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Organized by

Faculty of Information Management
UiTM Kedah Branch



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TEKNOLOGI
MARA

Editors

Asmadi Mohammed Ghazali
Abd Latif Abdul Rahman



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LITTLE MATES BUSY BOOK

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Abstract

Early learning is the foundation of a good education. Children can recognize letters and numbers as early as two years old. It can be stimulated by children with a much-needed head start with activity books; children will have the life skills they need to be aware of what is happening in their surroundings. This busy book provides children with fun-loving activities that help build that level of awareness and strengthen knowledge about the environment and people. Activities like matching, tracing, puzzling and finding patterns and colours help build fine motor skills. In contrast, sight word activities build every child's much-needed knowledge base, ensuring skills to retain knowledge are sharpened. The objectives of this book are to practice the newly acquired skill, develop the reading ability and encourage the children's critical thinking.

Keywords

Busy Book, Activity Book, Early Learning.

Product Description

This product is handmade initially by using our own hands. The custom busy book pages feature soft, felt objects designed with rope features, buttons, felt fabric and even velcro tape. All the material used is safe to use by the kids and, most importantly, user-friendly. Each of the six pages of Busy Books offers an engaging experience and fun features for bringing the story to life off of the page.

Novelty and Uniqueness

The uniqueness of this busy book is that the student handmade this product. This is more valuable than other books because the person made it using their hand rather than a machine. The other uniqueness is materials used are environment friendly. Since this product is handmade, it takes less energy and natural resources to produce. Next uniqueness is easy to use for learning compared to other books. This is because this busy book provides essential knowledge such as basic numbers and colourful designs. This is to attract children's attention and interest.



Benefit to Mankind

The benefits of this busy book are easy to use and colourful. This is because the product provides simple basic learning and a suitable colourful design for kids. Then this product also assists kids in learning about problem-solving. There is a puzzle session in this busy book. Other than that, the advantage of this product is that it can help develop hand-eye coordination. This is because there is part in this product where kids need to match the fruit's name with the fruit's picture. This product encourages kids to use their hands and mind to solve problems.

Potential Commercialization

Parents are constantly looking for creative tools to facilitate their children's development. One such incredible tool is the Busy Book, an interactive book that allows children to use their hands and mind to solve the activities in the book. The bright and colourful layout of this book and the removable pictures helps children to explore to their heart's content. There's also much variety in it since children get bored quickly, the colourful images and easy-to-understand puzzles will entertain them. Besides that, the children's library might also be interested in looking for this Busy Book for kids learning in the library.

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