



UNIVERSITI
TEKNOLOGI
MARA

UiTM Global

JANUARY - DECEMBER 2024

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UiTM Global

News

ENGAGING THE WORLD

SUMMER PROGRAM:
INTERNATIONAL EXPOSURE &
EXPERIENCE ACT LOCAL, BE LOCAL

15th - 29th January 2024

SUMMER PROGRAM:
LANGUAGE AND CULTURE 2024

31st January 2024

ERASMUS + FAB
PROJECT CONSORTIUM MEETING

16th February - 18th March 2024

From . Competition to Collaboration:

UiTM Kedah's Success at Anusandhan 2024

The Anusandhan 2024 V International Annual Research Competition on Emerging Trends in Research Management: Challenges and Opportunities was successfully held virtually on 22nd June 2024. This prestigious event brought together academic talents and thought leaders from around the globe, fostering a dynamic exchange of ideas and driving innovation in research management.

Among the distinguished participants were 16 exceptional representatives from Universiti Teknologi MARA (UiTM) Kedah Branch, comprising Doctor of Business Administration (DBA) and PhD students. Competing alongside participants from other renowned international institutions, the UiTM Kedah team demonstrated outstanding academic excellence and a strong commitment to research innovation.

Competition Highlights

The competition was meticulously organised into four distinct tracks, reflecting the diversity of emerging trends in research management:

- Track 1: Accounting and Finance
- Track 2: Human Resource Management and General Management
- Track 3: Marketing and Artificial Intelligence (AI)
- Track 4: Operations Management and Information Technology

UiTM Kedah participants delivered exceptional presentations, demonstrating their expertise, innovation, and ability to address complex research challenges. Notably, four participants from UiTM Kedah achieved the highest marks in their respective tracks and were honoured for their commendable performances:

- Track 1: Noor Asyimah Ramli (Doctor of Business Administration)
- Track 2: Suhaila Saad (Doctor of Business Administration)
- Track 3: Khairul Hidayat Rezo (Doctor of Business Administration)
- Track 4: Mohamas Shaufi Ishak (Doctor of Business Administration)

Heartiest congratulations to these remarkable individuals for their well-deserved achievements! Their success is a testament to UiTM Kedah's dedication to nurturing talent and fostering academic excellence.

Strengthening Global Collaboration

In a significant development, the virtual signing of a Memorandum of Understanding (MoU) between UiTM Kedah Branch and the Rukmini Devi Institute of Advanced Studies was successfully held on 1st August 2024. This MoU marks a pivotal step in strengthening collaboration between the two institutions, focusing on shared goals of advancing research, fostering academic exchange, and creating opportunities for joint initiatives.

The MoU aims to promote cross-border academic partnerships, enabling the sharing of knowledge, resources, and expertise. It underscores UiTM Kedah's commitment to building a global network that supports innovation, research excellence, and intellectual growth.

Looking Ahead

The achievements at Anusandhan 2024 and the establishment of a strategic partnership with Rukmini Devi Institute of Advanced Studies are milestones that reflect UiTM Kedah's relentless pursuit of excellence. These accomplishments pave the way for future collaborations, inspiring the university community to strive for global recognition.

UiTM Kedah extends its gratitude to the organizers of Anusandhan 2024 and looks forward to exploring new horizons of academic and research excellence in the years to come.

**#rmuuitmkedah #uitmkedah #GlobalPartnerships
#ResearchExcellence**

Rukmini Devi Institute of Advanced Studies (RDUAN)
in collaboration with
Universiti Teknologi MARA (UiTM), Malaysia
presents
ANUSANDHAN 2024
V International Annual Research Competition
"Emerging Trends in Research and Management: Challenges and Opportunities"

June 22, 2024 (Saturday) (Hybrid Mode)

Four Research Tracks

Accounting and Finance (only for 1 paper)	Total slots = 100 (only for International & expatriates)
Human Resource Management and General Management (only for 1 paper)	
Marketing (only for 1 paper)	
Operations Management and Information Technology (only for 1 paper)	

Registration Fee:

Category	Registration Fee
Research & Development (R&D) - Only for students with 3.00 GPA	RM1000 (including travel and accommodation)
Research & Development (R&D) - Only for students with 2.50 GPA	RM500 (including travel and accommodation)
Research & Development (R&D) - Only for students with 2.00 GPA	RM250 (including travel and accommodation)

Last Date: June 5, 2024

Organizing Team

Dr. Farida Binti Yusoff	Dr. Halima Hapsah Binti Yusoff
Research & Development	Research & Development

Registration & Submission Details

Registration and submission details will be posted on the competition website. For more information, please visit the competition website at www.anusandhan.com.

UiTM Kedah Branch proudly participates in the prestigious Anusandhan 2024 V International Annual Research Competition, showcasing global academic collaboration and excellence in research management.



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