



اَوْتُوْا سِيَّتِيْ تَتِيْكَوْا لُوْجِيْنَ مَارَا
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MARA

DIPLOMA IN PLANTING INDUSTRY MANAGEMENT

(DPIM)

FUNDAMENTALS OF ENTREPRENUERSHIP

(ENT 300)

1st CHOICE CARWASH & DETAILING ENTERPRISE

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LETTER OF SUBMISSION

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Sir,

Submission of the Business Plan (ENT300)

Attach is the business plan title “1st CARWASH & DETAILING ENTERPRISE” to fulfil the requirements as needed as university requirements.

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Thank you,

Yours sincerely

Haziqzaman

.....
MUHAMMAD HAZIQ BIN KHAMARULZAMAN
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Finally, thank you to our beloved friends and also family that give hand to us in order to understand more about this assignment and the cooperation with each other to complete this business plan together. We are hoping that all the efforts that will give a lot of benefits to us and everyone in life.

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EXECUTIVE SUMMARY

1st Choice Carwash & Detailing Enterprise is a company that sell and make a service to the car. This company provide the high quality of accessories and good service of car that affordable to all people who want to buy and wash the car. The accessories of car also available to customers, this will save the customer time because customers just have to go one shop. Next, people will search shop that was can wash and sell the accessories of the car.

Furthermore, I as the founder of 1st Choice Carwash & Detailing Enterprise offer a good service of sell and wash of the car to all customers who comes the shop. This business inspired by myself who considers that carwash and accessories of the car always have demand among customers, the demand of this increase by time to time because everyone use car to go whenever place such as go holiday with family. I determined to sell a high quality of accessories and good services of carwash to all customers in all ages. The company was founded in 2024, it took almost 1 year to develop this company from below. Over the year the Carwash and Detailing Enterprise has become well known among young people who always looking these carwash and accessories with the same shop.