



InDeLib

**RECONNECT AND
DISCOVER**

Extended Abstract

International Innovation & Design in Library &
Information Science Competition (InDeLib2022)

Organized by
Faculty of Information Management
UiTM Kedah Branch



UNIVERSITI
TEKNOLOGI
MARA

Editors
Asmadi Mohammed Ghazali
Abd Latif Abdul Rahman



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CASUAL BOOK WRAPPER

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Abstract

Although cover creation is the very last creative step when publishing a book, there is an infinite step before that finishing step. It is a book wrap. That's because almost everything about the anatomy of a book cover is controlled by the final, edited version of the book: the trim size, paper color and the number of pages all determine your cover's dimensions. So, a wrapper is vital as it will protect the book covers from damage such as dust, humidity, and filthy greasy fingers. The books are ever-present on college campuses and are frequently used in the library where learning and revision or meeting between peers occurs. This quantitative research study was conducted to observe whether the "Casual Book Wrap" function can assist those who read a book in the library for a period of time. "Casual Book Wrap" manufactures a variety of hardcover cardboard, eco-friendly shopping bags and other small items like magnets and short bag strips. "Casual Book Wrap" design and maintain the tooling utilized in the book shapes lines. Participants (N=100) were randomly assigned to spend less than two minutes completing a survey by the online form that had been prepared in a way to perceive the trait measure of awareness tendency in this product, taking into the problems encountered nowadays with the use of books covers by individuals who has intention doing activity in the library. As we can see, one of the issues is that when an individual is reading, they tend to bend their head to read it. "Casual Book Wrap" also can be an advantage to users as it has been modified with a plastic stand holder and can make the reader feel relaxed when reading. With these features, this product can make it easier for them to carry and read books anywhere. This should briefly summarize the different functions of the wrap and give the highlights like a movie trailer provides a teaser for viewers while having comfortable chaise lounge seating. It should show readers why they need to use the book wrap and let them know what they can expect; it's an extra feature of the book. In terms of Sustainable Development Goals (SDG), this product has a low environmental impact, such as those with a low carbon footprint, preserve environmental integrity and resources, and are certified as truly eco-friendly (SDG 15: Life on Land).

Keywords

Use Of Casual Book Wrap, Anatomy of Book Cover, Sustainable Development Goals.

Product Descriptions

This innovative product introduced Casual Book Wrap, which provides a different experience and makes it easier for users to carry and read books anywhere. This product has been modified to be a user-friendly product. To make it easier for users to carry, we produce book covers from recycled hardcover cardboard and eco-friendly shopping bags. This material has been used to show that these products are affordable and environmentally friendly. The bags are made of durable, flexible recycled materials that can hold both an image imprint and a corporate message. Other than that, using recycled hardcover cardboard is advantageous because the pages can be attached to the spine, increasing the spine's flexibility and enabling the book to lay flat when opened. This book's cover can be used as a bag because we provided a strap. In addition, to facilitate the reader without having to hold the book, an adjustable plastic stand is placed on the back to make it easier to set the book up. Several compartments are also provided to put phones and credit cards. An adjustable rubber strap is used to keep the book from falling, and it can hold books of various sizes. A rubber strap lock with a button is provided to make it easier to carry.

Prototype



Figure 2.1: View when putting the book



Figure 2.2: Front view of the product



Figure 2.3: Product back view



Figure 2.4: Side view of the product

Novelty and Uniqueness

The Casual Book Wrap is a new concept multifunction to make the product easier for people. This product that can be highlighted is essential to people when they have it, especially for reading everywhere. Initially, other products have the same features, but our product is more attractive than the others. It has so many positive impacts on the environment. Thus, it can help people easily bring anything anywhere without hesitation or feeling burdened. This product should have a high rate of innovation in educating the youth of society on future and sustainable development goals, also included in SDG17 (quality education), (decent work and economic growth) and (industry, innovation, and infrastructure) for this project.

Casual Book Wrap is the most unique and eco-friendly shopping bag and hardcover cardboard, suitable for the sustainability library of education growth. This concept has been spread out in many countries, but this one is more about innovation in the infrastructure for sustainable development goals. These products attract more people and are so user-friendly that they can bring them anywhere. Besides that, this product is more productive because people can read without looking down and have the back cover of the book stand up. In addition, a strap book can hold the pages of a book while reading. Besides that, people always need to remember the pages they have read, and even with this product, it can help effectively where the use is easier and more organized. For instance, when you want to read a book again, identify the page that has been read before with the book strap and continue reading the pages you want to read next time. In addition, other products similar to this do not have the bag strap, meaning they need to be kept in another bag. Besides that, the price is quite affordable and lighter as well. This product's priority is health and well-being, as well as using materials that are safer for the environment. A Casual Book Wrap was made due to the unique growth of education levels and innovations in infrastructure and sustainability.

Benefit to Mankind

Book wraps are used as a marketing tool for publishing new books in cardboard boxes and for older ones. This “Casual Book Wrap” helps create excitement about a book and gives it a fresh look. It can be used for anything from an older book you would like to read to show that you still watch a book you're having. It can also carry the book nicely with a fresh swatch, so we don't have difficulty bringing it. Likewise, this wrap also added a pocket for users to place their small things or the stationery to help a complicated scene. The primary advantage is that the wrappers are eye-catching. Without an indication of how to wrap a book, some people will throw a commodity together and call it a book wrap. The professionals have the experience and the know-style to appropriately design a book cover using the latest technology like this product. The wrappers will look sharp and professionally sewn with high-quality materials and are eco-friendly as it's applicable. Some places will only allow book covers to be used as an option, similar to printing book cover postal boxes. This means you would have to fit the book covers yourself, which can be a daunting task for someone using a coverless book. Last but not least, this book wrap has also been fitted with a binary attraction to cover the runners in the books from any nasty substances.

Potential Commercialization

The use of eco-friendly Casual Book Wraps has greatly impacted the people who meet their needs and wants. There are many benefits to having this product meet your needs. According to the chain, making this product is relatively easy, and the price is also quite affordable so that people can have it. For instance, eco-friendly shopping bags and hardcover cardboard are the primary materials for products. Seeing the environmental benefits is easier for the community that develops this product to introduce the well-being of using this product as a priority as a producer for people. To fulfil the market of customer needs, one should meet demands first by requiring all desires. For instance, people constantly carry books wherever they are, on the train, bus, library, or restaurant. However, it still needs to improve the comprehensiveness of the material. The one material that complements all equipment for all people is the comfortable casual Wrap. It can make it easier for people to read a book without sitting up straight and can even cause squinty pain when looking at a book by looking down. Therefore, this comfortable casual book wrap can help you reduce neck pain and even let you read a book while leaning on a chair. In addition, it is also equipped with a book holder on the back of the base. The reason for this is to hold the book upright while reading easily. However, this product is versatile because you can hold it with your hand, like holding a bag while walking. With this product, people can be simplified in terms of detention with equipment that is versatile and very easy to carry anywhere. Subsequently, the book's casual packaging can be commercialized to people since it is eco-friendly, healthy and well-being for the economy and the environment with materials that are safer and essential for sustainable development, according to the quality and quantity of market demands.

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