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News

ENGAGING THE WORLD

SUMMER PROGRAM:
INTERNATIONAL EXPOSURE &
EXPERIENCE ACT LOCAL, BE LOCAL

15th – 29th January 2024

SUMMER PROGRAM:
LANGUAGE AND CULTURE 2024

31st January 2024

ERASMUS + FAB
PROJECT CONSORTIUM MEETING

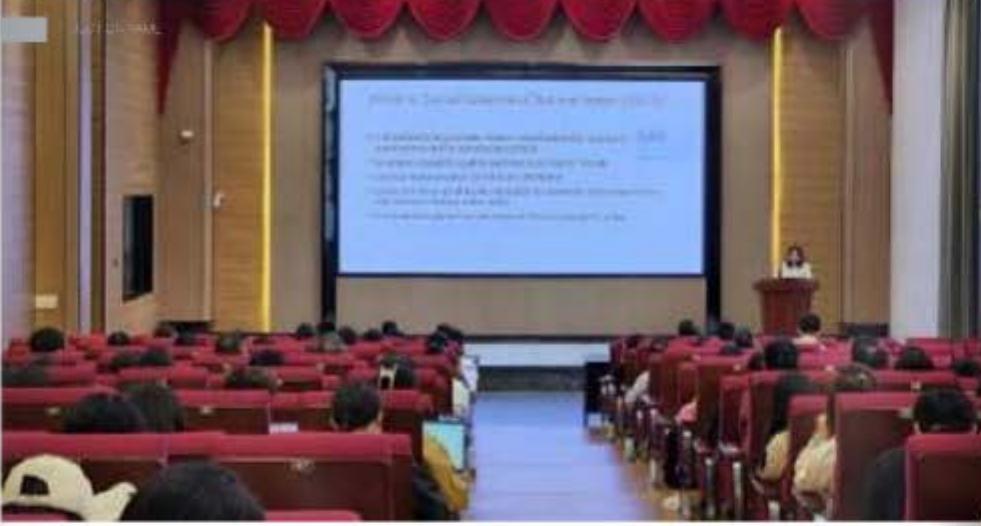
16th February – 18th March 2024



INTERNATIONAL ACADEMIC LECTURE SERIES

The International Academic Lecture series is a joint program organized by two institutions of higher learning in China, Guangzhou College of Technology and Business, Guangzhou and Shandong Jianzhu University, Jinan from 21 - 28 November 2024. Esteemed scholar Associate Professor Dr Kaarthiayaini Supramaniam from the Faculty of Education, Universiti Teknologi MARA, was invited as the speaker at both institutions. She has twenty-four years of teaching experience at the tertiary level including postgraduate supervision and teacher training for English as Second Language. She is also the current chief editor of the Q1 Scopus-indexed Asian Journal of University Education.

The first lecture was delivered on 21 November 2024 from 2:30 P.M. to 4:30 P.M. at the main lecture hall of the School of Foreign Languages, Guangzhou College of Technology and Business. An audience of about two hundred teaching staff attended the lecture entitled Academic Research Writing. The lecture focused on aspects of academic research writing especially for publication purposes. This included insights into what journal editors looked for in manuscripts and why they were turned down. The Dean of the School of Foreign Languages, Gao Jinling, and organising manager, Shi Ziaotong's, feedback from the lecture showed that the teachers gained insights into how to approach academic discourse for writing articles in English from a foreign language context. The sharing session was useful, and they expressed interest in future collaborations with University Teknologi MARA in this forte.



The second lecture was delivered on 23 November 2024 from 9:00 A.M. to 10:00 A.M. at the postgraduate room to a group of ten postgraduate students for the School of Foreign Languages. The lecturer in charge Shi Ziaotong had arranged the session with the students who were submitting their research proposals for the master's course. Dr Kaarthiyainy Supramaniam shared some pointers on the dos and don'ts of research writing and prospects of publishing their findings.



The third lecture was delivered 25 November 2024 from 6:00 P.M. to 8:00 P.M. at the lecture hall of the School of Foreign Languages, Shandong Jianzhu University to undergraduates. The title of the lecture was Sociolinguistic Narratives from Multicultural Society which highlighted the Kopitiam as a case of point for sociohistorical and multiculturalism. There was positive feedback from the Chinese students who were from a monocultural background and had very little exposure to the multicultural realities of the outside world. Shared sociolinguistic features like da pau and pau surprised them while foreign ones like kopi ais peng, kueh and kaya were exciting. Narratives of the practices, people, history and culture of the food and beverages served in Kopitiams was an opportunity to share insights into the multicultural Malaysian way of life.

The final lecture titled Academic Research Discourse: The Nuts and Bolts for Publication was delivered on 27 November from 6:00 P.M. to 8:00 P.M. at the same lecture hall of the School of Foreign

Languages, Shandong Jianzhu University. The attendees were teaching staff and administrators. The lecture focused on aspects of academic research writing especially for publication purposes. They were very keen in learning how to write for international journals. The queries ranged from where to search for appropriate journals to publish and how to increase the opportunities for publishing. The context is that universities were now encouraged to publish outside of China although there is already a prolific publishing trend in the country.

The lecture series was not only an important platform to share knowledge with the academic communities, but also a window of opportunity into education practices at both the institutions in China.





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