



FACULTY OF APPLIED SCIENCE

DIPLOMA IN SCIENCE (AS120)

AS1205G

FUNDAMENTALS OF ENTREPRENUERSHIP

ENT 300

WOLVES CLOTHING



ATHLETIC APPAREL

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LETTER OF SUBMISSION

Diploma in science(AS120)
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Madam,

Submission of the Business Plan (ENT 300)

Attach is the business plan title “**Wolves Clothing- Athletic apparel**” to fulfill the requirements as needed as university requirements.

Thank you,

Yours sincerely

farhan
.....

Muhammad Farhan bin Shahnnon
General Manager

ACKNOWLEDGEMENT

Above all, this assignment completion could never be done without the mercy of Allah that has given me and my groupmates the strength to stay up late at night and find ideas to be added to the business plan. It is also by the power of Allah, the great planner that we were able to finish this assignment on time despite having difficulties along the way.

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TABLE OF CONTENTS

LETTER OF SUBMISSION	2
ACKNOWLEDGEMENT	3
TABLE OF CONTENT	4
EXECUTIVE SUMMARY	5-6
1 BUSINESS BACKGROUND	6-8
2 OWNER BACKGROUND	9-12
3 ADMINISTRATION PLAN	12-16
4 MARKETING PLAN	16-22
5 OPERATIONAL PLAN	23-36
6 FINANCIAL PLAN	37-43
7 CONCLUSION	44
APPENDICES	45

EXECUTIVE SUMMARY

The purpose of this business plan is to showcase about the business of Wolves Clothing. Wolves clothing is a athletic apparel clothing company that provide good quality,affordable sport clothing such as T-shirts and hoodies. It is suitable to worn by all layer of the community from the elderly to the young teenagers and kids. This business plan provide all the information on the company from the owner of the company, the mangers of each department, administration plan, marketing plan, operational plan, and financial plan for the company.

The business background tells about the nature of the business, where its located, and everything that is related to the business. It also tell about the mission and vision of the business. The organizational chart, logo of the company and motto of the company is also placed under business background.

Next is the owner background that shows about all the information of the people in the organizational chart like the General Manager, Administration Manager, Marketing Manager, Operation Manager and Financial Manager.Next is the plan for the company that ranges from the administration plan until the financial plan. All of this plan is essential to the company as it is what ensure that the company can be run properly without much trouble. Administration plan is responsible for the administrative operation that is done in the company and ensure the smooth sailing of the company. Marketing plan is for the promoting and promotion of the company's product which is our athletic apparel that is our T-Shirt and Hoodie that can be opt out to be embroidered according to our customers design. Operation plan deals with the operation aspect of the company which is the embroidering of the product,