



اَوْنِيُوْ سِيْتِي تِي كُوْلُوْ كِي مَارَا
UNIVERSITI
TEKNOLOGI
MARA

FUNDAMENTAL OF ENTREPRENEURSHIP (ENT300)

FACULTY OF ACCOUNTANCY

DIPLOMA IN ACCOUNTANCY (AC110)

AC110/5I

BUSINESS NAME:

NINS CAFÉ

PREPARED FOR:

MADAM ILYANI BINTI AZER

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LETTER OF SUBMISSION

Diploma in Accountancy (AC110)
Faculty of Accountancy
Universiti Teknologi MARA Cawangan Pahang
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26 JUNE 2020

Madam Ilyani binti Azer
Lecturer of Fundamentals of Entrepreneurship (ENT300)
Faculty of Business Management
Universiti Teknologi MARA Cawangan Pahang
26400 Pahang

Madam,

Submission of the Business Plan (ENT 300)

Attach is the business plan title “**NINS CAFE – FOODS AND BEVERAGES**” to fulfil the requirements as needed as university requirements.

Thank you,

Yours sincerely

nurulsyamimi

.....
Nurul Syamimi Binti Shawal
General Manager

ACKNOWLEDGEMENT

Alhamdulillah, we are most grateful to Allah S.W.T for the completion of this Business Plan as one of the requirements that need to be accomplish in the course work assessment for the code ENT300.

Special thanks to our parents in supporting us to complete this business plan. This business plan has been prepared with the cooperation and support from many people. Besides, not to be forgotten to our lecturer which are Madam Ilyani binti Azer and her kindness in helping us during the process of completion of this project work. She has given us a good service by teaching and providing useful information to us. Without her, we would not able to complete our business plan.

Through these problems, we manage to become more organize and mature in dealing with problems that occur during our research. This business plan covers the organization, marketing, operation, financial and administration plan and any other information needed by a new entrepreneur as a guide to start a business.

Last but not least, thank you again for those who helped us to complete this business plan and we apologize for those unnamed persons that helped us. We hope that, with this knowledge about how to open a business and how to become an entrepreneur in the future.

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EXECUTIVE SUMMARY

NINS CAFE which is located in Bandar Baru Bangi, Selangor. The business starts on January 2021 and provide food and beverages service. The business main goods are coffee. The business also provides many types of drinks that are related to dairy drinks. The existence of the business may give many impacts to the surrounding area and to the society.

The owner of the business wants to become one of the most favoured in making and producing coffee. Other than that, she also targeted to provide best services to our customers to acquire higher sales.

The business type of this company is sole proprietorship because Miss Syamimi is the only owner of the business. The business can be considered as a monopolistic competition because it has many rivals around.

The most important thing on managing this type of business is leadership. On being a successful leader, we must work harder than the others and never being biased with the employees. The owner's role is to ensure that the employees obey the rules and get proper treatment such as medical consultation and health insurance.