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News

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SUMMER PROGRAM:
INTERNATIONAL EXPOSURE &
EXPERIENCE ACT LOCAL, BE LOCAL

15th - 29th January 2024

SUMMER PROGRAM:
LANGUAGE AND CULTURE 2024

31st January 2024

ERASMUS + FAB
PROJECT CONSORTIUM MEETING

16th February - 18th March 2024

**RESEARCH
SECONDMENT AT
SZÉCHENYI ISTVÁN
UNIVERSITY OF GYŐR,
AS PART OF
THE ERASMUS
PROJECT TITLED
"OVERCOMING THE
DIGITAL DIVIDE IN
EUROPE AND
SOUTHEAST ASIA."**



**SZÉCHENYI
EGYETEM**
UNIVERSITY OF GYŐR



Dr. Azlina Hanif, a senior lecturer in Economics at Arshad Ayub Graduate Business School underwent a research secondment at Széchenyi István University of Győr, Hungary, as part of the ERASMUS project titled "Overcoming the Digital Divide in Europe and Southeast Asia." Over the course of one month, she contributed to the project's Work Package 3, focusing on a quantitative analysis of the role of institutions and market structure in shaping the growth impact of digital goods (ICT). Collaborating with the project research team at Széchenyi István University, Dr. Azlina's work aimed to provide valuable insights into how digital goods can drive growth across different regions, particularly through the lens of institutional frameworks and market dynamics.

This research collaboration was particularly beneficial, as it enhanced cross-regional learning and enabled the exchange of ideas and methodologies between Europe and Southeast Asia. By working alongside a diverse team of researchers, Dr. Azlina leveraged the expertise and perspectives of her European counterparts, increasing the overall impact of the project. Such collaboration not only contributed to a deeper understanding of digital development but also strengthened academic networks, ultimately helping to bridge the digital divide across continents.





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