



اَبُو سَيِّدِي تَيْكُو لُو كِي مَارَا
UNIVERSITI
TEKNOLOGI
MARA

DIPLOMA IN PLANTING INDUSTRY MANAGEMENT
FACULTY OF PLANTATION AND AGROTECHNOLOGY

FUNDAMENTALS OF ENTREPRENUERSHIP
ENT 300

Rest in Peace Enterprise
Cyber Cafe

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LETTER OF SUBMISSION

Diploma in Planting Industry Management (AT110)
Faculty of Plantation and Agrotechnology
Universiti Teknologi MARA Pahang Kampus Jengka
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21st January 2021

Sir Azeman Abd Majid
Lecturer of Fundamentals of Entrepreneurship (ENT300)
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Madam,

Submission of the Business Plan (ENT 300)

Attach is the business plan title "Rest in Peace Enterprise - Cyber Cafe" to fulfill the requirements as needed as university requirements.

Below is the list of the group members that involved in completing this business plan:

Amir Fariduddin Bin Azman Rizal (2018205172)
Muhammad Amir Helmi Bin Zulkifli (2018682266)
Muhammad Amir Asyraaf Bin Azman (2018278062)
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Thank you,

Yours sincerely

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Amir Fariduddin Bin Azman Rizal
General MManage

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1. INTRODUCTION

1.1 Name of Business

Rest in Peace Enterprise. The name was chosen because all of the 5 founder were victim of a certain pandemic in the last year that cost them their previous job.

1.2 Nature of Business

Main activity is service of Internet. We provide internet access to all citizens that has difficulties of reaching Internet. Of course we also have the place for gamers to come and play with our computers and consoles.

1.3 Location of Business

No 98 Lorong Intan 1, Nadi Kota
26400 Jalan Tun Abdul Razak
Pahang

We chose that location because it was easy to spot the premise.

1.4 Date of Commencement

25th March 2023. The date is selected because it was for preparation of the premise of arrangement, deco and for the world to accept a new business after the pandemic ends.

1.5 Future Prospects of Business

Our business future prospects is to provide faster internet connection to our customers. As the technology revolves, we plans to keep up by using stronger connection just like at Japanese cities because they use 7G internet as common use. We also targets that in future, our premise can provide multiple type of consoles for gaming purpose like Nintendo, Sony Playstation, Xbox and mobile platforms. For foodstuff, a mini cafe will be provided to serve proper meals if the customers demand to stay any longer than 12 hours but less than 18 hours.

2. PURPOSE

As we are all aware, business plan is one of the resources needed for opening the company. Business strategy shall be written papers outlining the organisation to be conducted in full. The project report, work paper, business plan or prospectus are also known. A business plan is a written overview of the company's operating and financial specifics and of the market prospects and plans, as well as all information on managers abilities. Businesses that involve and adjust over time and lead to future development and feedback may be the effective way to prepare for market shifts, growth or sluggish trends and take new ideas or directions as business expands. The efficiency and growth of a company and calculated it in accordance with the objectives of revenue, investment, time and strategy. The strategic plan also facilitates the identification and emphasis on possible problem areas of an entrepreneur or business manager, both internally and externally. This business plan reveals the financial strength of the company and as the business goes forward, you will have to continually fund your company. Financing issues start on start-up costs and continue to grow and produce new goods. Private investors, banks or any other credit institution are looking for a way to look at how you plan to operate your company, what your expenditures and income forecasts are and whether or not your future ambitions can be done for your business. Our business chose Affin Bank for loan to borrow RM 174 000 for 4 years with profit of 3%. This strategic plan is a guideline to set up, plan, organise and manage our business for every day, budget, strategy and long-term goals. Business plans will also help us to establish guidelines to ensure good and fast Internet and better computer output of our business. Business strategies will also help to concentrate on our target market. We need to identify our priorities and find the best way to draw our customer's attention to our shop in order to ensure that we achieve our goals in company. The corporate plan will also help us decide how to distribute our capital, including budgets and business assets. We will then know the cash flow in the business.