



ABSTRACT

UITM KEDAH
Indelible
International Innovation & Design in Library & Information Science Competition
2018

EMPOWERING INFORMATION SOCIETY THROUGH INNOVATION

01 OCTOBER 2018
DEWAN PERDANA
UITM CAWANGAN KEDAH

Organized by:

FACULTY OF INFORMATION MANAGEMENT



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TEKNOLOGI
MARA
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PERPUSTAKAAN
NEGARA MALAYSIA



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Division: Innovation

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INNOVATION

FOOSTA SEKKEN

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Abstract

Foosta Sekken is a exciting tools for cleaning purposes. The benefits of this product is the product that we produce is save cost. Nowadays, many products are expensive in supermarket and not everybody can afford it. This product can help people to reduce their spending money. Next, this product is portable and easy to carry especially to the traveler. This product can be keep in our bag because of the side is petite. Then, this product is an eco-friendly product since we used recycle bottles. As we know, the sea creatures now are facing extinction, so the use of the recycle bottle can avoid it. In addition, this product also complies with the 3R concept.

Novelty and uniqueness: The product materials are eco-friendly and practicing the 3R concept.

Keyword: Portable soap and sponge, and Cleaning tool

Potential commercialization: Targeted to individual, hospitality agencies, housekeeping service agent and institution that requires tidy and clean.

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