



اُنْبُوْرَسِيْتِي تِيْكُوْلُوْجِي مَارَا
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TEKNOLOGI
MARA

DIPLOMA IN ACCOUNTANCY (AC110)

FUNDAMENTALS OF ENTREPRENEURSHIP (ENT300)

FABULOUS TECH

SELLING COMPUTER

PREPARED BY:

NAME	MATRIC NO
AHMAD IQBAL HAKIM BIN MOHD ZABIDIN	2018636156
MUHAMMAD RIDZUAN BIN MOHD HANAFE	2018235524
MUHAMMAD FARIS BIN MOHD ROPY	2018204774
ZAMIR MUSTAQIM BIN JAMIL	2018230384

PREPARED TO:

MADAM SITI FAHAZARINA BINTI HAZUDIN

CLASS: AC1105F

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LETTER OF SUBMISSION

Diploma in Accountancy (AC110)
Faculty of Accountancy
Universiti Teknologi MARA Cawangan Pahang
26400 Pahang

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Mrs. Siti Fahazarina Hazudin
Lecturer of Fundamentals of Entrepreneurship (ENT300)
Faculty of Business Management
Universiti Teknologi MARA Cawangan Pahang
26400 Pahang

Madam,

Submission of the Business Plan (ENT 300)

Attach is the business plan title "**FABULOUS TECH – SELLING COMPUTER**" to fulfill the requirements as needed as university requirements.

Thank you,

Yours sincerely



.....
Ahmad Iqbal Hakim bin Mohd Zabidin
General Manager

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Assalamualaikum, firstly, we would like to thank Allah S.W.T that give us a chance to complete this group project. We are deeply indebted to our lecturer, Madam Siti Fahazarina Hazudin, who always help us improving and give knowledge to assist us in finishing our assignment that have been assigned to us to make a business plan. All of the lesson that she told us, have been implied in making this assignment. The challenging part is for us to execute each topic that she has taught and implement into the business plan.

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EXECUTIVE SUMMARY

We, at Fabulous Tech, use partnership as the type of company that we are currently running. Like any other business or company, each role is held by the most professional and skilled people, and the roles is very crucial for the development of the company such as General Manager, Administrative Manager, Marketing Manager, Operational Manager and Financial Manager. The business capital is amounted to RM 350,000, where the total contribution of each member is Rm80,000 and the rest of the capital is through Maybank's loan by RM30,000.

Fabulous Tech is one of the top tech company in Malaysia. The company is located in Shah Alam, Selangor, where the main business operations took place. With the tagline of "Solutions of all the problems", Fabulous Tech identify and search up the problem faced by customers and help them find the best computer setup for their needs. The company also gives services for the customer to upgrade their computer so it can work at its peak performance.

In this modern era, people need the usage of computer so they can smoothly execute any task as efficient as possible. We at Fabulous Tech is specialized in computerization in either hardware or software programme. We also cover a wide range of availability for different kind of job aspect like office work to gaming setup and many more. And if the customer has their own computer but it is not as good as it was before, we can help them transform that old and slow devices to a brand-new system that will be fast for their usage.

Based on the objective above, Fabulous Tech are very passionate in venturing computer industry. Computers have become a useful and necessary part of modern society. Technologies have been used in all kind of businesses ranging from mail order and retail sales, to communications such as phone lines and internet access. Computers are prevalent in hospitals and supermarkets, universities and malls, restaurants and government agencies.

We will expect that our company will thrive in the current market and develop even more in order to satisfy the needs of our customers. Because of the large demand from the society, we will see forward the company will run in long term and be as profitable as the other company in the same market as we are.