



اُنْبُوْا سَيِّئَاتِيْ لِيَكُوْنُوْا لِيْ مَآرَا  
UNIVERSITI  
TEKNOLOGI  
MARA

**FACULTY OF APPLIED SCIENCE**

**DIPLOMA IN SCIENCE (AS120)**

**AS1205C**

**FUNDAMENTALS OF ENTREPRENUERSHIP**

**ENT 300**

**CANTIQUE.CO**

**MUSLIMAH AND PLUS-SIZE SPORTSWEAR**

**PREPARED FOR:**

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## LETTER OF SUBMISSION

Diploma in Science (AS120)  
Faculty of Applied Science  
Universiti Teknologi MARA Cawangan Pahang  
26400 Pahang

30 DECEMBER 2020

Madam Normilia binti Ab Wahid  
Lecturer of Fundamentals of Entrepreneurship (ENT300)  
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26400 Pahang

Madam,

### **Submission of the Business Plan (ENT 300)**

Attach is the business plan title “**CANTIQUÉ.CO: MUSLIMAH AND PLUS-SIZE SPORTSWEAR**” to fulfil the requirements as needed as university requirements.

Below are the details of group members involved in completing this business plan project:

NOOR ATIQA H BINTI JAMAL	2018419934
KAMALIN MASTURA BINTI MOHD YAHYA	2018634326
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Thank you,

Yours sincerely



.....  
NOOR ATIQA H BINTI JAMAL  
General Manager,  
Cantique.co

## **ACKNOWLEDGEMENT**

Assalamualaikum W.B.T

Alhamdulillah, pleasure to Allah for giving us the courage and strength to complete this ENT300 Business Plan Project. As we all know, during the submission of this project, we are still in Pandemic Covid-19. It has been quite challenging for us to understand and applying the knowledge as we had to be in Online-Distance Learning (ODL) Mode for the whole semester. We also had some difficulties in doing discussion among our group members as we were at our own hometown. Sometimes, Internet coverage does not cooperate for us to do the discussion. Despite all the challenges, we still manage to complete this task.

We would like to thank our beloved lecturer which is also our supervisor for this project, Madam Normilia binti Ab Wahid for guiding us since day one. We believe, without her help, we would never get to complete this task successfully.

Special thanks to our General Manager, Noor Atiqah binti Jamal, Administration Executive, Kamalin Mastura binti Mohd Yahya, Operation Executive, Nurfatim Azyyati binti Mohd Noorman, Marketing Executive, Nurul Saidatulnajwa binti Mohd Muner and Financial Executive, Nurfatim Nadhirah binti Riznan in completing this business plan wholeheartedly.

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## **EXECUTIVE SUMMARY**

Cantique.co is a sportswear brand that focus on creating modern and modest design of sportswear for women especially Muslim women. Established on 1<sup>st</sup> January 2021 with registration number 202004000007, this brand has a physical boutique at In the Lakefront @ Southkey 1st Floor, Suite 5.02, Menara Pejabat Pusat Komersial Block A, Bayu Tasek, Kota, Persiaran Southkey 1, Southkey, 80150 Johor Bahru, Johor.

Cantique.co stands under one General Manager and 4 Executives of Administration, Operational, Marketing and Financial. Noor Atiqah binti Jamal as General Manager, Administration Executive, Kamalin Mastura binti Mohd Yahya, Operation Executive, Nurfatim Azyyati binti Mohd Noorman, Marketing Executive, Nurul Saidatulnajwa binti Mohd Muner and Financial Executive, Nurfatim Nadhirah binti Riznan have been struggling to develop this brand as all of us are from different study background.

Our main service is to promote women sportswear designs that can bring up spirits and confidence when someone is working out. We prioritize not just in designs but also in material quality, selling price and durability of the pieces.