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FACULTY OF PLANTATION AND AGROTECHNOLOGY

DIPLOMA IN PLANTING INDUSTRY (AT110)

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FUNDAMENTALS OF ENTREPRENEURSHIP

ENT 300

Top Titan

(FASHION STYLISTORE)

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1 LETTER OF SUBMISSION

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1
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Sir,

SUBMISSION OF THE BUSINESS PLAN (ENT 300)

The business plan "TOP TITAN - FASHION STYLSTORE" is attached to meet the 2 requirements as required as university condition.

Listed below is the name of the group members who participated in the completion of this business plan:

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Thank you,

Yours sincerely

HARISH

.....
Muhammad Harish bin Mohd Hapiz
General Manager of Top Titan

ACKNOWLEDGEMENT

² Most grateful to Allah S.W.T and Alhamdulillah for the completion of this business plan as one of the requirements that need to be accomplished in the work assessment for the course Fundamental of Entrepreneurship code ENT 300.

Special thanks to our friends for helping us to finish this business plan. With the partnership and encouragement of several individuals, this business plan was prepared. Besides, our lecturers, Mr. Azeman Bin Abd Majid, should not be overlooked for his kindness in supporting us during the completion of this project work process. He has offered us good assistance by providing us with useful data. We will not be able to complete this business plan without him.

There are a lot of obstacles we must face, such as discovering our project's material suppliers and system capabilities. In addition, besides going through a lot of processes, we have to go through a lot of difficulties with the store we are working with. In coping with problems that arise during our study, we manage to become more structured and mature through these problems. This business plan includes a new entrepreneur's organizational, marketing, operational, financial, and training plan and any other details required as a guide to starting this business.

Finally, we are deeply gratified for the people who have participated and assisted throughout the accomplishment of this assessment for the assistance and initiative they have given in our project until we have completed our business plan successfully.

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EXECUTIVE SUMMARY

Top Titan is a company located at Lot G128, 1 Utama Shopping Centre, Petaling Jaya, Selangor. It is a fashion stylish store that provides services such as upcycled hoodie and environmentally friendly apparel. It had been established on 7 February 2019. Top Titan consists of five partnership business whose contribute the same amount of capital and will respond with the management of the business and hold the different portfolio in this activity.

We had planned this business with long-term goals in our mind where we wanted to promote environmental-friendly practices in the textile industry. We saw huge possibilities in this venture and predicted the rise of this trend in the future. Nowadays people realized how the apparel industry themselves contributes to the pollution of nature. Therefore, we would promote the alternative for the fashionista out there who still wanted to keep up with their style while protecting the ecosystem.

In conclusion, we desire for Top Titan to be a world-famous company throughout the country and able to grant greater service occasionally. We also believe that the demand for this service will increase from time to time with the increase in eco-friendly practices. Lastly, it is our delight to be the model for other people who were captivated to start a business