



## LETTER OF SUBMISSION

Diploma in Applied Science (AS120)  
Faculty of Applied Science  
Universiti Teknologi MARA Cawangan Pahang  
26400 Pahang

18 JANUARY 2020

Madam Faizan binti Abdul Jabar  
Lecturer of Fundamentals of Entrepreneurship (ENT300)  
Faculty of Applied Science  
Universiti Teknologi MARA Cawangan Pahang  
26400 Pahang

Madam,

### **Submission of the Business Plan (ENT 300)**

Attached is the business plan title “**NAMI CLOTHING**” to fulfill the requirements as needed as university requirements.

Thank you,

Yours sincerely

A handwritten signature in black ink, appearing to read 'Iman Aisyah', written over a horizontal dotted line.

IMAN AISYAH BINTI MUHAMMAD ROSDI

General Manager

## **ACKNOWLEDGEMENT**

We are really grateful because we managed to complete our Business Plan assignment assigned by our lecturer, Madam Faizan.

We would like to express our gratitude and much appreciation to all those who gave us the possibility to complete the business plan report. a very special thanks to our ENT300 lecturer, Madam Faizan whose help, suggesting and encouraging us to complete this business plan.

We would also like to acknowledge with much appreciation to our classmates who helped us write this business plan by sharing tips and important information from their personal messages with our lecturer.

Last but not least, a special thanks goes to our teammates, Hanun Wajihah, Huda Nurin, Iman Aisyah, Nur Batrisyia and Nur Dalila who actively involved in all discussions and contributed a lot in order to complete the business plan. This assignment cannot be completed without the effort and the cooperations of our teammates.

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## **EXECUTIVE SUMMARY**

Nami.Clothing is the company that involves in the selling of the printed t-shirt located in Petaling Jaya, Selangor. Nami.Clothing expects to catch a wide range of customers as we offer a chance to custom made printed t-shirt products for all customers. We also aim to offer our products at affordable prices to meet the demand of every class of income which includes market area residents and tourist.

### **THE COMPANY**

Nami.Clothing is incorporated in the region of Petaling Jaya, Selangor. It was formed as a partnership and is currently managed by the five partners.

Ms Iman Aisyah has skills in organize and handle task professionally and also experience as a team manager for one years. Ms Hanun Wajihah is able to create excellent team and strategies whereas Ms Huda Nurin has experience in marketing department for more than 1 years at boutique shop. While Ms Nur Batrisyia has skills in handling finance very well and also experience worked in finance department at bakery and cookies shop. Ms Nur Dalila is good in developing and recording operational strategies as she worked in department with a five years strategic plan.

### **PRODUCTS**

Nami.Clothing offers a wide range and variety of t-shirt which made from high quality materials to make sure that it is comfortable to wear. The aim for our products is ready-made anime design t-shirt but we also provide a customize services according to the customer request. There are two main types of material use which are cotton and microfiber. The cotton material is from the premium cotton which has a soft fabric and for the microfiber have a light-weight material which is comfortable and recommended for daily activities especially for sport.

### **THE MARKET**

The shirt industry in Malaysia has experienced an average growth. But seeing the latest trend where a lot of youngsters showing interest in styling printed t-shirt with various style, the number of t-shirt users have increased over the time making the supplier of t-shirt also increase which leads to quite a competition in the market. Therefore, Nami.Clothing had identified our competitor strength and also weaknesses in order to identify more business opportunities.

### **FINANCIAL CONSIDERATION**

Nami.Clothing expects raise RM 105,846 of its own total capital and to borrow RM 15,000 as a 5 years repayment loan with an interest of 5%. Nami.Clothing anticipate sales about RM 145,800 on the first year, RM 160,380 for the second year and RM 182,833 for the third year. Net profit for the time period after sales are expected to be RM 3,560 for the first year, RM 13,700 for the second year and RM 33,605 for the third year. Nami.Clothing also does not expecting and anticipating any cash flow problems.