



اُنْبُوْا رَسِيْلِيْ تَتِيْكَوْلُوْا كِيْفِيْ مَا اَرَا  
UNIVERSITI  
TEKNOLOGI  
MARA

**FACULTY OF APPLIED SCIENCE**

**DIPLOMA IN SCIENCE (AS120)**

**AS1205C**

**FUNDAMENTALS OF ENTREPRENUERSHIP**

**ENT 300**

**ASSIGNMENT 3 (BUSINESS PLAN REPORT)**

**PREPARED FOR: MADAM NORMILIA BT ABD WAHID**

**PREPARED BY:**

- |  |                     |
|--|---------------------|
| <b>1. NURRUL DINIE ATHIRAH BT BAHARIN</b>      | <b>: 2018643458</b> |
| <b>2. SITI AMINAH BT WAN HIJRAH</b>            | <b>: 2018201628</b> |
| <b>3. NIK MUNIRAH SYAKIRAH BT NIK MOHAMMAD</b> | <b>: 2018478448</b> |
| <b>4. FATEN NOR AISYAH BT MOHD FAUZI</b>       | <b>: 2018212984</b> |
| <b>5. FATHIN ADLINA BT EDEE FARREK</b>         | <b>: 2018636272</b> |
| <b>6. MUHAMMAD SYAZANI B SUHAIRI</b>           | <b>: 2018648382</b> |

## LETTER OF SUBMISSION

Diploma in Science (AS120)  
Faculty of Applied Science  
Universiti Teknologi MARA Pahang  
26400, Bandar Tun Razak, Jengka, Pahang

13<sup>th</sup> January 2021

Madam Normilia Binti Abd Wahid  
Lecturer of Fundamentals of Entrepreneurship  
(ENT300)  
Faculty of Business Management  
Universiti Teknologi MARA Pahang  
26400, Bandar Tun Razak, Jengka, Pahang

Madam,

**Submission of the Business Plan (ENT300)**

Attach is the business plan title “**WASHBEAR DELIVERY**” to fulfill the requirements as needed as university requirements

Below is the list of the group members that involved in completing this business plan:

SITI AMINAH BINTI WAN HIJRAH	2018201628
FATEN NOR AISYAH BINTI MOHD FAUZI	2018212984
NIK MUNIRAH SYAKIRAH BT NIK MOHAMMAD	2018478448
NURRUL DINIE ATHIERAH BT BAHARIN	2018643458
FATHIN ADLINA BINTI EDEE FARREK	2018636272
MUHAMMAD SYAZANI BIN SUHAIRI	2018648382

Thank you,

Yours sincerely

.....  
(NURRUL DINIE ATHIERAH BINTI BAHARIN)  
General Manager WASHBEAR

## **ACKNOWLEDGEMENT**

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## **EXECUTIVE SUMMARY**

People are busy with their careers today and need to help them handle their work. We wear more than 1 cloth in our everyday lives, and time to handle clothes like washing, folding and ironing. Local laundries offer these amenities for the convenience of the customer. But it takes time to submit and pick up clothing, which can make it impossible for the customer to face traffic congestion and take time for the laundry. As a result, WashBears is building to supply customers with pick-up and delivery clothing. By means of the application and the website, the customer will be able to receive assistance in handling their clothes from washing to folding. If FoodPanda delivers food without having restaurants, Grab offers transport services without having a car. Same goes to WashBears, has no laundry equipment. WashBears can open up job opportunities and will also help local laundries obtain more customers. WashBears also provides laundry equipment.