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IN WORK AND LIFE IN SOCIETY: A RELIGIOS PERSPECTIVE

Teknik Pengucapan

# BARACK OBAMA

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*PROJECT*

# S U L A M

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FIN533



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The "Saving is Fun" program, initiated by FIN533 students as a SULAM project on June 8, 2023, aimed to instill essential life skills and promote financial literacy among young students. SULAM, which stands for Service-Learning Malaysia-University for Society, is an educational approach that empowers students to apply their knowledge, skills, and competencies to address community issues.

This program embodied the core principles of SULAM. It brought together 70 enthusiastic students

from UiTM's BBA program, including TBA2442C, TBA2422C, and TBA24E, along with 222 eager Year 6 students from SK Sura. The event was led by two dedicated lecturers, Mrs. Salwani Affandi and Miss Nur Azwani Mohamad Azmin, who provided valuable guidance throughout.

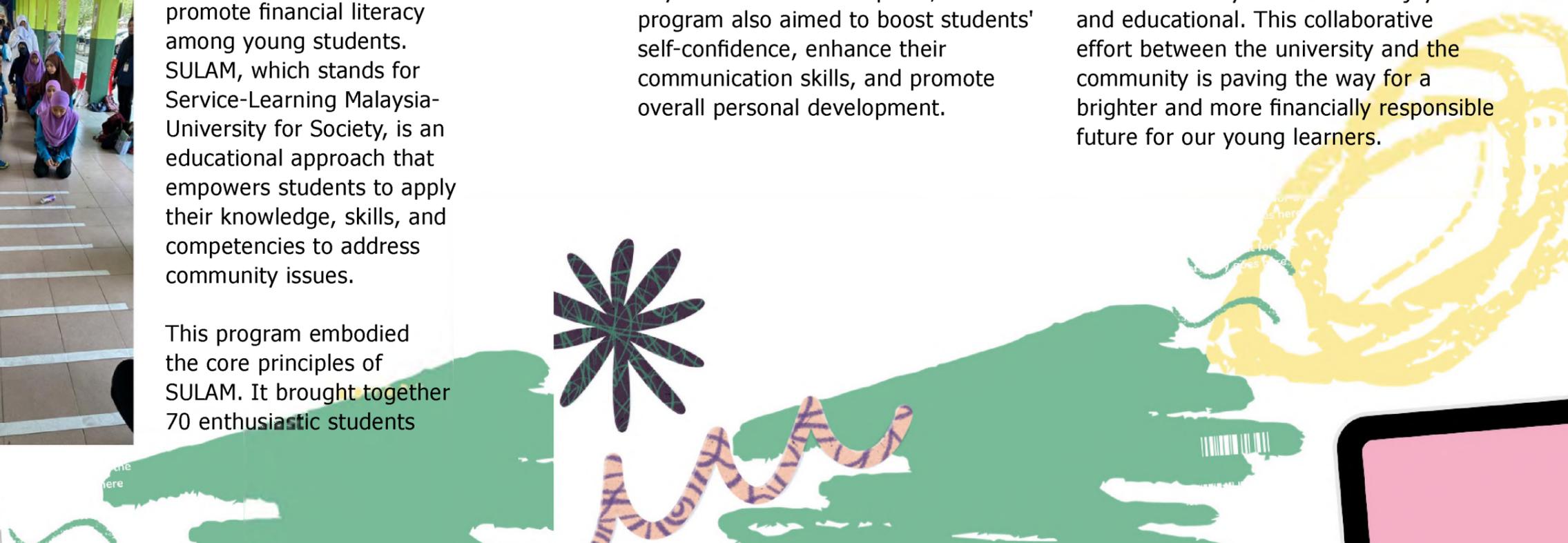
The primary objective of the "Saving is Fun" program was to emphasize the importance of saving from a young age. It provided a hands-on learning platform to teach effective savings techniques and strategies for achieving financial goals. Moreover, the program aimed to lay the foundation for financial literacy, covering topics such as financial management, budgeting, savings, investments, and charitable giving.

What set this program apart was the active involvement of students in planning and executing the activities, ensuring the successful completion of their assigned tasks. Beyond the financial aspects, the program also aimed to boost students' self-confidence, enhance their communication skills, and promote overall personal development.

The "Saving is Fun" program, part of the SULAM project, successfully achieved its objectives by introducing young students to the world of financial literacy in an engaging and enjoyable way. It emphasized the importance of community involvement and early financial education in shaping responsible and financially literate citizens.

This initiative not only provided valuable learning experiences for elementary school students but also enriched the university students' understanding of community engagement and leadership. As the program continues to evolve, it is poised to have a lasting positive impact on students' lives by equipping them with essential financial skills for their future endeavors.

The success of the "Saving is Fun" program stands as a testament to the dedication and collaboration of everyone involved, reaffirming the idea that financial literacy can be both enjoyable and educational. This collaborative effort between the university and the community is paving the way for a brighter and more financially responsible future for our young learners.





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