



FACULTY OF ACCOUNTANCY

DIPLOMA IN ACCOUNTING (AC110)

AC1105A

FUNDAMENTALS OF ENTREPRENEURSHIP

ENT 300

THE BUBBLES LAUNDRY TRUCK ENTERPRISE

“THE BUBBLES LAUNDRY”

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LETTER OF SUBMISSION

Diploma in Accountancy (AC110)
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Sir,

Submission of the Business Plan (ENT 300)

Attached is the business plan title “**THE BUBBLES LAUNDRY TRUCK ENTERPRISE – THE BUBBLES LAUNDRY**” to fulfill the requirements as needed as university requirements.

2. This business plan focuses on The Bubbles Laundry Truck Enterprise in providing laundry services. The main service for our business is washing and drying clothes on the spot on the truck in a short time.
3. We have given our best commitment, hard work and energy to complete this business plan according to our syllabus. This business plan is built as a guide for business proposals that include administrative, operational, marketing and even financial aspects.
4. We hope this business plan is successful based on your satisfaction. To ensure our project runs smoothly, we appreciate any comments or comments to help us improve ourselves to be better.

ACKNOWLEDGEMENT

Assalamualaikum, firstly we would like to thank Allah S.W.T because we finally completed our group assignment. We are deeply indebted to our lecturer, Sir Mohd Aidil Riduan bin Awang Kader who always helps us understand every part of the assignment and also gave guidance to finish the assignment from the start to the end.

Next, we would like to thank all group members for the participation and have always been dedicated in making this assignment successful no matter how hard it is. Without cooperation and support, this assignment is impossible to be completed.

We also owe acknowledgement to our family since they have been very understanding and given space for us to do the assignment. We would also like to thank our friends that always give a good and helpful response to our questions which really help us in completing this assignment.

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EXECUTIVE SUMMARY

The Bubble Laundry Truck Enterprise is a form of business based on partnership where it consists of 5 members which hold important positions in the company such as General Manager, Administration Manager, Marketing Manager, Operation Manager and Financial manager. The business capital is amounted to RM 500,000 where the contribution of each member is RM 100,000.

Our business provides the first moving laundry truck in Malaysia that is based on customers' orders. With a motto "One Call Away Laundry", The Bubble Laundry Truck Enterprise is located near Shah Alam with address No. 8G, Jalan Kristal AR 7/AR, Seksyen 7, 40000 Shah Alam, Selangor.

Based on our research, we choose Shah Alam as our business location because Shah Alam is surrounded by neighbourhoods, university and school. Therefore, the community in Shah Alam is big which includes the residents and students which are our targeted customers.

The Bubbles Laundry Truck Enterprise is a company which offers the first moving laundry service in Malaysia. The moving laundry service provides four types of services which consists of washing, drying, folding and ironing service. Moreover, all of the raw materials like detergent and softlan, and also machines and equipment needed by the laundry service such as solar panels, a generator, washing machines, dryer machines, a stand steamer iron, long folding table, small sink, and small shelf are provided in the truck.

Besides, we hope our business stability is maintained from time to time so that our first moving laundry services will be recognized as well as known as a service that provides convenient and best laundry service to customers. We also wish that the business will continue to operate smoothly in the future.