education system. This effort seeks to educate and increase awareness among the younger generation about meeting human needs while preserving the environment for future generations. However, there is still a lack of individual engagement and understanding of sustainability issues, resulting in low awareness of green initiatives within campus communities. This study aims to identify the level of awareness among students towards green campus environment and identify the most important aspect of green campus awareness. Using a quantitative research method, data were collected through questionnaires delivered to 360 students in UiTM Seri Iskandar. The survey is closed-ended questions and used Likert scales to assess students' knowledge, attitudes and actions regarding green campus concept. The acquired data was analysed using the Statistical Package for Social Science Software (SPSS), focusing on descriptive statistics like frequency and mean analysis. Findings reveal that students in UiTM Seri Iskandar are highly aware and understand about sustainable environment, green campus concept, implementation of green campus, importance of environmental conservation and initiatives related to green campus at the university. The most important aspect of green campus awareness is knowledge, along with green practice and green campus information. This study implies a need for the university to provide more educational campaign and improve their digital platforms to promote green campus activities. Meanwhile, student participation in green practices is crucial to educate others regarding green campus. The study concludes that creating awareness of green campus is essential to develop a culture of environmental responsibility in students and promote sustainable practices within campus community.